STAFF REPORT FOR CALENDAR ITEM NO.: 12
FOR THE MEETING OF: March 9, 2017

TRANSBAY JOINT POWERS AUTHORITY

BRIEF DESCRIPTION:
On February 15, 2007, the TJPA Board of Directors approved the appointment of the fifteen inaugural members to the TJPA Citizens Advisory Committee (TJPA CAC). The inaugural CAC meeting was held in April of 2007, and the newly appointed members drew lots to determine which would serve initial one year terms and which would serve full two year terms. The expiration of subsequent terms has been staggered accordingly. This year seven regular seats and one mid-term seat on the committee are open to be filled.

The TJPA CAC bylaws specify that members be selected to represent the following constituent categories:

1. Daily Caltrain Rider into San Francisco
2. Daily AC Transit Transbay Rider into San Francisco
3. Daily MUNI Rider on a line that terminates at or passes through the Transbay Terminal
4. Local Resident from District 6
5. Local Business from District 6
6. Environmentalist
7. Member of a Planning or Good-Government Non-Profit Organization
8. Representative from Labor
9. Bicycle Advocate
10. Disabled Advocate
11. San Francisco Based Public Transit Advocate
12. Regional Transit Advocate
13. Regional Transit Advocate
14. Member of the Citywide (San Francisco) Business Community
15. Member with Expertise in Real Estate Development or Real Estate Finance

The criteria for membership were established to ensure a qualified committee of regional stakeholders with a diverse array of knowledge and interest/advocacy aligned with the principal components that define the Program. Membership requires affiliation with at least one category, and the bylaws further specify that this mix of representation be preserved when replacement members are appointed to the CAC.

The TJPA solicited applications for new and returning members between January 2017 and February 2017. The TJPA received fourteen applications including six current members who reapplied.

After reviewing all applications, staff is recommending that the Board of Directors reappoint six members to the CAC and appoint two new members to fill the eight open seats:

1. Bruce Agid Regional transit advocate (reappointed)
2. Paul Bendix Disabled advocate (reappointed)
3. Robert Feinbaum Daily AC Transit Transbay Rider into San Francisco (reappointed)
4. Helen Han Local Business from District 6 (reappointed)
5. Charley Lavery Representative from Labor (reappointed)
6. Jason E. Smith Daily Caltrain Rider into San Francisco (reappointed)
7. John Kutay San Francisco based public transit advocate
8. Derrick M. Holt Environmentalist (mid-term)

APPLICATION SOLICITATION OUTREACH
Prior to forming the CAC, TJPA staff developed, and the TJPA Board of Directors approved, an application for membership that asks for qualifications for membership, a statement of the applicant’s objectives and goals, and affiliation(s) and references. This same application has been used in soliciting new members.

The call for applications was posted on the TJPA website at www.transbaycenter.org/cac, distributed via e-mail to over 1,900 people on the TJPA outreach list, discussed at CAC meetings, circulated through SFMTA, AC Transit, and Caltrain, shared with TJPA Board members, published in citywide and community newspapers, and distributed to various community organizations including:

- San Francisco Chamber of Commerce
- Oakland Chamber of Commerce
- San Mateo Area Chamber of Commerce
- San Francisco African American Chamber of Commerce
- San Francisco and Oakland Chinese Chambers of Commerce
- San Francisco and Alameda Hispanic Chamber of Commerce
- Japanese Chamber of Commerce
- Korean American North Pacific Coast (NPC)
- San Francisco Korean Chamber of Commerce
- Korean American Chamber of Commerce of Silicon Valley
- Consulate General of Mexico
- San Francisco Planning and Urban Research Association (SPUR)
- Building Owners and Managers Association of San Francisco (BOMA)
- Accion Latina
- Bay Area and San Francisco Bicycle Coalition
- Executives Association of San Francisco
- La Raza Community Resource Center
- Literacy for Environmental Justice
- Livable City
- People Organizing to Demand Environmental and Economic Rights (PODER)
- San Francisco Bay Area Society of Hispanic Professional Engineers
- San Francisco State University and University of California, Berkeley student organizations
- San Francisco Youth Commission
- Sierra Club
- San Francisco La Raza Lawyers
- The Nature Conservancy
- California State Council of Laborers
Finally, applications were available at the TJPA Office. The TJPA received applications via US Postal Service and e-mail.

APPLICATIONS RECEIVED
The TJPA received fourteen applications from eleven men, two women and one undeclared. Six applications are San Francisco residents, six are East Bay residents and two live on the Peninsula. The applicants included four Caucasians, three Asian Americans, two African Americans and five who did not indicate ethnicity.

RECOMMENDATIONS FOR APPOINTMENT TO THE TJPA CAC
Staff recommends approval of candidates in the eight indicated categories, pursuant to Article 2, Section 4 of the Bylaws of the Transbay Joint Powers Authority Citizens Advisory Committee. The recommended members include six men, one woman and one undeclared. Three of the recommended applicants are Caucasian, two are Asian Americans, and three are undeclared (did not indicate ethnicity). Four of the recommended applicants are San Francisco residents, two are East Bay residents and two are from the Peninsula.

NEXT STEPS
The attached resolution appoints the eight recommended applicants for membership on the TJPA CAC. Appointed members will be contacted and invited to the next meeting of the TJPA CAC, which will be held on April 11, 2017 at the TJPA offices at 201 Mission Street, Suite 2100.

