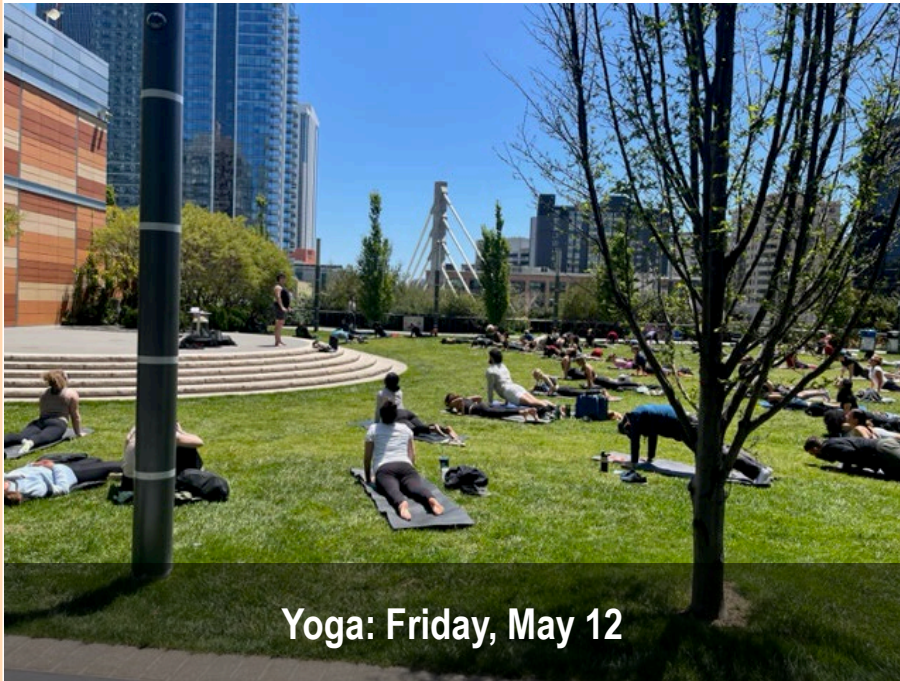


Facility Operations Update

TJPA Citizens Advisory Committee
June 6, 2023



Popular Programs



