

# Facility Operations Update

Citizens Advisory Committee  
September 12, 2023

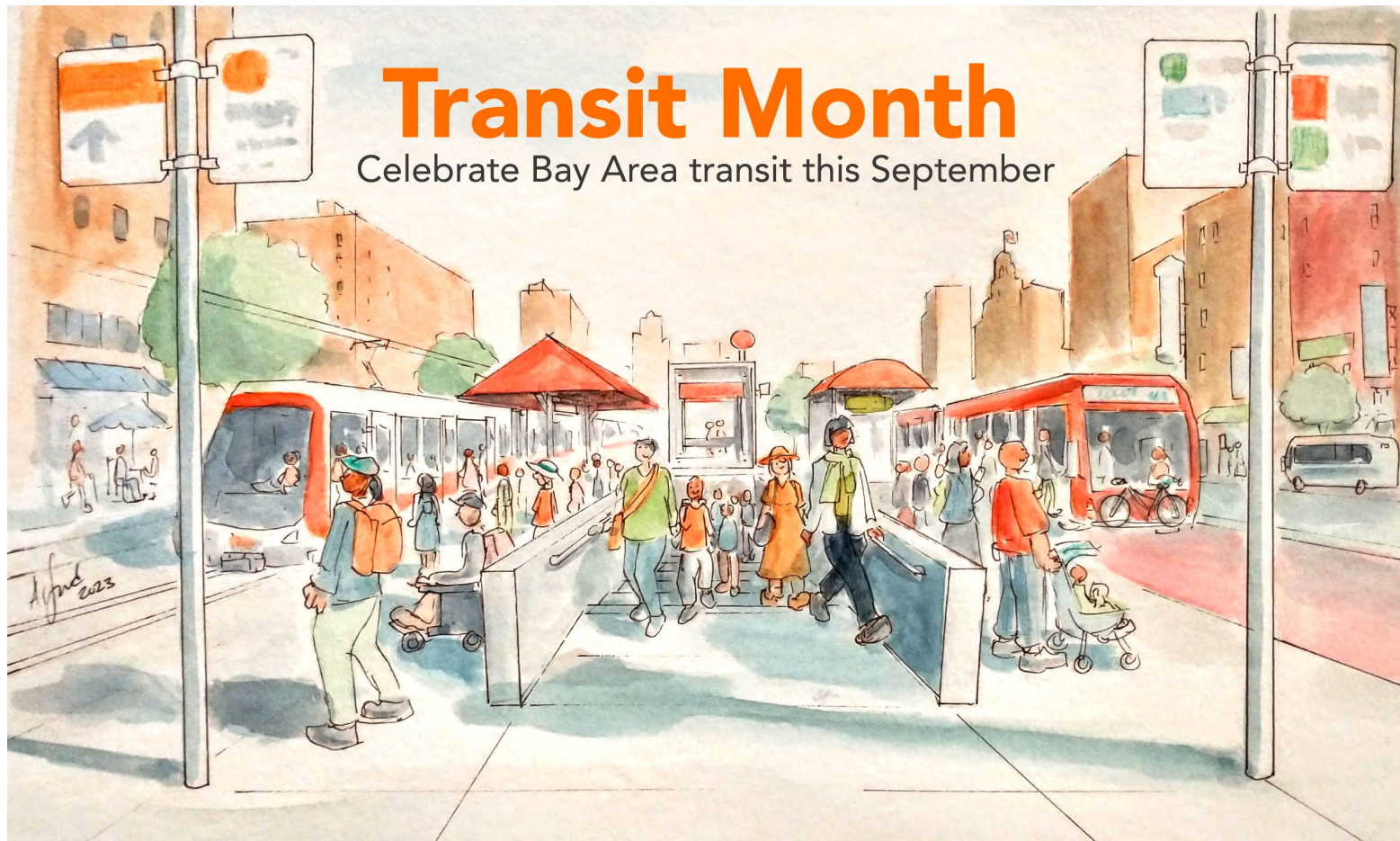


# Popular Programs



Drum Circle: Sunday, August 20



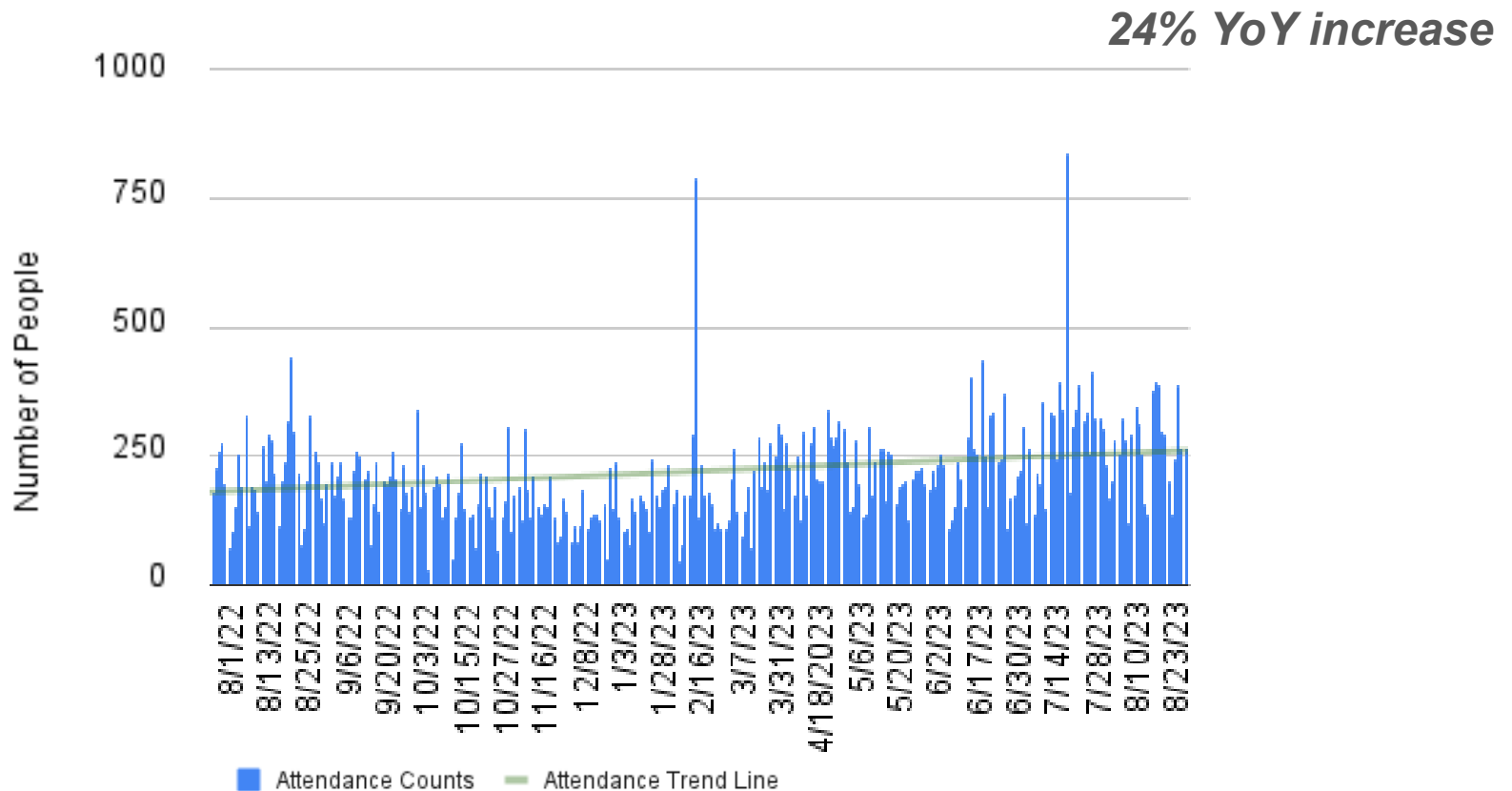


*Celebrate with us at Salesforce Transit Center the week of September 25<sup>th</sup>!*

Visit [SFtransitriders.org/transitmonth](https://SFtransitriders.org/transitmonth) for info on events around the Bay.

# Park Programming Attendance

Point in time count for events  
(August 2022 to August 2023)



# Upcoming Performances

Visit [www.salesforcetransitcenter.com/events](http://www.salesforcetransitcenter.com/events) for the latest listing.



**September 16** – *Tierra y Libertad* by *Pena Toribio*,  
Hispanic Heritage Month celebration, 12:30 - 4pm, Main Plaza



**September 24 & October 8** – *Alice in Wonderland Math Quest*,  
noon - 3pm, Entire park



**October 15** – *Post Ballet*  
Dance performance, noon and 2pm, Main Plaza





**October 21** – *Banda Sin Nombre*  
Drag & musical performance, 3-6pm, Main Plaza





**October 31** – *Halloween Silent Disco*  
Dance party, 6-8pm, Main Plaza

# Visit Trends



Data by Placer.ai from June 1, 2023, to September 1, 2023

 **Placer.ai** | **Salesforce Transit Center (Inc. Short-Visits)** ⋮  
 425 Mission St., Suite 100, San Francisco, CA 94105