TIMELINE
March 9, 2017 TJPA Board of Directors Considers Recommended CAC Membership
April 11, 2017 Next TJPA CAC Meeting

RECOMMENDATION
Adoption of the resolution approving the appointment of two members and reappointment of six members to the TJPA CAC as recommended.

ENCLOSURES
1. Applications of recommended TJPA CAC Members
2. Resolution
WHEREAS, On October 27, 2006, the Transbay Joint Powers Authority (TJPA) Board approved the creation of the TJPA Citizens Advisory Committee (TJPA CAC) and Bylaws; and

WHEREAS, The approved TJPA CAC Bylaws call for a CAC comprised of fifteen voting members; and

WHEREAS, The TJPA CAC first met on April 10, 2007; and

WHEREAS, 8 positions on the CAC are open for appointment or reappointment; and

WHEREAS, The TJPA has solicited applications for membership from the public and received 14 applications; and

WHEREAS, The following current members of the TJPA CAC are recommended for reappointment:

• Bruce Agid  Regional transit advocate
• Paul Bendix  Disabled advocate
• Robert Feinbaum  Daily AC Transit Transbay Rider into San Francisco
• Helen Han  Local Business from District 6
• Charley Lavery  Representative from Labor
• Jason E. Smith  Daily Caltrain Rider into San Francisco; and

WHEREAS, The following individuals are recommended for appointment to vacancies on the TJPA CAC:

• John Kutay  San Francisco based public transit advocate
• Derrick M. Holt  Environmentalist; and

WHEREAS, The recommended TJPA CAC members include individuals with a diverse range of interests, expertise and backgrounds and represent the regional nature of the Transbay Program; now, therefore, be it

RESOLVED, That the TJPA Board of Directors appoints the recommended applicants to serve as members of the TJPA CAC.

I hereby certify that the foregoing resolution was adopted by the Transbay Joint Powers Authority Board of Directors at its meeting of March 9, 2017.

____________________________________
Secretary, Transbay Joint Powers Authority
APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Bruce Agid
(Please type or write legibly)

Home Address: ________________________________

City: San Francisco  County: San Francisco  Zip Code: _______

Email: ____________________________________ Home Phone: __________________

Other Phone (work/cell): _______________________________ Occupation: Business Development

Employer: Energy Experts International Position: Managing Director

Ethnicity: Caucasian  (Voluntary Information) Gender: Male  (Voluntary Information)

Affiliation(s) Please check at least one.
Membership requires that you fit within one of the categories below.

☐ Daily Caltrain rider into San Francisco
☐ Daily AC Transit Transbay Rider into San Francisco
☐ Daily MUNI Rider on a line that serves the Transbay Terminal
☐ Local Resident from District 6 (zip code 94105 or 94107)
☐ Local Business from District 6 (zip code 94105 or 94107)
☐ Environmentalist
☐ Member of a planning or good-government non-profit organization
☐ Representative from labor
☐ Bicycle advocate
☐ Disabled advocate
☐ San Francisco based public transit advocate
☐ Regional Transit advocate
☐ Member of the citywide (San Francisco) business community
☐ Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

Owner/resident in Mission Bay at __________________________

Rincon/Mission Bay Neighborhood Association, President South Beach D6 Democratica Club, Member of the SPUR

Transportation Policy Board and advocate (co-lead) for the Central Subway extension to FW. Member of the transportation

advisory team for the 2017 Waterfront plan. A current member (urban leader) of SPUR and Board Chair with the Market Street Railway.
Applicants who currently sit on another regional CAC that advises on matters relevant to the Transbay Transit Center will have priority for membership on the TJPA CAC.

Check here if you are a member of another regional Citizens Advisory Committee.
List CAC
Better Maket Street CAC
Centra Subway CAG
RAB and Hi-Speed Rail CWG
Member since 2014
Member since 2014
Member since 2016

Summary of Applicant’s Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):
See attached bio. Background demonstrates an optimal mix of civic/community involvement and professional experience to ensure neighborhood interests are well represented while supporting the project goals of Transparency, Fiduciary Responsibility, Quality Control, ROI and Collaboration. Have served as Vice-Chair and currently serving as Chair of the TJPA CAC.

Statement of Applicant’s Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:
Provide a conduit for 2-way communications between neighborhood residents and TJPA Board/project addressing transportation, QOL, and land use issues; while ensuring the successful delivery of Phase 1 of the project. Focus on facilitating a decision on the alignment and secure funding for the DTX.

References

Name E-mail Phone
1. Supervisor Jane Kim
2. Director Ed Reiskin

Applications are considered to be active for one year from the date of signature. Completed applications should be submitted to the Transbay Joint Powers Authority, 201 Mission Street, Suite 2100, San Francisco, CA 94105 or via e-mail to TJPACAC@transbaycenter.org

Please note that the information you include in this application, and resumes and other material provided in connection with it, may be made available to the public. If you do not want a home address, telephone number, email address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be deleted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

SIGNATURE 2/8/17 DATE

How did you hear about us?
■ TJPA Website/Search Engine (Google, Yahoo, etc.)
■ Email/Newsletter
■ 10 Day Look Ahead: Construction Activities
■ Newspaper
■ Word of Mouth
■ Twitter/Facebook
■ Other TJPA CAC

201 Mission Street, Suite 2100, San Francisco, CA 94105 • 415.597.4620 • transbaycenter.org
Bruce Agid

Bruce is a native San Franciscan and has either lived or worked in the city a majority of his life. He grew up in the Sunset and Lakeshore Districts, and is a product of the public school system, graduating from Lowell High School. As a young adult he lived in Bernal Heights and Visitacion Valley before moving down the Peninsula. He and his wife moved back to San Francisco eight years ago and currently live in Mission Bay.