Yoga: Friday, May 12



Bollywood Nights: Friday, May 26

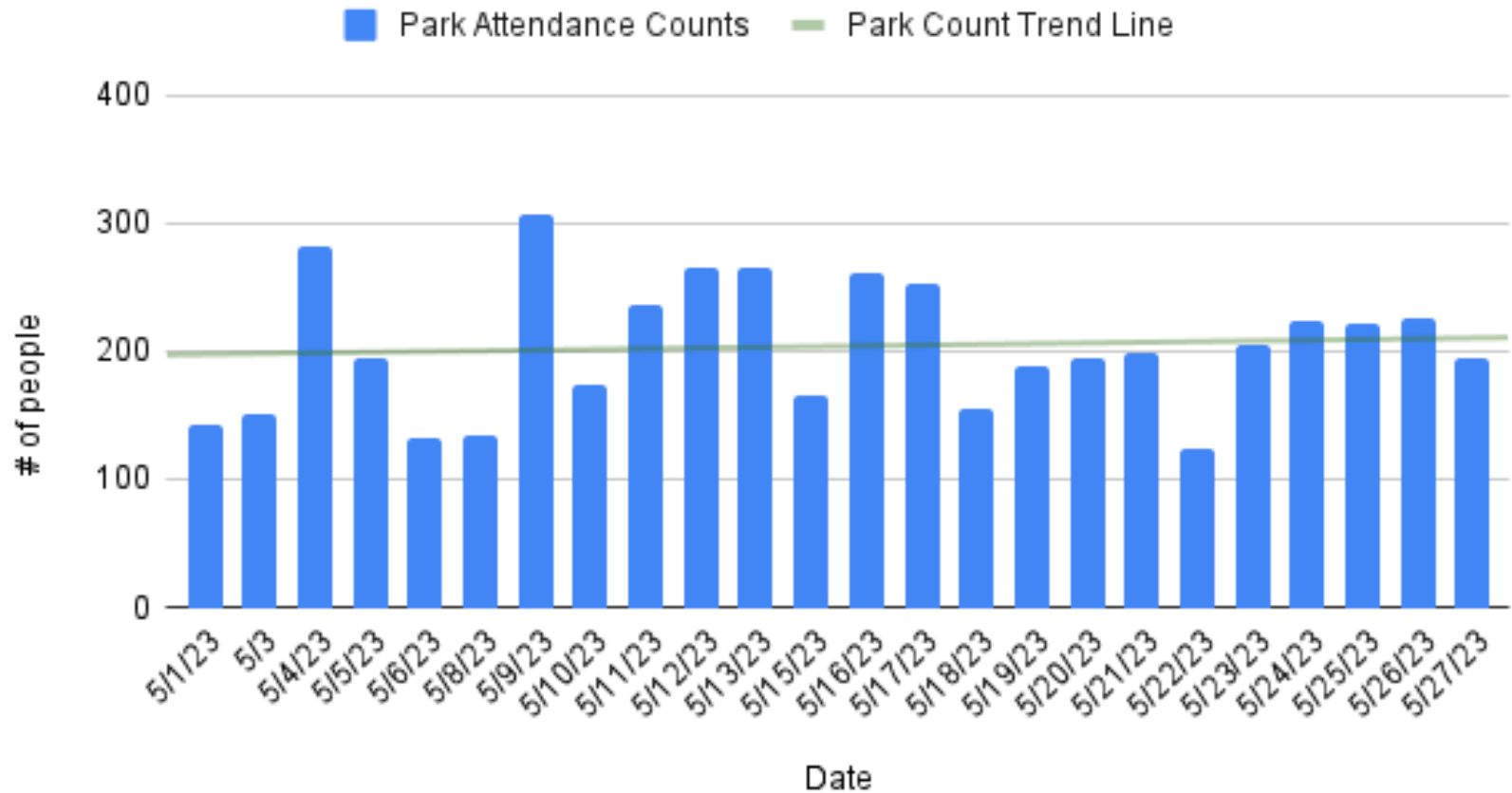
In Honor of AAPI Month Melody of Blooming Event



