

Facility Operations Update

TJPA Board
July 17, 2024



Program Highlights

Rooftop Jazz - June 5, 2024



Bluegrass PRIDE - June 22, 2024



Photo by Michael Pegram

Birding Walk - July 3, 2024



Featured in SF Chronicle on July 9, 2024, *This downtown S.F. park is an unexpected 'oasis' for bird-watchers.*

Upcoming Events



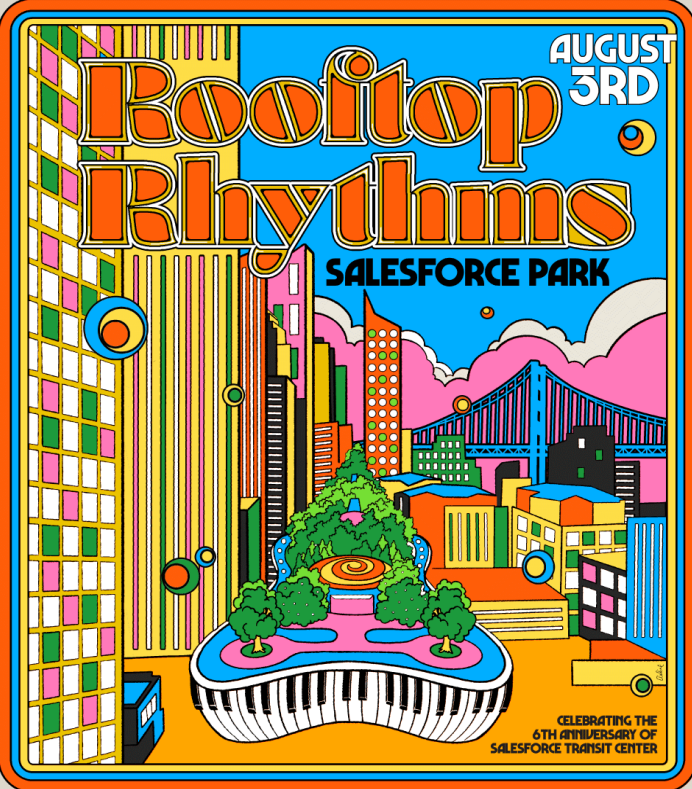
- 25+ Breweries
- 5+ bands
- Amazing food from around the Bay Area
- Family activities and designated play area

Tickets available at:
barebottle.com/suds-Francisco

Note: Tickets provide unlimited beer tastings, otherwise, no ticket is needed to attend.

Upcoming Events

NOISE POP & THE TRANSBAY JOINT POWERS AUTHORITY PRESENT



Rooftop Rhythms
SALESFORCE PARK
AUGUST 3RD

CELEBRATING THE 6TH ANNIVERSARY OF SALESFORCE TRANSIT CENTER

featuring
CHRISTIAN KURIA
PLUS SPECIAL GUESTS

MAJOR FUNDING PROVIDED BY EAST CUT CBD

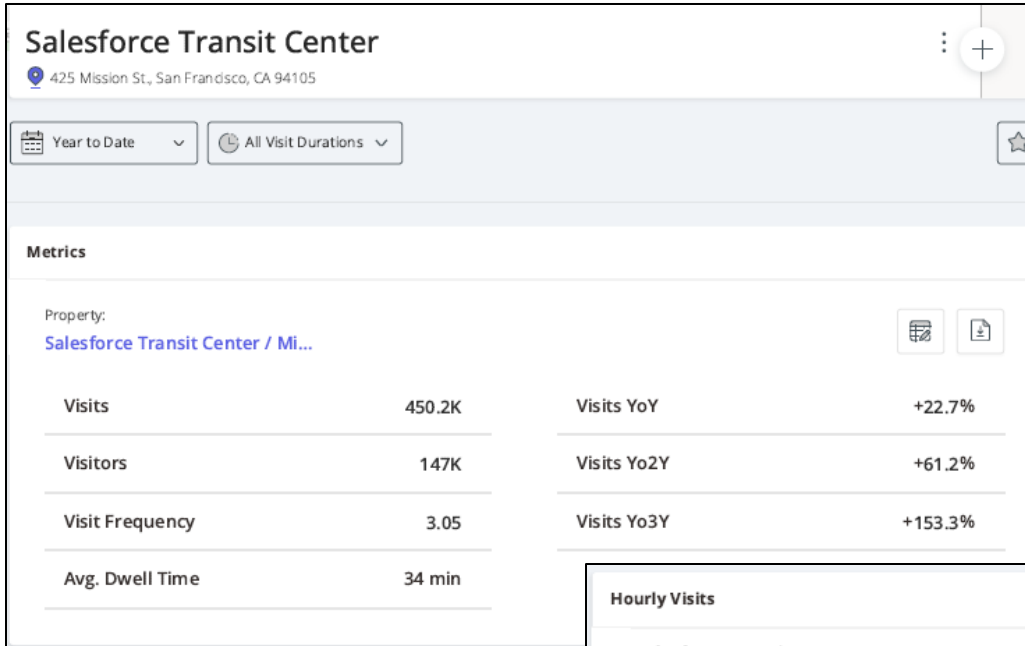
Happy 6th Birthday Salesforce
Transit Center and Park!