Bruce is committed to giving back to his city. He is uniquely qualified to take a leadership role in shaping and influencing our city's future, understanding the city's history, present day challenges, community involvement and solutions orientation. Bruce is a member of SPUR's Transportation Policy Board, Chair of the Transbay Joint Powers Authority (TJPA) Citizens Advisory Committee, Board member and transportation rep for the South Beach/Rincon Hill/Mission Bay Neighborhood Assn., Board Chair of the Market Street Railway, member of the Central Subway Community Advisory Group, Co-lead of SFNexTstop.org (advocating for the extension of the Central Subway from Chinatown to Fisherman’s Wharf), member of the Better Market Street CAC, member of the SF Port Waterfront Plan Transportation Advisory Team, member of the High Speed Rail and 4th & King Railyard Citizens Working Groups and President of the South Beach District 6 Democratic Club.

Bruce is currently employed by Energy Experts International as their Managing Director of Business Development, consulting with energy companies specializing in Utility Operations. Bruce is a versatile, highly qualified leader, skilled in developing strategies to deliver breakthrough performance and results.

Prior to utility consulting, Bruce worked at Pacific Gas & Electric (PG&E) for over 35 years serving local communities providing natural gas and electricity throughout Northern/Central California. He had a successful career, retiring in 2011 as a Director of Utility Operations. In this position, he led a highly complex project team responsible for the deployment of 20,000 telecommunications network nodes and 10 million gas and electric smart meters managing a budget of $1.5 Billion. In addition, he led the change management and benefits realization programs encompassing the delivery of IT functionality and business process redesign resulting in improved levels of customer service, reductions in operating expenses and increased labor efficiencies.

Bruce developed his broad utility experience through leadership assignments in various departments in and supporting Gas & Electric Distribution Operations. Bruce has a Bachelor of Science Degree in Business Administration from San Francisco State University and earned a green belt certification in Lean Six Sigma Methodology.
APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Paul Bendix
(Please type or write legibly)

Home Address: 

City: San Francisco  County: San Francisco  Zip Code: 

Email: 

Other Phone (work/cell): 

Employer: Self  Position: 

Ethnicity: Caucasian  Gender: Male
(Voluntary Information)  (Voluntary Information)

Affiliation(s) Please check at least one.

Membership requires that you fit within one of the categories below.

☐ Daily Caltrain rider into San Francisco
☐ Daily AC Transit Transbay Rider into San Francisco
☐ Daily MUNI Rider on a line that serves the Transbay Terminal
☐ Local Resident from District 6 (zip code 94105 or 94107)
☐ Local Business from District 6 (zip code 94105 or 94107)
☐ Environmentalist
☐ Member of a planning or good-government non-profit organization
☐ Representative from labor
☐ Bicycle advocate
☐ Disabled advocate
☐ San Francisco based public transit advocate
☐ Regional Transit advocate
☐ Member of the citywide (San Francisco) business community
☐ Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

In addition to being on the TJPB CAC, I am also on the local high-speed rail working group.

I regularly volunteer with the Disability Rights Education and Defense Fund (DREDF).

Through DREDF I am part of a national group reviewing airline disabled access.
Applicants who currently sit on another regional CAC that advises on matters relevant to the Transbay Transit Center will have priority for membership on the TJPA CAC.

☐ Check here if you are a member of another regional Citizens Advisory Committee.

List CAC
#1 HSR SF Community Working Group (CWG) Member since 2016
#2
#3

Summary of Applicant’s Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

I've been involved in disabled advocacy since the mid-1970s. I was one of the first employees at Center for Independent Living, Berkeley.

As part of a national review of the Air Carrier Access Act, I meet regularly with major disability advocacy organizations.

In challenging times I continue to advance disabled access in transportation.

Statement of Applicant’s Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

Transbay Center promises to provide a model for intermodal disabled access.

One of my goals for the coming year is to apply these principles to the surrounding neighborhoods and approaches.

References

Name E-mail Phone

1. Arnie Lerner (Disabled access architect)

2. Burt Cummings: CEO

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Please note that the information you include in this application, and resumes and other material provided in connection with it, may be made available to the public. If you do not want a home address, telephone number, email address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be deleted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

SIGNATURE 4 February 2017
DATE

How did you hear about us?

☐ TJPA Website/Search Engine (Google, Yahoo, etc.)
☐ Email/Newsletter
☐ 10 Day Look Ahead: Construction Activities
☐ Newspaper
☐ Word of Mouth
☐ Twitter/Facebook
☐ Other

201 Mission Street, Suite 2100, San Francisco, CA 94105 • 415.597.4620 • transbaycenter.org
APPLICATION FOR MEMBERSHIP ON THE TJPAC CITIZENS ADVISORY COMMITTEE

Name: Bob Feinbaum

Home Address:
City: Oakland, County: CA, Zip Code: 

Other Phone (work/cell): 

Employer: Consultant Position: Consultant

Affiliation(s): Please check at least one.
Membership requires that you fill within one of the categories below.