Saturday, May 20

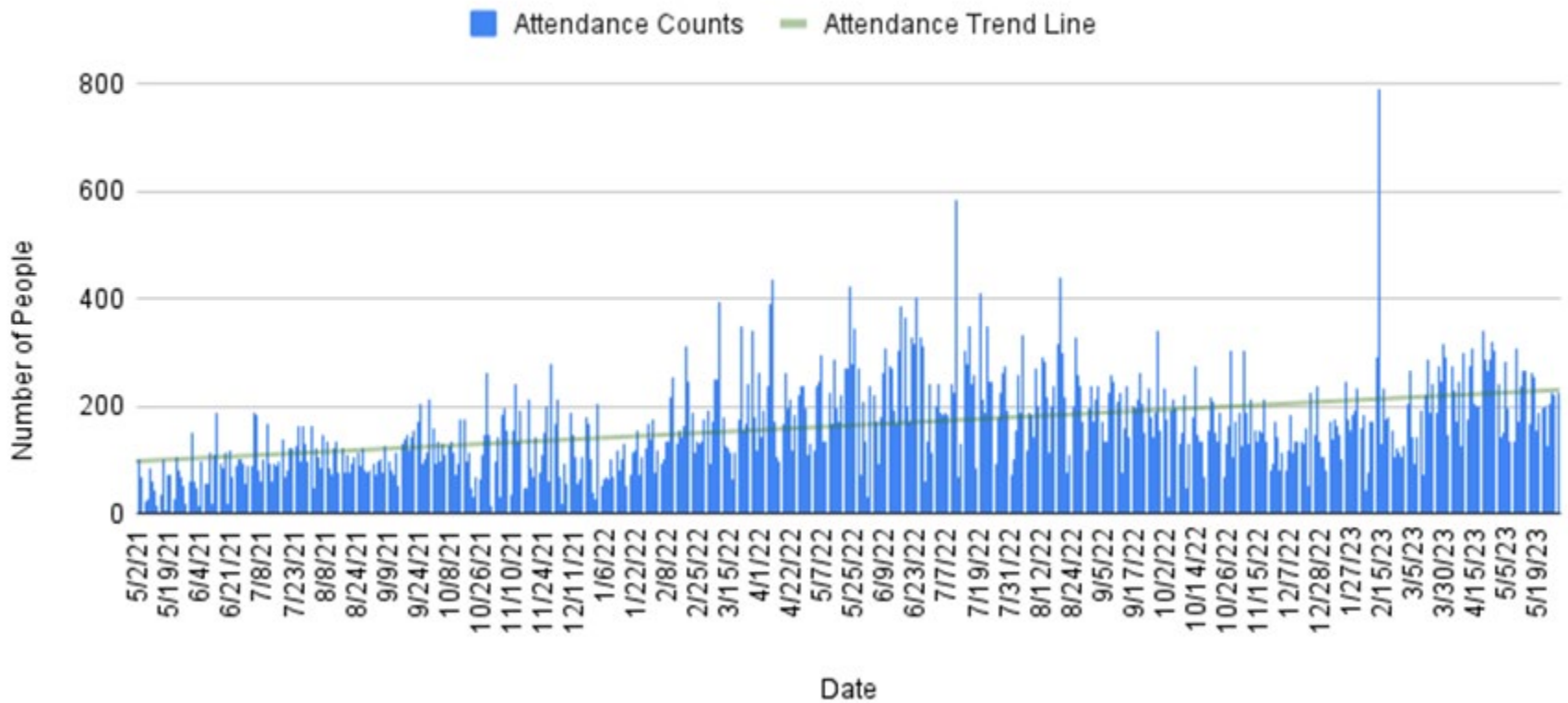
Park Attendance

Salesforce Park: Full Park Counts May 1 - May 27, 2023



Park Attendance

Salesforce Park: Full Park Counts May 2021 - May 2023



Performances in June

Visit www.salesforcetransitcenter.com/events for the latest listing.



