

# Facility Operations Update

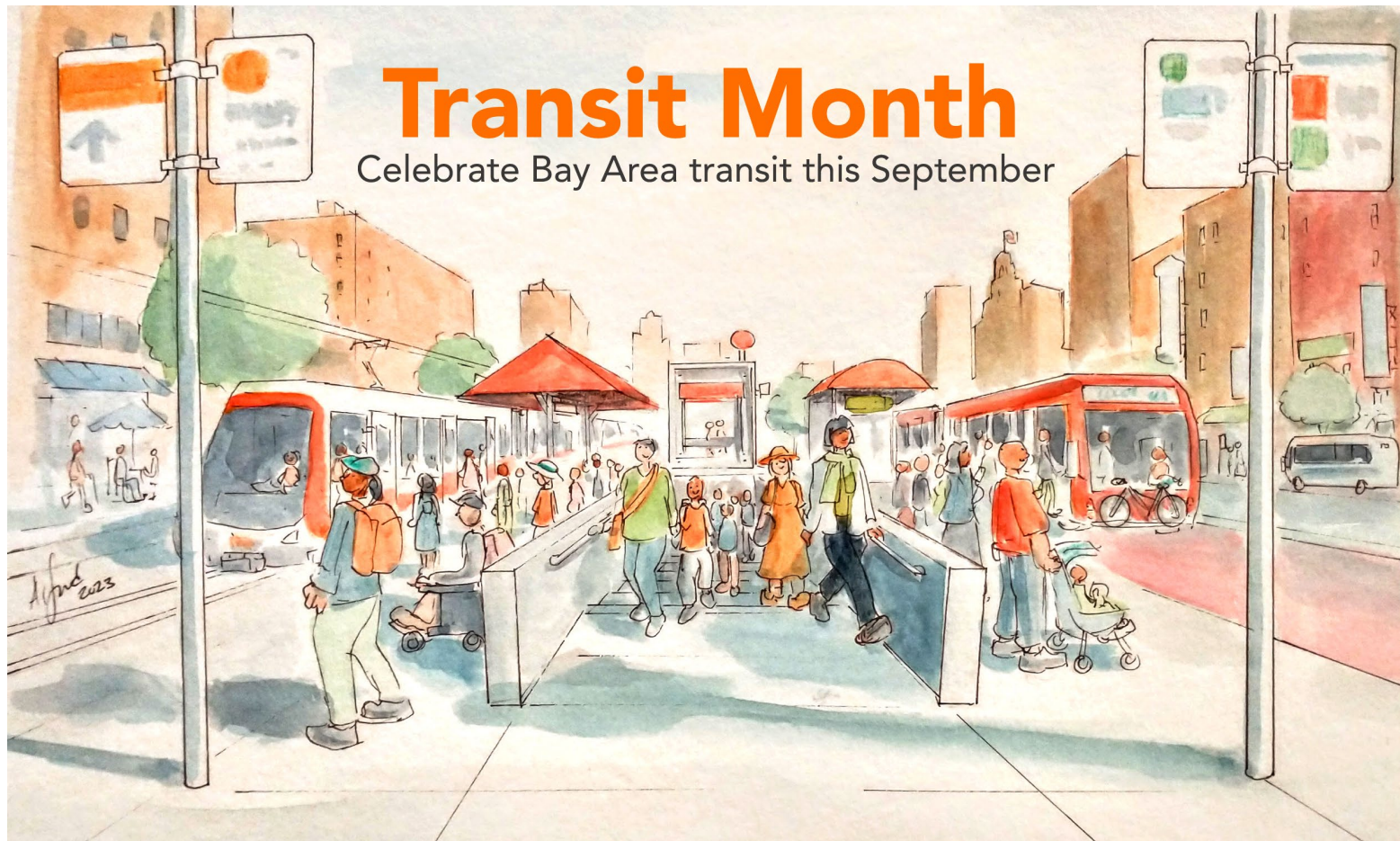
TJPA Board  
September 14, 2023



# Popular Programs



Drum Circle: Sunday, August 20

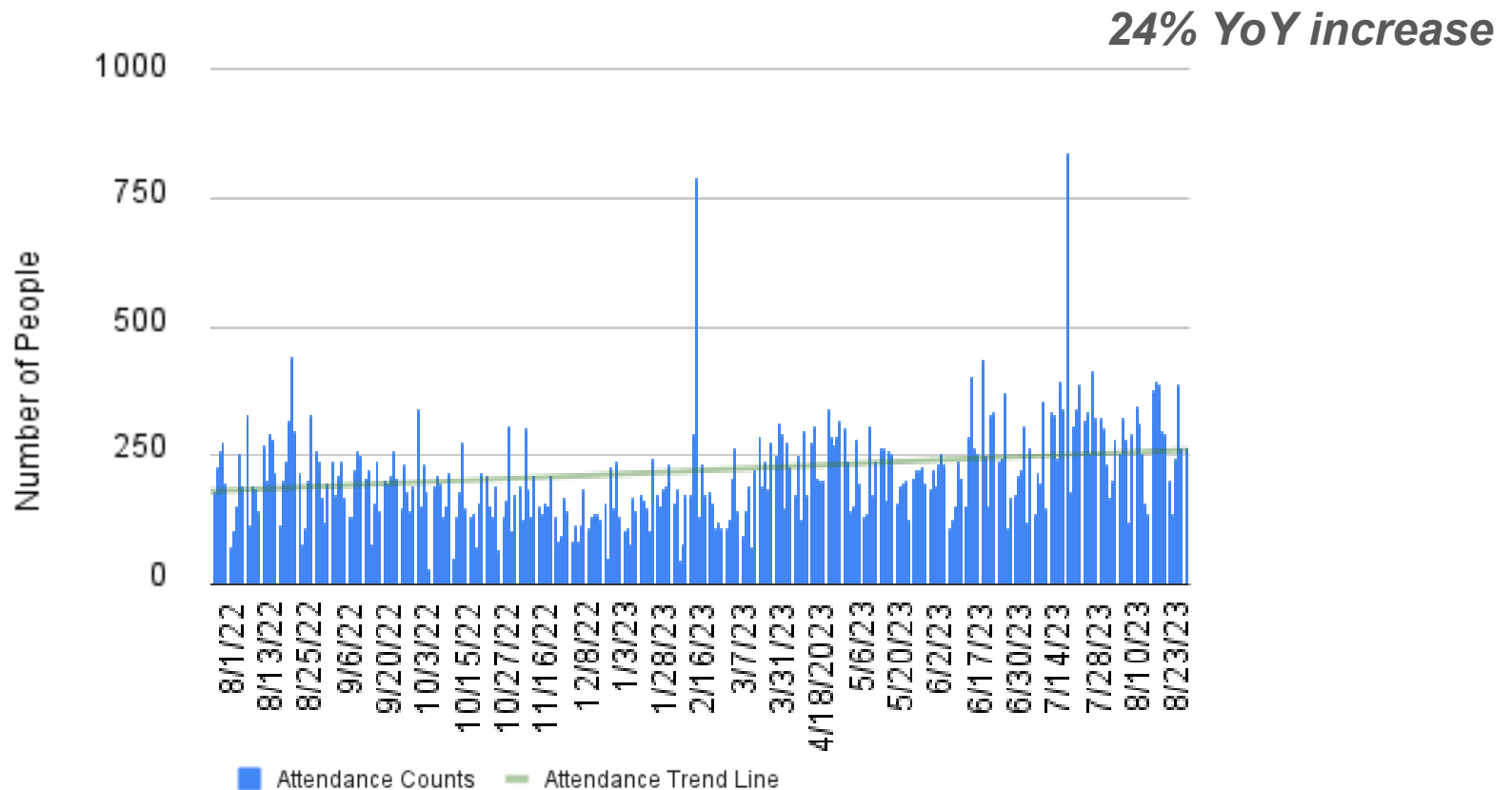


*Celebrate with us at Salesforce Transit Center the week of September 25<sup>th</sup>!*

Visit [SFtransitriders.org/transitmonth](https://SFtransitriders.org/transitmonth) for info on events around the Bay.

# Park Programming Attendance

Point in time count for events  
(August 2022 to August 2023)



# Upcoming Performances

Visit [www.salesforcetransitcenter.com/events](http://www.salesforcetransitcenter.com/events) for the latest listing.



**September 16** – *Tierra y Libertad* by *Pena Toribio*,  
Hispanic Heritage Month celebration, 12:30 - 4pm, Main Plaza



**September 24 & October 8** – *Alice in Wonderland Math Quest*,  
noon - 3pm, Entire park



**October 15** – *Post Ballet*  
Dance performance, noon and 2pm, Main Plaza




**October 21** – *Banda Sin Nombre*  
Drag & musical performance, 3-6pm, Main Plaza





**October 31** – *Halloween Silent Disco*  
Dance party, 6-8pm, Main Plaza

# Visit Trends

Data by Placer.ai from June 1, 2023, to September 1, 2023

 **Placer.ai** | **Salesforce Transit Center (Inc. Short-Visits)** ⋮

 425 Mission St., Suite 100, San Francisco, CA 94105

 Jun 01 - Sep 01, 2023 📄 Export ▼

[Learn More](#)