August 3, 2024
1pm to 6pm

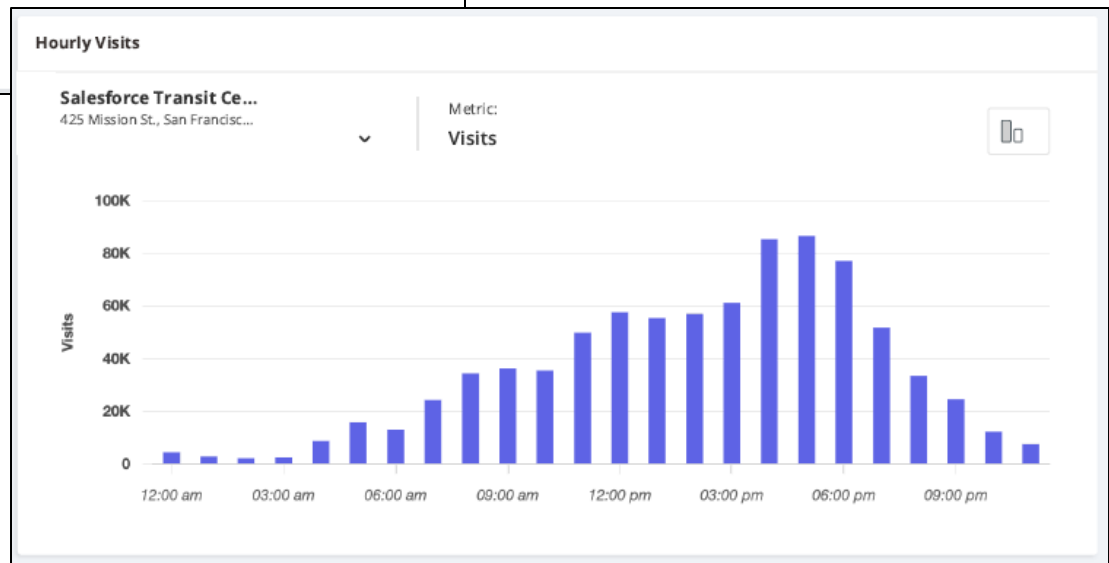
Featuring Christian Kuria, a
celebrated producer, songwriter,
and recording artist from Vallejo
with more than *180 million streams!*

Tickets available at noisepop.com

Visitor Data



- Average "Dwell Time" is up 2 minutes Year over Year (YoY).
- Visits are up +22% YoY.
- 4 - 5 pm remains peak visit time.
- Friday is the slowest weekday.



Retail Leasing Updates



Retail Outlook



Coming Soon

Barebottle, Grand Hall (Fall 2024)

Modi by Acquolina (Fall 2024)

Dim Baos (2025)

Juice Bar (2025)



Downtown Reimagined



Thanks to the Vacant to Vibrant program, Aurora Centro is now open in Salesforce Tower, across the bridge from Salesforce Park.



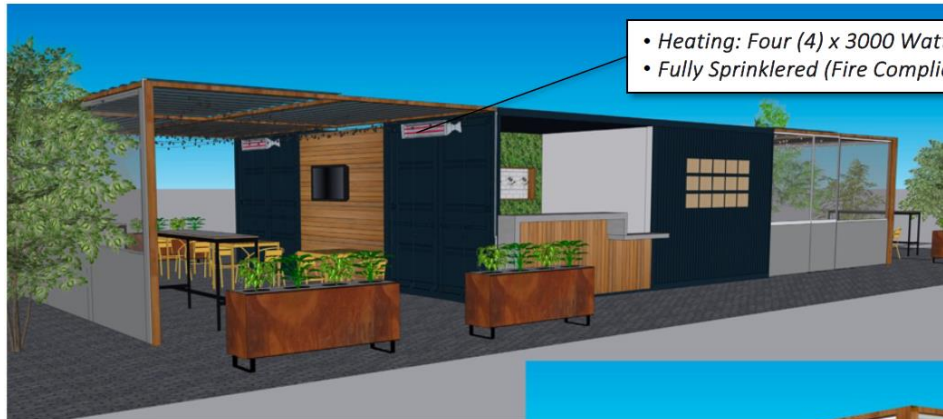
Downtown First Thursdays continues to shine!

Construction Update



Tile work is nearing completion with paint, flooring, and furniture coming soon.

Construction Update



- Heating: Four (4) x 3000 Watt Electric Heaters.
- Fully Sprinklered (Fire Compliant) on existing system.

- Barebottle-supplied seating, décor, etc.

- Vinyl Porch Enclosure System
 - Pull-down operation
 - Rainproof & windproof
 - Fully open/hidden when not in use
 - Operable on all sides.



Design is complete with work expected to begin in August.

Now Open!



Gio Gelati is located in the Main Plaza of Salesforce Park.



Gio Gelati fuses authentic Italian gelato tradition with the freshest local California ingredients to create the healthiest, freshest, handmade gelato.

Open for Business!



Barebottle Brewing Company



Care Essentials by Kaiser Permanente



Charleys Philly Steaks



FITNESS SF



GIO Gelati



Happy Lemon



Onsite Dental



Per Diem



Philz Coffee



Spring Fertility



Tycoon Kitchen



Venga Empanadas



Thank you

TJPA
TRANSBAY JOINT POWERS AUTHORITY

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