Facility Operations Update

TJPA Board August 10, 2023





Popular Programs





Upcoming Performances

Visit <u>www.salesforcetransitcenter.com/events</u> for the latest listing.



September 16 – *Pena Toribio* Traditional Latin music performance, 12-4pm, Main Plaza



September 24 & October 8 – *Engaging Math Circles* Kids' math puzzles, 12-3pm, Entire park



October 15 – *Post Ballet* Dance performance, 12pm and 2pm, Main Plaza



October 21 – *Banda Sin Nombre* Drag & musical performance, 3-6pm, Main Plaza

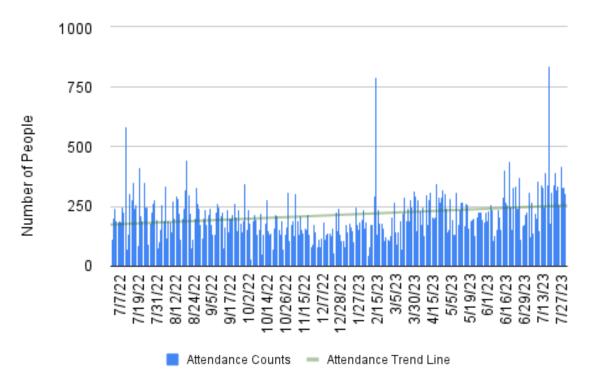


October 31 – *Halloween Silent Disco* Dance party, 6-8pm, Main Plaza



Park Programming Attendance

Point in time count for events (July 2022 to July 2023)

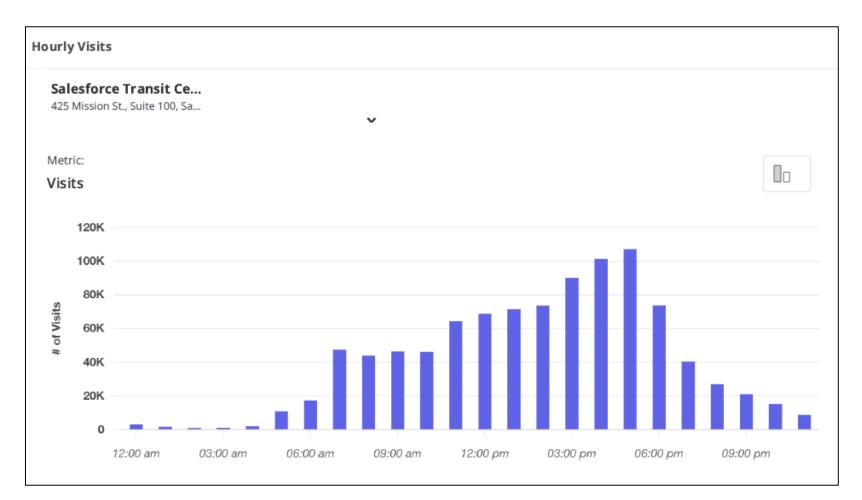




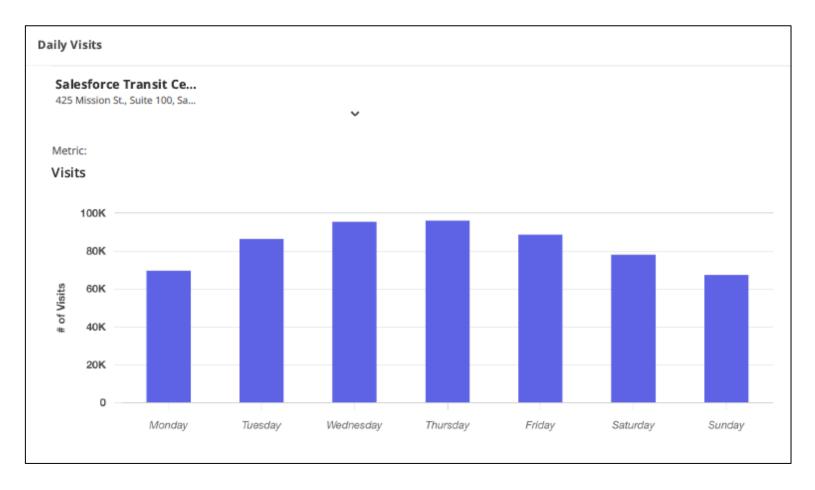
Data by Placer.ai from January 1, 2023 to July 9, 2023

| California St | S Mai Junes | Haven's to the the sen st correct | σπι |
|---|------------------|-----------------------------------|----------|
| | rce Transit Cent | er (Inc. Short-Visits) | : |
| Jan 01 - Jul 09, 2023 V | | | Export ~ |
| Metrics | | | |
| Property: Salesforce Transit Center (Inc | | | |
| Visits | 582.7K | Visits YoY | +38.3% |
| Visitors | 242.1K | Visits Yo2Y | +104.6% |
| Visit Frequency | 2.41 | Visits Yo3Y | +11.3% |
| Avg. Dwell Time | 27 min | | |
| | | | |

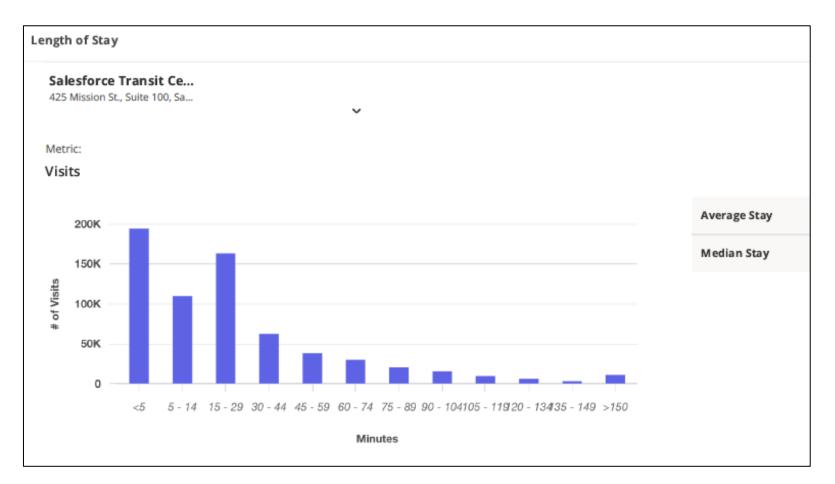














Retail Leasing Update





Retail Updates

| Coming Soon | | | |
|--------------------------------------|-------------------------|--|--|
| Modi by Acquolina (Fall 2023) | Dim Bao (Spring 2024) | | |
| Barebottle, Grand Hall (Winter 2023) | Juice Bar (Spring 2024) | | |
| | Poke House (Fall 2024) | | |

| Open Now | | | |
|--------------------------------------|------------------|--|--|
| Barebottle, Salesforce Park | Per Diem | | |
| Care Essentials by Kaiser Permanente | Philz Coffee | | |
| Charley's Philly Steaks | Spring Fertility | | |
| Fitness SF | Tycoon Kitchen | | |
| Happy Lemon | Venga Empanadas | | |
| Onsite Dental | Verizon | | |



Retail Updates

Sneak Peek! Menu items from Modi by Acquolina



Mexican Flan with frutti di bosco Italian berries



Duck Confit with Taleggio cheese and mole poblano







Thank you



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