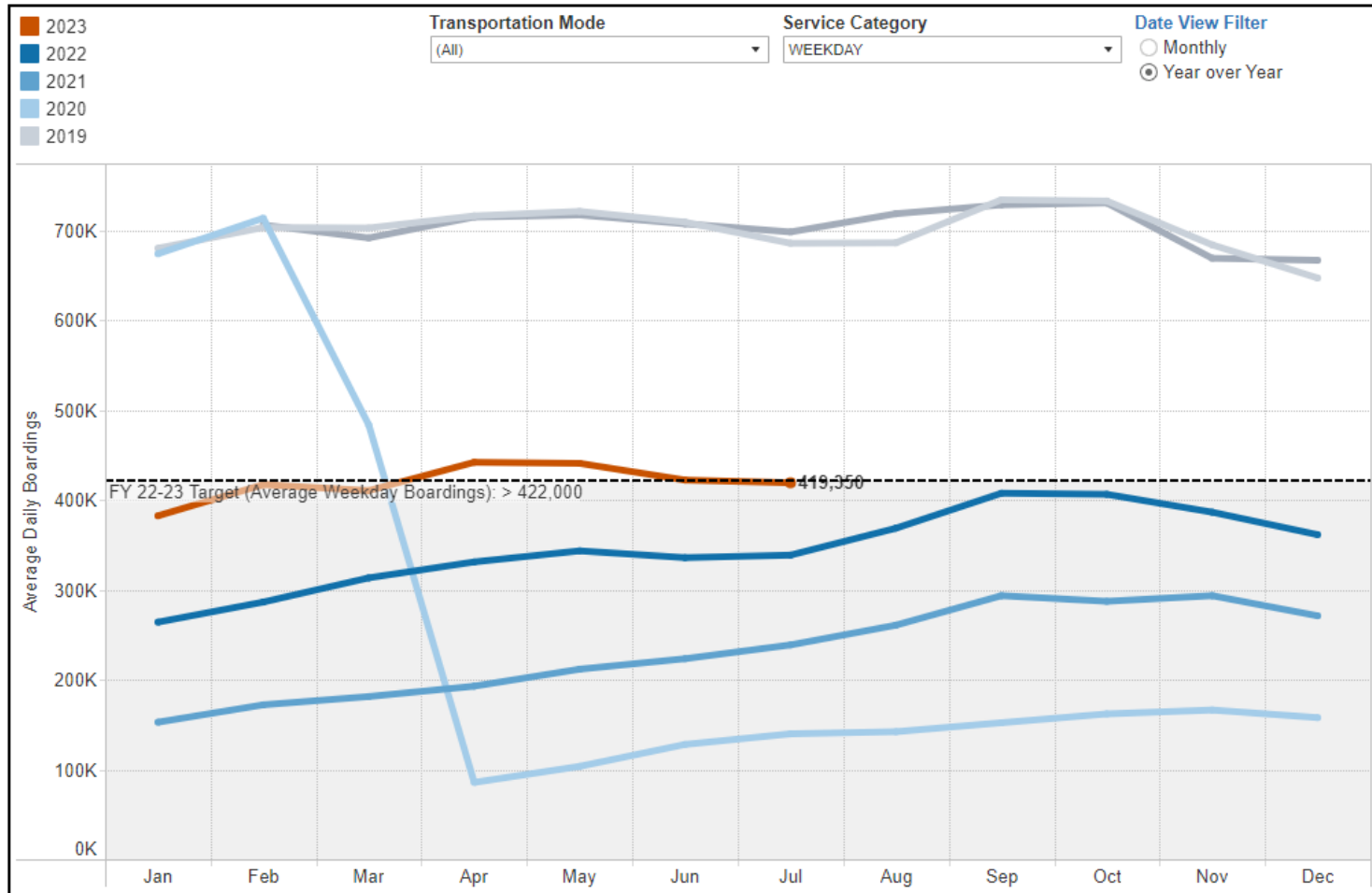
**Metrics**

Property: [Salesforce Transit Center \(Inc....](#) 📅 📄

Visits	348.2K	Visits YoY	+48.3%
Visitors	167.3K	Visits Yo2Y	+83.7%
Visit Frequency	2.08	Visits Yo3Y	+243.6%
Avg. Dwell Time	30 min		