- Daily Caltrain rider into San Francisco
- Local Resident from District 6 (zip code 94105 or 94107)
- San Francisco based public transit advocate
- Member of the citywide (San Francisco) business community
- Spouse of a Transbay Joint Powers Authority Board Member

Please explain your qualifications with respect to the affiliation(s) you checked above.

CURRENT MEMBER - TJPAC CAC

Applicants who currently sit on another regional CAC that advises on matters relevant to the Transbay Transit Center will have priority for membership on the TJPAC CAC.

Check here if you are a member of another regional Citizens Advisory Committee

1. List CAC Member since
2. List CAC Member since
3. List CAC Member since

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

CONTINUING

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPAC Citizens Advisory Committee:

References

1. Name: 
   E-mail: 
   Phone:

2. Name: 
   E-mail: 
   Phone:

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SIGNATURE  

DATE 1/24/2017

How did you hear about us?

1. TJPA Website/Search Engine (Google, Yahoo, etc.)
2. Email/Newsletter
3. 10 Day Look Ahead: Construction Activities
4. Newspaper
5. Word of Mouth
6. Twitter/Facebook
7. Other: CONTINUING
APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Helen Han
(Please type or write legibly)

Home Address: __________________________

City: San Francisco  County: San Francisco  Zip Code: ______

Email: __________________________  Home Phone: __________________

Other Phone (work/cell): __________________  Occupation: Marketing

Employer: Boston Properties  Position: Marketing Director

Ethnicity: Korean - American  Gender: Female
(Voluntary Information)

Affiliation(s) Please check at least one. Membership requires that you fit within one of the categories below.

☐ Daily Caltrain rider into San Francisco
☐ Daily AC Transit Transbay Rider into San Francisco
☐ Daily MUNI Rider on a line that serves the Transbay Terminal
☐ Local Resident from District 6 (zip code 94105 or 94107)
☐ Local Business from District 6 (zip code 94105 or 94107)
☐ Environmentalist
☐ Member of a planning or good-government non-profit organization
☐ Representative from labor
☐ Bicycle advocate
☐ Disabled advocate
☐ San Francisco based public transit advocate
☐ Regional Transit advocate
☐ Member of the citywide (San Francisco) business community
☐ Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

I ride the 38 into work, I am a board member of the Yerba Buena CBD and the Greater Rincon Hill CBD. The company I work for owns/develops several properties in District 6.
Applicants who currently sit on another regional CAC that advises on matters relevant to the Transbay Transit Center will have priority for membership on the TJPA CAC.

☐ Check here if you are a member of another regional Citizens Advisory Committee.

List CAC

Member since ________

#2

Member since ________

#3

Member since ________

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

See attached resume

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

I would like to assist the TJPA in making informed decisions on different public matters not only from the business side, but also as someone who spends the majority of her free time in the area.

References

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<th>Name</th>
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<tr>
<td>1. Bob Pester</td>
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<td>2. Steve Colvin</td>
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SIGNATURE

DATE

1/27/17

How did you hear about us?

☐ TJPA Website/Search Engine (Google, Yahoo, etc.)
☐ Email/Newsletter
☐ 10 Day Look Ahead: Construction Activities
☐ Newspaper
☐ Word of Mouth
☐ Twitter/Facebook
☐ Other

Current TJPA CAC Member

201 Mission Street, Suite 2100, San Francisco, CA 94105 • 415.597.4620 • transbaycenter.org
Experience

**Boston Properties, San Francisco, CA**

*Marketing Director*

Secure sponsorship of the annual Holiday Ice Rink at Embarcadero Center and outside revenue sources through promotional events and signage opportunities. Oversee logistics and operations management for various events including coordinating event partners/sponsors, drafting production notices, conducting meetings, coordinating with production and rental companies on staging, lighting, props and rental equipment, managing event and staff and event break-down. Plan and execute retail promotions and events to increase traffic in the Center. Develop and oversee purchase programs to increase average purchase price and drive traffic.

Act as primary day-to-day contact for implementation of print and media advertising campaign to target primary consumer markets. Communicate consistently and effectively with retail managers and employees to educate them on Center programs, obtain their participation, and assist them with questions, concerns or problems. Monitor monthly retail sales and address under-performing tenants and those close to reaching breakpoints to increase revenue. Develop and maintain annual budget to a less than 2% variance. Report on monthly and quarterly forecast and variance.

Liaison with office tenants to provide guidance on their various events, charity functions and corporate initiatives. Liaison with SF City Officials, SF Travel, SF Chamber of Commerce, charities, and vendors on Boston Properties behalf. Oversee signage program and work with retail tenants on their storefront window displays.

Serve as “webmaster” for the Embarcadero Center web site. Develop and update its content, architecture, graphics, restaurant content, and promotion of retail web site to increase on-line visits and revenue. Oversee and monitor all media associated with Boston Properties and their respective buildings. Maintain Charitable Contributions and events. Coordinate all community related events, including press and social media outreach.

