

**THIS PRINT COVERS CALENDAR ITEM NO. : 9
FOR THE MEETING OF: May 19, 2005**

TRANSBAY JOINT POWERS AUTHORITY

BRIEF DESCRIPTION: Adopting the Proposed TJPA Vision, Mission and Goals Statement

SUMMARY:

- The TJPA Budget Policy (Board Policy No. 003) states that “Prior to commencing the FY2005-06 budget development process, the TJPA shall adopt a vision and mission statement and long-term goals.
- On March 15, 2005, TJPA staff, working with Carmen Clark, developed a proposed TJPA Vision, Mission and Goals Statement.
- On April 8, 2005, the Proposed TJPA Vision, Mission and Goals Statement was presented to the Board of Directors Finance Committee, and made available for public comment.
- As of May 12, 2005, no public comments had been received regarding the Proposed TJPA Vision, Mission and Goals Statement.
- In accordance with the TJPA Budget Policy, staff is requesting the Board’s adoption of the TJPA Vision, Mission and Goals Statement prior to the adoption of the Authority’s FY2005-06 budget in June 2005.

EXPLANATION:

The Board of Directors directed TJPA staff to develop a Vision, Mission and Goals Statement (“Statement”). Staff convened a meeting to develop a proposed Statement on March 15, 2005. Participants included Maria Ayerdi, Heather Barber, Tony Bruzzone, Emilio Cruz, Sara Gigliotti, Nancy Whelan and Elizabeth Wiecha. Carmen Clark facilitated the process.

Ms. Clark facilitated an afternoon-long process of brainstorming, defining and refining in order to develop the attached Statement. Taken into consideration were the specific mandated goals of the TJPA, and goals as outcomes for the entire Program. Words, concepts, and their implications were discussed at great length to arrive at the proposed Statement, making sure to incorporate the ideals of excellence, functionality and timelessness.

The Statement will inform the Authority’s strategic planning by creating a framework for day-to-day decision-making, including the development of the TJPA’s annual budget. The Statement will guide the TJPA in a broad range of activities. It will serve as a reference point for all materials, and will be used extensively as staff works to create strong public information and outreach programs.

RECOMMENDATION:

Staff recommends that the Board of Directors adopt the proposed TJPA Vision, Mission and Goals Statement.

ENCLOSURES:

1. Resolution
2. TJPA Vision, Mission and Goals Statement

TRANSBAY JOINT POWERS AUTHORITY
BOARD OF DIRECTORS
Resolution No. _____

WHEREAS, The Transbay Joint Powers Authority (the "TJPA") is a joint powers agency responsible for the planning, design, construction, operation and management of the new Transbay Terminal; and

WHEREAS, The TJPA Budget Policy (Board Policy No. 003) states that "Prior to commencing the FY2005-06 budget development process, the TJPA shall adopt a vision and mission statement and long-term goals"; and

WHEREAS, On April 8, 2005, the Proposed TJPA Vision, Mission and Goals Statement was presented to the Board of Directors Finance Committee, and made available for public comment; and

WHEREAS, As of May 12, 2005, no public comments had been received regarding the Proposed TJPA Vision, Mission and Goals Statement; now therefore be it

RESOLVED, That the TJPA Board of Directors hereby adopts the TJPA Vision, Mission and Goals Statement, attached hereto as Attachment No. 1 and incorporated herein by reference.

I hereby certify that the foregoing resolution was adopted by the Transbay Joint Powers Authority Board of Directors at its meeting of _____.

Secretary, Transbay Joint Powers Authority

**Transbay Joint Powers Authority
Vision, Mission & Goals Statement**

VISION

A transportation gateway that inspires civic pride and progress through spectacular architecture, superb functionality and timeless appeal.

MISSION

To design, build, operate and maintain an intermodal terminal and rail extension; and to collaborate with the San Francisco Redevelopment Agency and City departments to create an adjacent new transit oriented neighborhood.

GOALS

Transparency

The TJPA is committed to a transparent planning process and will:

- Report to TJPA Board and the public;
- Inform stakeholders in a timely manner;
- Provide clear analysis and documentation to support decision making; and
- Work with media to keep communities informed.

Fiduciary Responsibility

The TJPA is committed to maintaining sound fiscal management and will:

- Develop baseline budgets and schedules;
- Implement and enforce internal controls;
- Fulfill financial commitments and obligations;
- Maintain clear roles and responsibilities and delegation of authority;
- Maintain sound financial system;
- Identify opportunities for cost savings in design and construction of public infrastructure;
- Coordinate sale/joint development of formerly state-owned properties to support project financial plan; and
- Promote timely, financially beneficial development within redevelopment area.

Quality Control

The TJPA is committed to excellence and will:

- Define performance and product criteria;
- Establish corporate culture of excellence;
- Properly vet the tradeoffs/decisions that lead to quality;
- Promote culture of excellence among partner agencies; and
- Conduct mutual design review for terminal and neighborhood projects to insure design coherence/integrity.

Return on Investment

The TJPA is committed to ensuring Program effectiveness and efficiency and will:

- Perform functional analyses (terminal & extension) to ensure effectiveness and efficiency;
- Perform value engineering; and
- Analyze and deliver joint development opportunities.

Collaboration

The TJPA is committed to collaborating with its partners and will:

- Establish clear understanding of roles and responsibilities;
- Establish communication protocols and reporting requirements; and
- Jointly enforce agreements