Un Viaje: Pride in the Park! on June 17

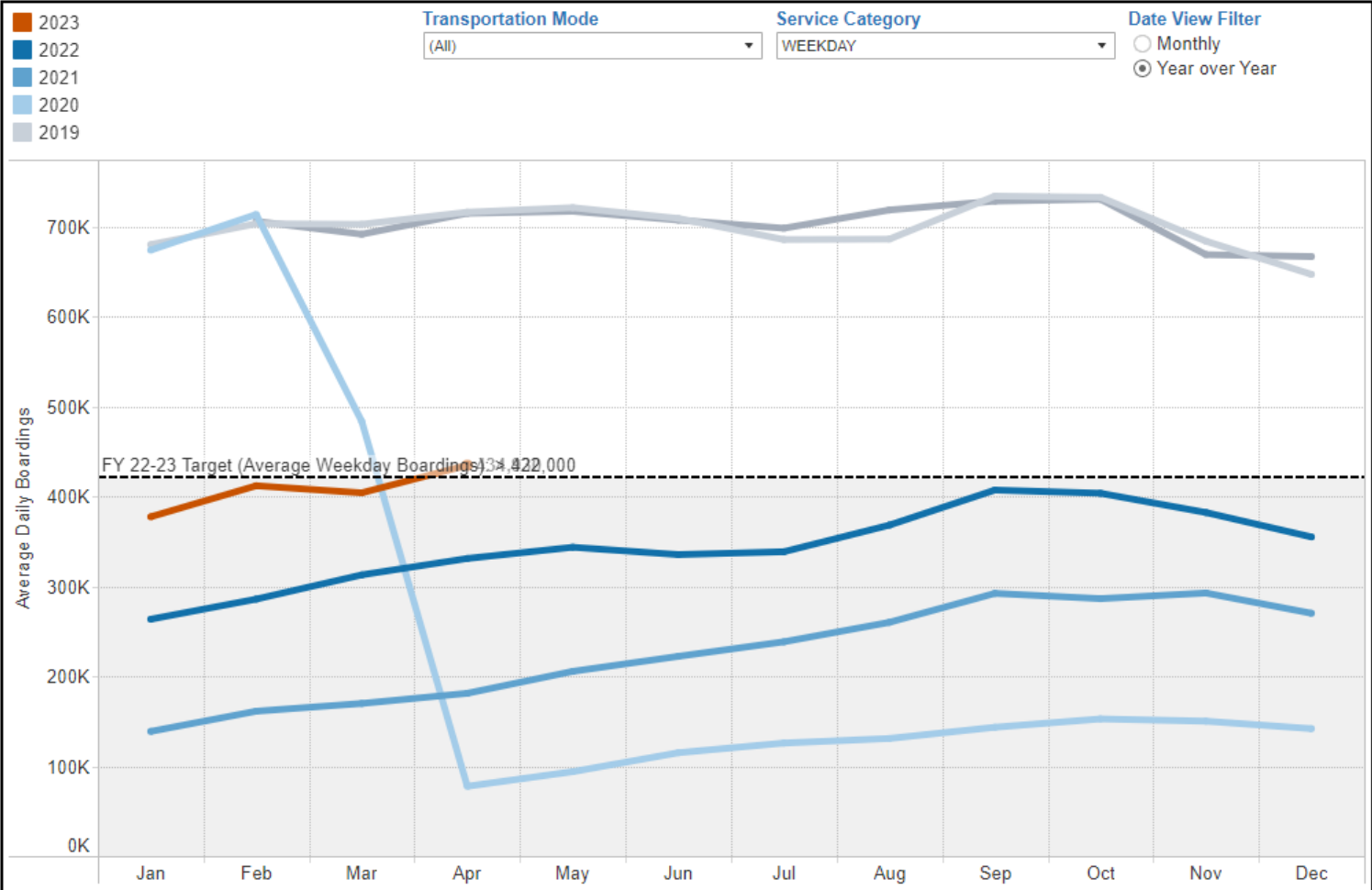
❖ June 21, Make Music Day

❖ Thursday Night Dance Series

Transit Ridership

SFMTA – Citywide Ridership

Saturday, April 1, 2023