Education

University of California, Los Angeles, Los Angeles, CA

Leadership

Certified Marketing Director, Chair of the Boston Properties Charitable Contributions Committee (SF Region), Board of Directors for the Yerba Buena Community Benefit District, Board of Directors for the Great Rincon Hill Community Benefit District, Member of the Transbay Joint Powers Citizens Advisory Committee, San Francisco Young Democrats, San Francisco Women’s Political Committee, Former Board of Directors for the Children’s Creativity Museum
APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Charley Lavery
(Please type or write legibly)

Home Address: ____________________________

City: Pacifica County: San Mateo Zip Code: ______

Email: ____________________________ Home Phone: ____________

Other Phone (work/cell): ____________ Occupation: Labor Representative

Employer: Operating Engineers Union Position: SF/San Mateo Rep

Ethnicity: caucasian Gender: male
(Voluntary Information)

Affiliation(s) Please check at least one.
Membership requires that you fit within one of the categories below.

☐ Daily Caltrain rider into San Francisco
☐ Daily AC Transit Transbay Rider into San Francisco
☐ Daily MUNI Rider on a line that serves the Transbay Terminal
☐ Local Resident from District 6 (zip code 94105 or 94107)
☐ Local Business from District 6 (zip code 94105 or 94107)
☐ Environmentalist
☐ Member of a planning or good-government non-profit organization
☐ Representative from labor
☐ Bicycle advocate
☐ Disabled advocate
☐ San Francisco based public transit advocate
☐ Regional Transit advocate
☐ Member of the citywide (San Francisco) business community
☐ Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

Member Workforce Investment San Francisco,
Member SF Mayors Construction Workforce Advisory Committee.
Director San Francisco Alliance for Jobs and Housing.
Budget and Legislative Committee, SF Labor Council,
Applicants who currently sit on another regional CAC that advises on matters relevant to
the Transbay Transit Center will have priority for membership on the TJPA CAC.

☐ Check here if you are a member of another regional Citizens Advisory Committee.
List CAC ______________________ Member since ________
#2 ______________________ Member since ________
#3 ______________________ Member since ________

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please
limit your attachment to no more than three pages):

23 years experience working on transportation and infrastructure projects.

10 years experience as a Labor Representative.

24 year San Francisco and San Mateo resident.

Statement of Applicant’s Objectives/Goals if accepted for membership on the TJPA Citizens
Advisory Committee:

To bring the perspective of a construction industry labor professional, transit user and local resident to the TJPA CAC.

References

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<th>Name</th>
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<tr>
<td>1. Mike Thanault</td>
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<td>2. James Ruizguez</td>
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SIGNATURE

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☐ Email/Newslletter/10 Day Look Ahead: Construction Activities
☐ Newspaper
☐ Word of Mouth
☐ Twitter/Facebook
☐ Other
APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Jason E. Smith

Name: __________________________ (Please type or write legibly)

Home Address: __________________________

City: __________________________ Zip Code: ________

County: __________________________

Email: __________________________ Home Phone: __________________________

Other Phone (work/cell): __________________________ Occupation: __________________________

Employer: SF Conservatory of Music

Position: Associate Dean for Student At

Affiliation(s) Please check at least one. Membership requires that you fit within one of the categories below.

☑ Daily Caltrain rider into San Francisco
☐ Daily AC Transit Transbay Rider into San Francisco
☐ Daily MUNI Rider on a line that serves the Transbay Terminal
☐ Local Resident from District 6 (zip code 94105 or 94107)
☐ Local Business from District 6 (zip code 94105 or 94107)
☐ Environmentalist
☐ Member of a planning or good-government non-profit organization
☐ Representative from labor
☐ Bicycle advocate
☐ Disabled advocate
☐ San Francisco based public transit advocate
☐ Regional Transit advocate
☐ Member of the citywide (San Francisco) business community
☐ Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

As a daily Caltrain rider that commutes nearly the entire length of Caltrain, I understand the importance of accessible, efficient public transit services. I am a former resident of San Francisco and continue to utilize Muni bus and metro on my weekday commutes to work in San Francisco.
Applicants who currently sit on another regional CAC that advises on matters relevant to the Transbay Transit Center will have priority for membership on the TJPA CAC.

☐ Check here if you are a member of another regional Citizens Advisory Committee.
List CAC

#2
Member since
#3
Member since

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

Resume is attached.

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

My goal for serving on the CAC is to continue to ensure the cooperation of transit agencies and governments with the objective of serving the Bay Area residents.

References

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<th>Name</th>
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SIGNATURE

How did you hear about us?

☐ TJPA Website/Search Engine (Google, Yahoo, etc.)
☐ Email/Newsletter
☐ 10 Day Look Ahead: Construction Activities
☐ Newspaper
☐ Word of Mouth
☐ Twitter/Facebook
☑ Other

Current Member

January 25, 2017

201 Mission Street, Suite 2100, San Francisco, CA 94105 - 415.597.4620 - transbaycenter.org
EDUCATION

WARNER GRADUATE SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT
UNIVERSITY OF ROCHESTER, Rochester, NY

Master of Science in Administration with a Concentration in Higher Education

UNIVERSITY OF ROCHESTER, Rochester, NY

Bachelor of Arts in Political Science
- Completed a cluster of three thematically linked courses in Mathematical Modeling for Social Sciences
- Completed a cluster of three thematically linked courses in Religion
- Chairperson, Campus Activities Board; Chairperson, Outside Speakers Committee; Member, Political Science Council; Member and Resident, Community Learning Center; Member, Students’ Association Presidential Cabinet