# SFMTA Ridership

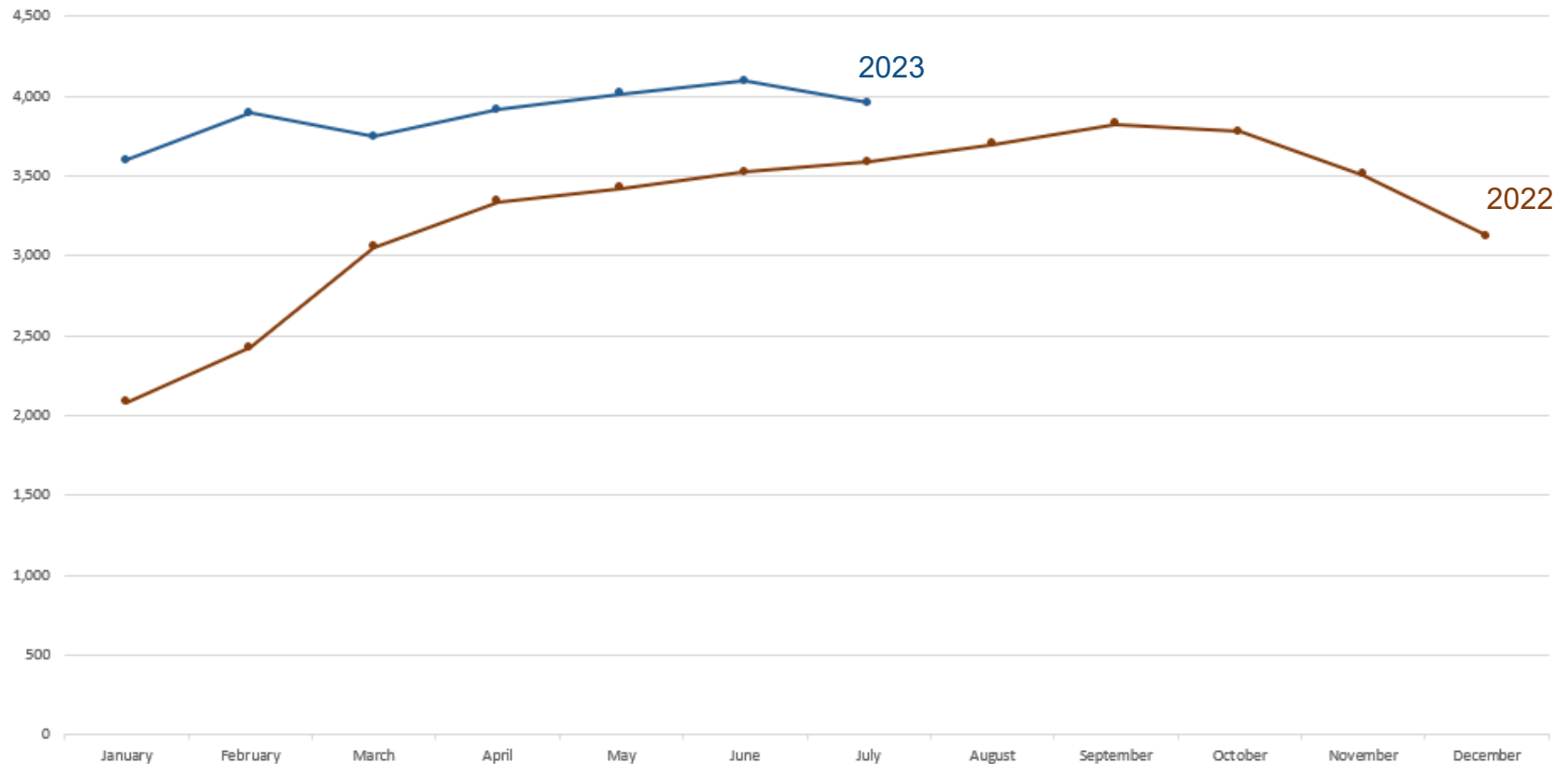
Tuesday, August 1, 2023



Citywide Data from SFMTA.org

# AC Transit Ridership

Salesforce Transit Center - 2022 & 2023 Ridership Data



Data from AC Transit Planning



# Retail Leasing Update



TRANSBAY JOINT POWERS AUTHORITY



# Retail Updates

## Coming Soon

Modi by Acquilina (Fall 2023)

Barebottle, Grand Hall (Winter 2023)

Dim Bao (Spring 2024)

Juice Bar (Spring 2024)

Poke House (Fall 2024)

# Retail Updates



Barebottle Brewing Company



Care Essentials by Kaiser Permanente



Charleys Philly Steaks



FITNESS SF



Happy Lemon



Onsite Dental



Per Diem



Philz Coffee



Spring Fertility



Tycoon Kitchen



Venga Empanadas



Thank you

**TJPA**  
TRANSBAY JOINT POWERS AUTHORITY

425 Mission Street, Suite 250 San Francisco, CA 94105 • 415.597.4620 • [www.tjpa.org](http://www.tjpa.org)