 Jun 01 - Sep 01, 2023  Export ▾

[Learn More](#)

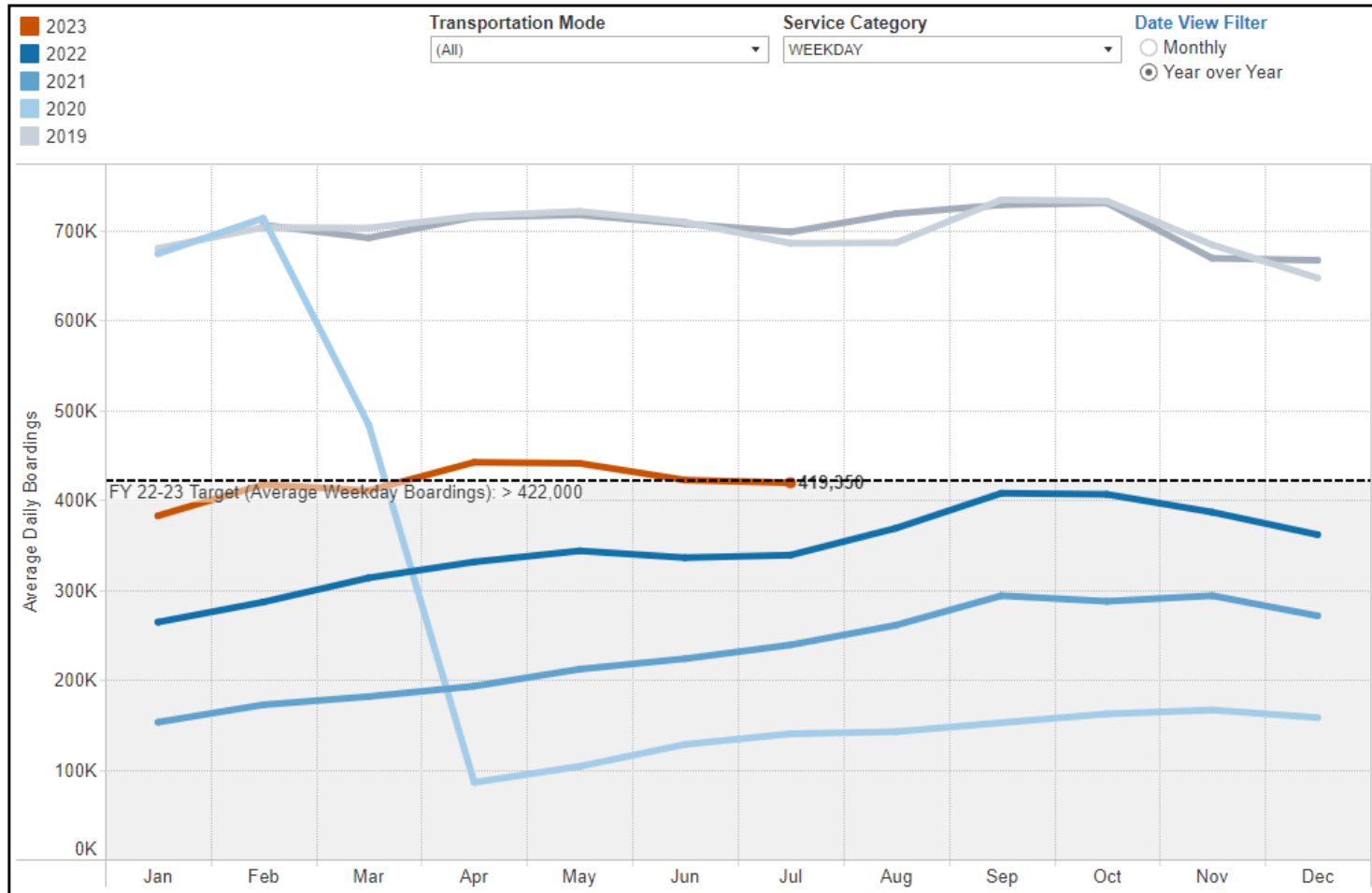
**Metrics**

Property: [Salesforce Transit Center \(Inc....](#)  

Visits	348.2K	Visits YoY	+48.3%
Visitors	167.3K	Visits Yo2Y	+83.7%
Visit Frequency	2.08	Visits Yo3Y	+243.6%
Avg. Dwell Time	30 min		