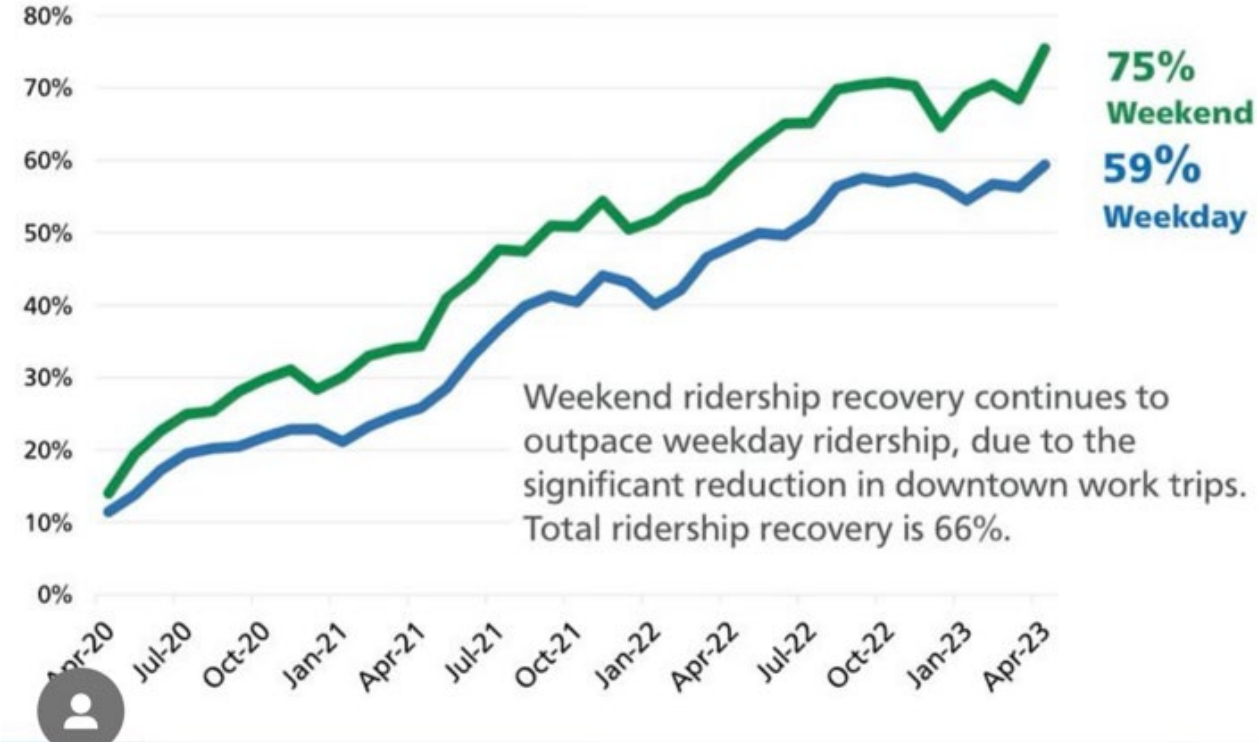


SFMTA.com, May 1, 2023

Transit Ridership

SFMTA – Citywide Ridership

Weekday and Weekend Ridership Trends



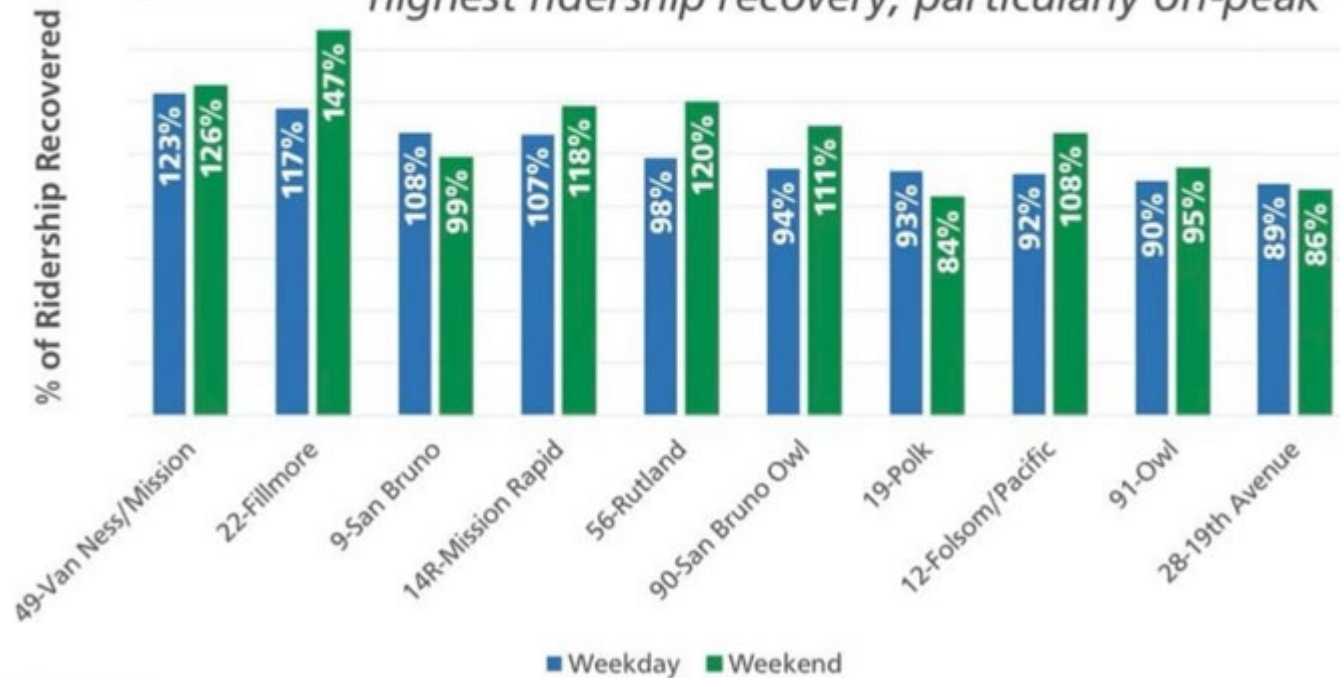
SFMTA Instagram, June 2, 2023

Transit Ridership