EMPLOYMENT

SAN FRANCISCO CONSERVATORY OF MUSIC, San Francisco, CA 09/2010 – Present

Associate Dean for Student Affairs
- Develop and implement policies, programs, and services that enhance student learning, support the educational goals of students, and create a vibrant campus community. Provide leadership to my campus service areas to create leadership opportunities, develop community, and promote inclusive excellence.
- Serve as Campus Judicial Officer; maintain appropriate records, databases, and information. Coordinate information and appropriate holds with other offices as needed. Also serve as a Title IX coordinator and complete the Conservatory’s annual Clery Act report.
- Serve as Director of Residential Life and Housing; oversee our partnership agreements with housing providers and supervise four resident assistants. Complete room assignments, mediate roommate conflict, and ensure positive relationships. Coordinate online housing board with outside apartments and room shares.
- Serve as Director of Student Activities and Services; advise Student Council and plan general programs from the Office of Student Affairs including social and information programs during Orientation. Supervise Assistant Director and coordinate weekly events for students, and daily services such as instrument loans and lockers.
- Oversee the Conservatory Health Service and Wellness Program and supervise our in-house Psychologist and Physical Therapist while ensuring student confidentiality.
- Serve as Disability Services Coordinator; counsel students on accommodations under various disability rights law and school policies. Additionally, work with students for accommodations for short-term physical injuries.
- Oversee International Student Services; Serve as a Designated School Official (DSO). Assist students with maintaining status in Federal immigration and visa laws.
- Serve on the following committees: Academic Affairs Committee, Admissions Committee, Safety Committee (serve as lead coordinator), the Enrollment Management Committee (serve as lead coordinator), and others as required by the President and Provost.

UNIVERSITY OF ROCHESTER, Rochester, NY

EASTMAN SCHOOL OF MUSIC 01/2008 – 08/2010

Assistant Dean for Student Life
- Served as the Campus Judicial Officer; Director of Student Activities; Director of Orientation; Local Disability Services Coordinator.
Worked closely with colleagues at the College of Arts, Sciences, and Engineering, as well as central University Administration, on student services. This includes campus security, transportation, health services, counseling services, international student support, learning support, and cosponsored student activities.

Served on the following committees: Emergency Mass Communication Planning, Eastman Diversity Committee, University Committee on Diversity and Inclusion, Eastman Security and Safety Committee, Eastman Financial Aid Committee, and others as required.

UNIVERSITY OF ROCHESTER, Rochester, NY
COLLEGE OF ARTS, SCIENCES, AND ENGINEERING; OFFICE OF THE DEAN OF STUDENTS
12/2005 – 01/2008
Coordinator of Student Services:
• Assisted the Associate Dean of Students (student conduct), and the Director of Fraternity and Sorority Affairs
• Attended and kept confidential minutes of weekly Student Support Network meetings, and chair meetings in absence of Associate Dean of Students; Coordinated and tracked all office documents, including highly confidential disciplinary records and reports, within institutional and federal guidelines and laws; Tracked student progress in sanction completion; followed-up with student as needed; Managed, expanded, and entered student conduct information into the judicial information database
• Coordinated the College Mediation Program and campus judicial hearings
• Worked closely with the Director of Fraternity and Sorority Affairs, and two Graduate Assistants. Monitored and maintained fraternity house organization and operation budgets totaling $1.5 million; Served on the Fraternity and Sorority Management Committee
• Provided proactive support to students and parents on personal and educational issues, as well as fraternities and sororities on organizational matters

UNIVERSITY OF ROCHESTER, Rochester, NY
COLLEGE OF ARTS, SCIENCES, AND ENGINEERING; OFFICE OF THE DEAN OF STUDENTS
9/2003 – 12/2005
Office Assistant / Office Manager: Worked closely with staff of the Office of the Dean of Students, including the Associate Dean of Students, the Fraternity and Sorority Affairs staff, and the Student Activities Office.

VOLUNTEER AND CIVIC EXPERIENCE

• Citizens’ Advisory Committee Member, Transbay Joint Powers Authority: Appointed by the TJPA Board of Directors to advise, along with fourteen fellow citizens, on matters of public interest relating to the Transbay Transit Center Project. (2015-present)
• Co-chair, University of Rochester San Francisco Network Leadership Cabinet: Guide the strategy, oversight, and assessment of the engagement plan for the San Francisco region in support of the University of Rochester’s priorities. As ambassadors for their region, this representative group will ensure Network members have a fulfilling experience through their interaction with the University of Rochester on all points of engagement. (2016-present)
• Member, George Eastman Circle, Bay Area: Philanthropic and outreach group for the University of Rochester. (2011-present)

SKILLS

• Member of the Association of College Personnel Administrators, National Association of College Auxiliary Services, Association of College and University Housing Officers—International, NAFSA: Association of International Educators, and the Performing Arts Medicine Association
• Trained for Safe Zone Program, Mediation Program, and Emergency Mass Notification Communications
• PC and Apple computers, MS Office applications, Google Apps for Education, and an ability to learn new technologies quickly
APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: John Kutay  
(Please type or write legibly)

Home Address: ____________________________

City: San Francisco  County: CA  Zip Code: 94158

Email: ____________________________  Home Phone: ____________________________

Other Phone (work/cell): ____________________________  Occupation: Product Manager

Employer: Striim Inc  Position: Product Manager

Ethnicity:  Gender: Male  
(Voluntary Information)  
(Voluntary Information)

Affiliation(s) Please check at least one.
Membership requires that you fit within one of the categories below.