# SFMTA Ridership

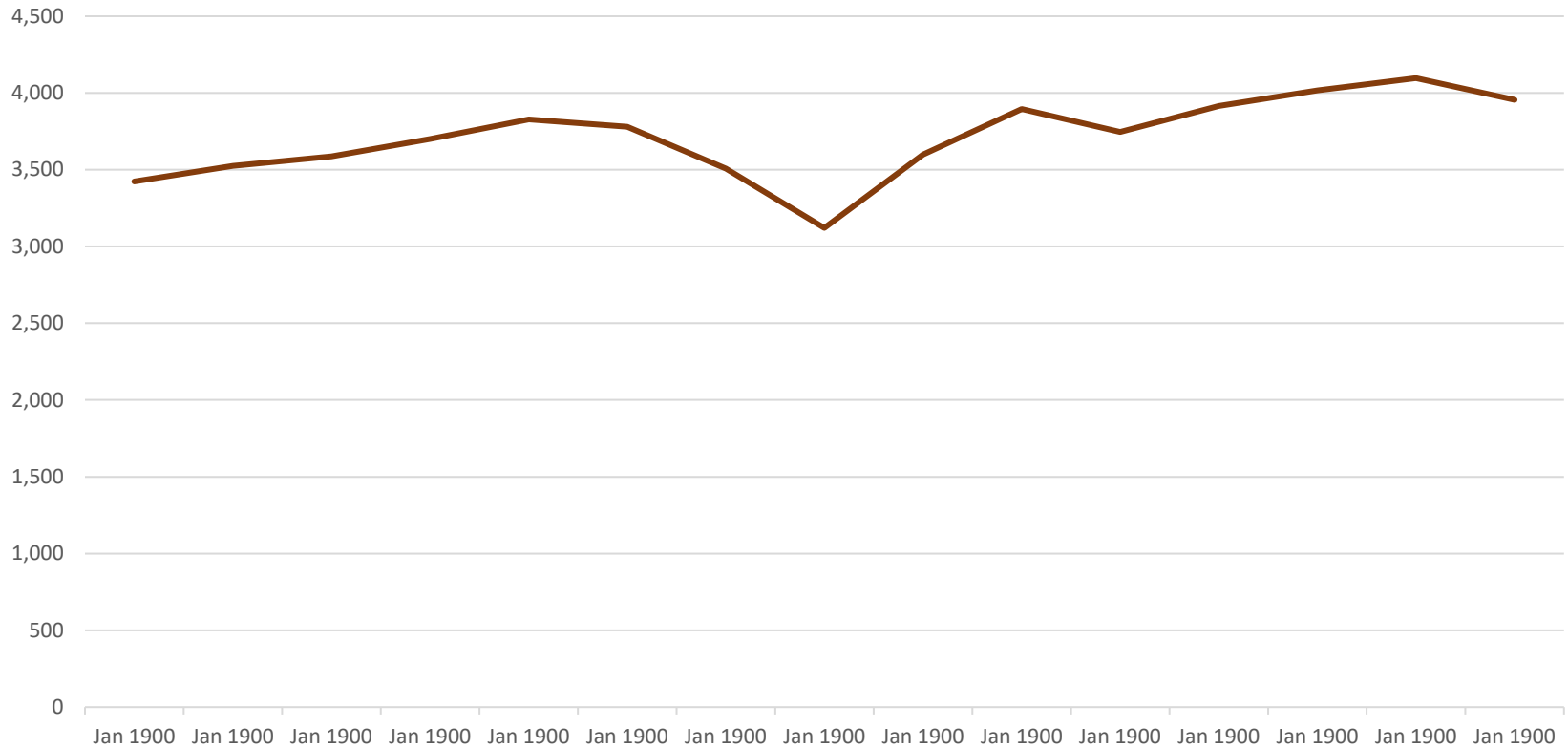
Tuesday, August 1, 2023



Citywide Data from SFMTA.org

# AC Transit Ridership

Salesforce Transit Center - June 2022 to July 2023 Ridership Data



*Data from AC Transit Planning*













# Retail Leasing Update



# Retail Updates

Coming Soon
Modi by Acquilina (Fall 2023)
Barebottle, Grand Hall (Winter 2023)
Dim Bao (Spring 2024)
Juice Bar (Spring 2024)
Poke House (Fall 2024)

# Retail Updates

 <p>Barebottle Brewing Company</p>	 <p>Care Essentials by Kaiser Permanente</p>	 <p>Charleys Philly Steaks</p>	 <p>FITNESS SF</p>
 <p>Happy Lemon</p>	 <p>Onsite Dental</p>	 <p>Per Diem</p>	 <p>Philz Coffee</p>
 <p>Spring Fertility</p>	 <p>Tycoon Kitchen</p>	 <p>Venga Empanadas</p>	 <p>Verizon</p>





Thank you

**TJPA**  
TRANSBAY JOINT POWERS AUTHORITY

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