SFMTA – Citywide Ridership

Highest Ridership Recovery Routes April 2019 vs April 2023

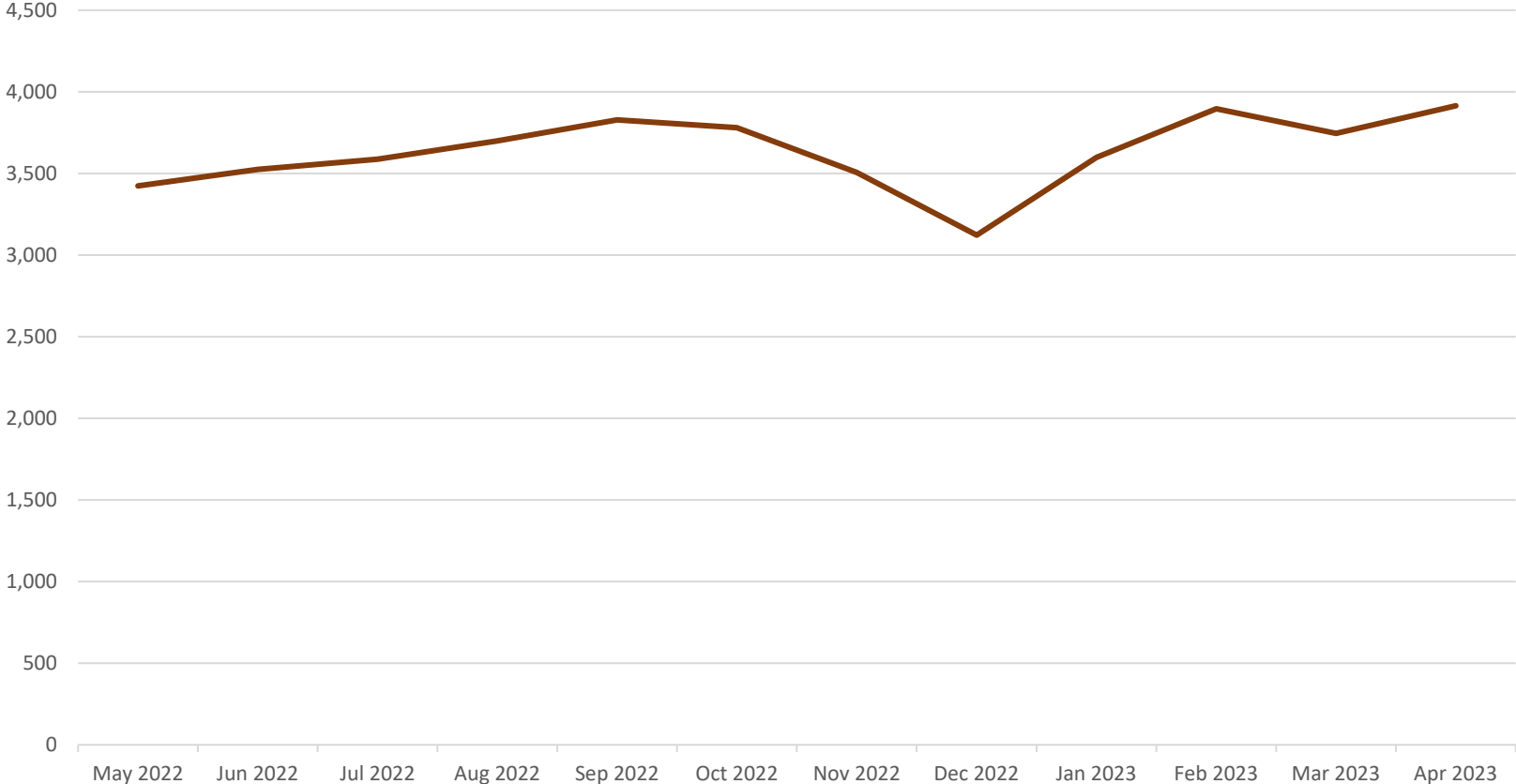
Lines connecting neighborhoods are seeing highest ridership recovery, particularly off-peak