- Daily Caltrain rider into San Francisco
- Daily AC Transit Transbay Rider into San Francisco
- Daily MUNI Rider on a line that serves the Transbay Terminal
- Local Resident from District 6 (zip code 94105 or 94107)
- Local Business from District 6 (zip code 94105 or 94107)
- Environmentalist
- Member of a planning or good-government non-profit organization
- Representative from labor
- Bicycle advocate
- Disabled advocate
- San Francisco based public transit advocate
- Regional Transit advocate
- Member of the citywide (San Francisco) business community
- Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

I am a lifelong resident and commuter in San Francisco and the greater Bay Area. I am a member of the San Francisco Transit Riders Union. I'm also a resident in District 6. I am very active in the business community of San Francisco through professional networking groups. I believe smart transit policies can benefit the environment.
Applicants who currently sit on another regional CAC that advises on matters relevant to the Transbay Transit Center will have priority for membership on the TJPA CAC.

☐ Check here if you are a member of another regional Citizens Advisory Committee.
List CAC          Member since
#2
#3

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):


Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

I will serve the advisory committee in a way that ensures that the ultimate goal of bringing Caltrain to Transbay Terminal is completed.

References

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<thead>
<tr>
<th>Name</th>
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<th>Phone</th>
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<tr>
<td>Bruce Agid</td>
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SIGNATURE 2/15/2017 DATE

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☐ Other

201 Mission Street, Suite 2100, San Francisco, CA 94105 • 415.597.4620 • transbaycenter.org
John Kutay
San Francisco, CA 94158

EXPERIENCE:

Striim, Inc.
www.Striim.com
Palo Alto, CA
Product Manager
March 2014 to Current

- Intel-backed startup founded in 2012 with over $40m in funding raised and over $1m revenue in FY2015. Delivered big data analytics and data integration product used by key accounts such as Salesforce, Raymond James, and other F500 and Global 2000 companies.
- Served as technical product voice in customer interactions. Worked with external customers and internal stakeholders to gather requirements prioritize features.
- Worked closely with engineering to scope features, figure out ways to make features re-usable, and turn customer requirements into well-defined and scoped projects. Also helped with execution of product development through documenting APIs and touch points between separate engineering teams.
- Created and maintained product roadmap with clear relations to company strategic initiatives, tactical drivers, and requests from both customers and internal users.
- Successfully identified and executed on several strategic initiatives such as cloud data integration and creating simplified setup for fast download and deployment of analytics product.
- Worked with VP of Marketing on re-brand of product and website content.
- Successfully pushed organizational change by advocating for UX design hire and established a design-oriented culture in the engineering and marketing team.
- Work directly with customers and helped bring in leads at conferences. Several of my initial one-on-one conversations led to customer POCs (proof of concepts) and revenue.

Striim, Inc.
www.Striim.com
Palo Alto, CA
Full Stack Engineer
May 2012 to March 2014
- Designed, spec'd, and implemented a web-based user interface to perform ETL and prepare semi-structured log data for analysis in Backbone.js and Java.
- Designed and implemented web-based user interface to monitor distributed stream processing cluster in Backbone.js and D3.js.
- Designed and implemented several REST APIs in Java. APIs were designed specifically to minimize network round-trips based on the UX of the features using the APIs.

Gauda, Inc. A software firm specializing in GPU based programs
Palo Alto, CA
Engineering Intern
Summer 2010 and 2011
- Implemented early warning system to efficiently catch and alert for edge placement errors during optical proximity correction in EDA design. Implemented in Python.
- Installed and maintained several versions of Linux operating systems software and CUDA drivers on Gauda’s multi-node server farm.

SKILLS:
Java (5+ years)
Javascript (5+ years)
Backbone.js (3+ years)
Wireframing (Balsamiq, UXPin)
D3.js (3+ years)
React.js
Hadoop
Elasticsearch
Spark
Kafka
Node.js
Python

EDUCATION:

University of San Francisco
San Francisco, CA
Class of 2013
B.S., Computer Science
USF Chapter President, Association for Computer Machinery (ACM)
Participated in NSF-funded research under Computer Science Department Chair Sami Rollins

Palo Alto High School
Palo Alto, CA
Class of 2008
Concert Choir Men Section Leader
Video Editor and Anchor for InFocus, a daily broadcast journalism group affiliated with the school

**San Francisco Conservatory of Music Preparatory School**
San Francisco, CA
2005-2008
Four years of classical piano instruction under Scott Pratt
Musicianship instruction from Richard Roper
Vocal instruction from Anja Strauss
APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Derrick M. Holt  
(Please type or write legibly)

Home Address: ____________________________

City: ____________ County: Alameda ________ Zip Code: _________

Email: ____________________________ Home Phone: ____________________________

Other Phone (work/cell): ____________________________ Occupation: Business Manager

Employer: California Solar Systems ____________ Position: Nor Cal Region Manager

Ethnicity: A.A. ____________ Gender: Male ____________________________  
(Voluntary Information)

Affiliation(s) Please check at least one. 
Membership requires that you fit within one of the categories below.

