Facility Operations Update

Citizen Advisory Committee August 8, 2023





Popular Programs





Upcoming Performances

Visit <u>www.salesforcetransitcenter.com/events</u> for the latest listing.



September 16 – *Pena Toribio* Traditional Latin music performance, 12-4pm, Main Plaza



September 24 & October 8 – *Engaging Math Circles* Kids' math puzzles, 12-3pm, Entire park



October 15 – *Post Ballet* Dance performance, 12pm and 2pm, Main Plaza



October 21 – *Banda Sin Nombre* Drag & musical performance, 3-6pm, Main Plaza



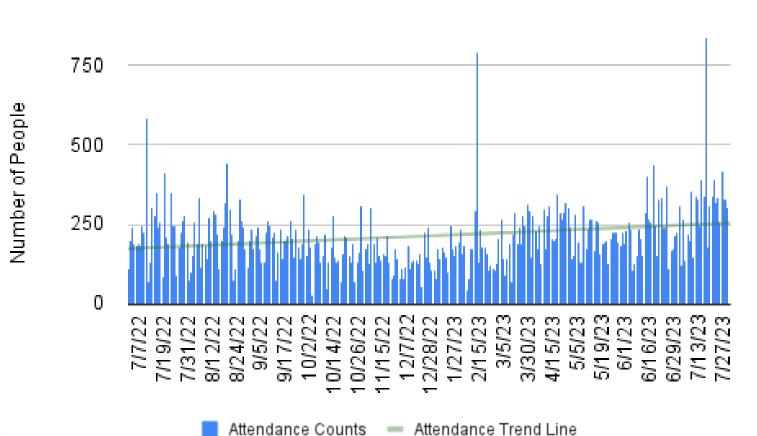
October 31 – *Halloween Silent Disco* Dance party, 6-8pm, Main Plaza



Park Programming Attendance

Point in time count for events (July 2022 to July 2023)

1000

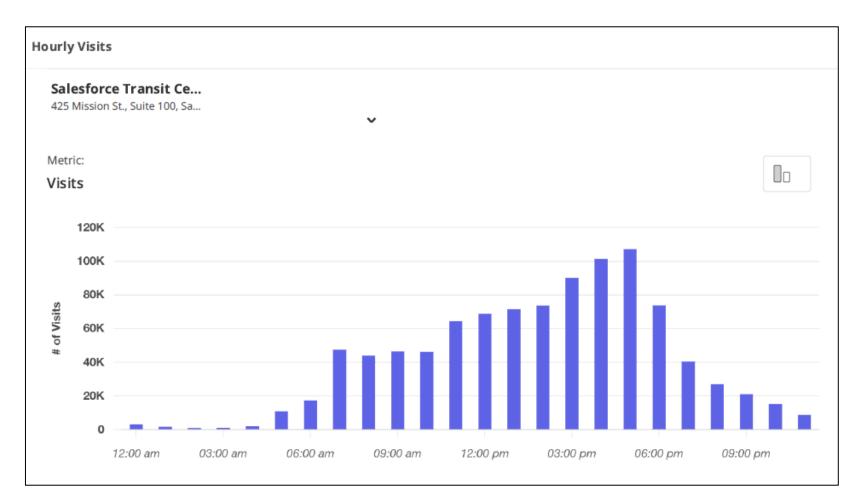




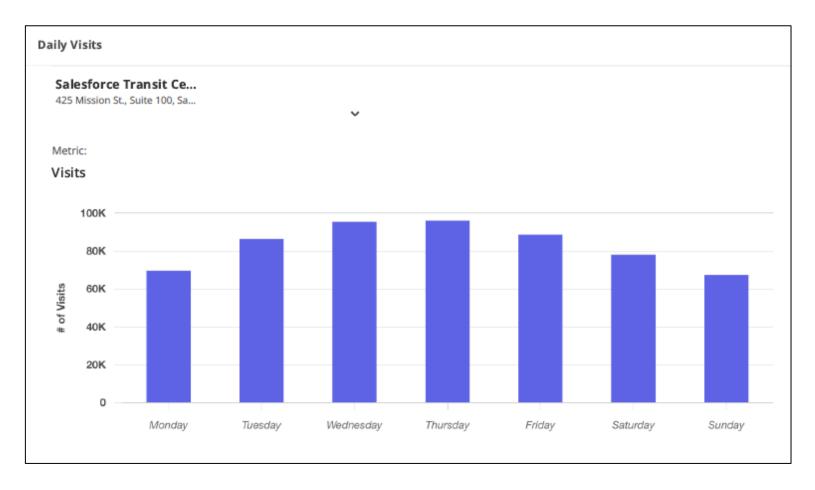
Data by Placer.ai from January 1, 2023 to July 9, 2023

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	orce Transit Cent	er (Inc. Short-Visits) :
Jan 01 - Jul 09, 2023 V			Export ~
Metrics			
Property: Salesforce Transit Center (Ir)C		
Visits	582.7K	Visits YoY	+38.3%
Visitors	242.1K	Visits Yo2Y	+104.6%
Visit Frequency	2.41	Visits Yo3Y	+11.3%
Avg. Dwell Time	27 min		

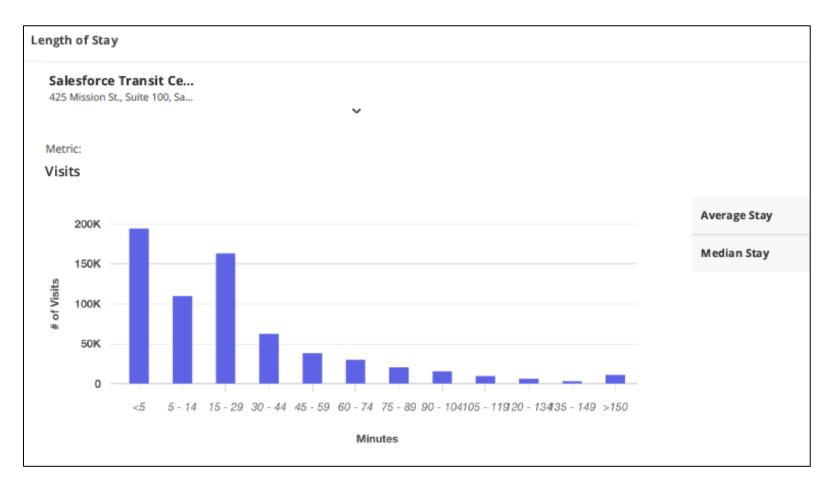














Retail Leasing Update





Retail Updates

Coming Soon			
Modi by Acquolina (Fall 2023)	Dim Bao (Spring 2024)		
Barebottle, Grand Hall (Winter 2023)	Juice Bar (Spring 2024)		
	Poke House (Fall 2024)		

Open Now			
Barebottle, Salesforce Park	Per Diem		
Care Essentials by Kaiser Permanente	Philz Coffee		
Charley's Philly Steaks	Spring Fertility		
Fitness SF	Tycoon Kitchen		
Happy Lemon	Venga Empanadas		
Onsite Dental	Verizon		



Retail Updates

Sneak Peek! Menu items from Modi by Acquolina



Mexican Flan with frutti di bosco Italian berries



Duck Confit with Taleggio cheese and mole poblano







Thank you



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