☐ Daily Caltrain rider into San Francisco
☐ Daily AC Transit Transbay Rider into San Francisco
☐ Daily MUNI Rider on a line that serves the Transbay Terminal
☐ Local Resident from District 6 (zip code 94105 or 94107)
☐ Local Business from District 6 (zip code 94105 or 94107)
☐ Environmentalist
☐ Member of a planning or good-government non-profit organization
☐ Representative from labor
☐ Bicycle advocate
☐ Disabled advocate
☐ San Francisco based public transit advocate
☐ Regional Transit advocate
☐ Member of the citywide (San Francisco) business community
☐ Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

I've been an advocate in clean energy and environmentalism for many years. As a region manager for a clean energy company, I manage a team of people that show home owners how to reduce pollution, save water, and save money all at the same time. I bike regularly and have used & advocated BART into San Francisco and the East Bay for many years. I would love to passionately be an advocate for TJPA.
Applicants who currently sit on another regional CAC that advises on matters relevant to the Transbay Transit Center will have priority for membership on the TJPA CAC.

Check here if you are a member of another regional Citizens Advisory Committee.

List CAC
#2
#3

Member since
Member since
Member since

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

I've attended many of the HIGH SPEED RAIL BOARD meetings at locations in Sacramento, Stockton, Fresno, and Bakersfield as an interested citizen and advocate of our Environment. I've used my advanced education and science background to advocate for the environment & our limited resources in Northern California. I'm an active board member of a region non-profit and I want to help others see how they can benefit from the Transbay Terminal.

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

To actively work with other TJPA members to develop strategies & action plans that would lead to the Bay Area community using our environmentally friendly transportation sources to save money and reduce man's impact on the environment.

References

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<tr>
<th>Name</th>
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<th>Phone</th>
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<tbody>
<tr>
<td>1. Tracy Porter</td>
<td></td>
<td></td>
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<tr>
<td>2. John Weaver</td>
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Signature

2/15/2017

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☐ Twitter
☐ Facebook
☐ Other

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SUMMARY OF QUALIFICATION:

- Significant experience in science industries motivating others to develop and execute strategic plans
- High energy leader who inspires others to excellence
- Extremely sharp at assessing priorities, developing action plans, and motivating customers
- Highly motivated and dependable in setting & achieving goals
- Outstanding people skills; sensitive in assessing needs of customers, peers, and upper management
- Strength in analyzing, researching, organizing, and problem solving
- Possess excellent written and verbal communication skills
- Experienced at utilizing project management principles to complete business initiatives
- Successfully managed teams in California, Oregon, Nevada, Arizona, Hawaii and midwest
- Earned employee performance reviews of “Exceeds Expectations”

Numerous professional contacts

RELEVANT ACHIEVEMENTS & SKILLS:

- Achieve President’s Club Award
- Exceeded sales quotas through others using consultative selling, training & coaching
- Led sales team from last in the region to the top 20%
- Increased Hospital and Diagnostic Equipment sales growth in several states
- Developed team leaders among my direct reports who received for career promotions
- Developed internal network within different departments to gain additional resources for my team
- Generated over 200% increase in clients
- Created and executed market research which led to product re-design
- Directed $13 million business development teams calling on Oncologists, and Orthopedic Surgeons
- Training & Coaching consultative selling skills: open probing, handling objections, closing…
- Re-aligned sales territories, led CRM implementation, increased sales volume by more than 10%
- Analyzed budgets and developed compensation plans as well as EBITDA sales & operations forecasts

WORK EXPERIENCE:

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<tr>
<th>Year</th>
<th>Position</th>
<th>Company</th>
<th>Location</th>
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<tbody>
<tr>
<td>2015 – Current</td>
<td>Region Director</td>
<td>California Solar Systems</td>
<td>Anaheim, Ca</td>
</tr>
<tr>
<td>2012 – 2015</td>
<td>Sales Manager</td>
<td>Comcast</td>
<td>Concord, CA</td>
</tr>
<tr>
<td>2011 – 2012</td>
<td>Regional Director</td>
<td>Target Excellence</td>
<td>Sacramento, CA</td>
</tr>
<tr>
<td>2009 – 2011</td>
<td>Vice President</td>
<td>Heal Deal Health Care Service, Inc.</td>
<td>San Mateo, CA</td>
</tr>
<tr>
<td>2006 – 2009</td>
<td>Region Director</td>
<td>InSight Health Corporation</td>
<td>Lake Forest, CA</td>
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<tr>
<td>1990 – 2002</td>
<td>Business Manager</td>
<td>Johnson &amp; Johnson</td>
<td>Raritan, NJ</td>
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</table>

EDUCATION:

- Stanford University GSB: Executive Program, Palo Alto, CA
- U.C. Berkeley: Product Management & Project Planning, Berkeley, CA
- Golden Gate University: MBA, San Francisco, CA
- Kansas State University: B.S. – Agriculture & Science, Manhattan, KS

Board of Directors: Target Excellence Education Services, Sacramento, CA  http://www.targetexcellence.org/

Target excellence's mission is to be the source of positive and proactive research-based educational programs for parents, teachers and students. Target excellence is a recognized expert in administering effective holistic after school programs, professional development, and parent education programs.