SFMTA Instagram, June 2, 2023

Transit Ridership

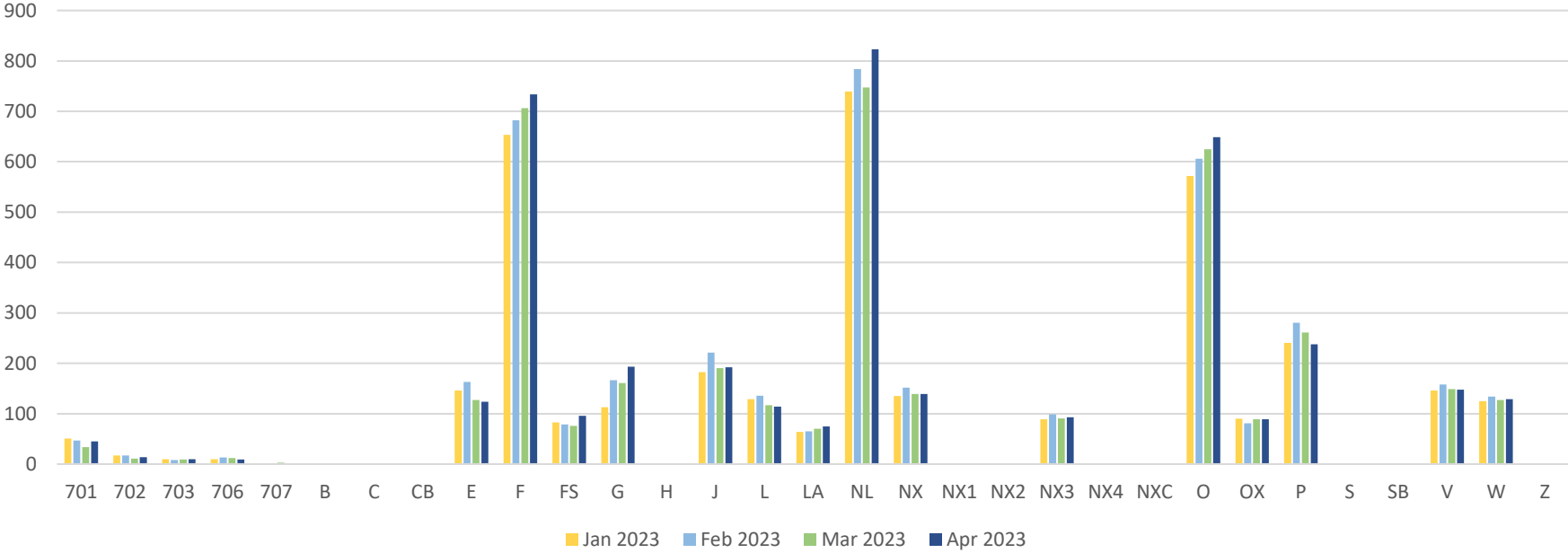
AC Transit - 12 months Ridership totals



AC Transit Analysts, May 30, 2023

Transit Ridership

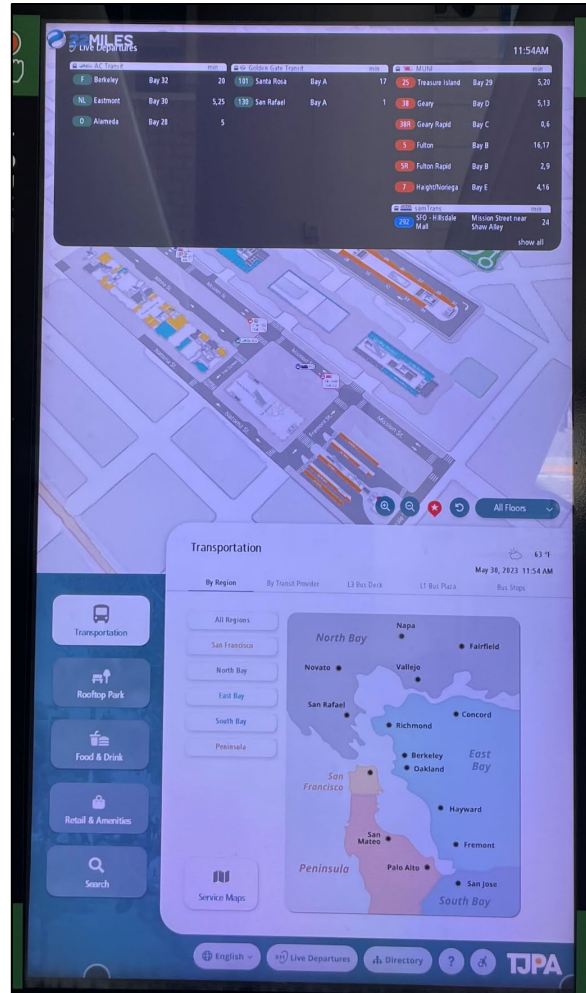
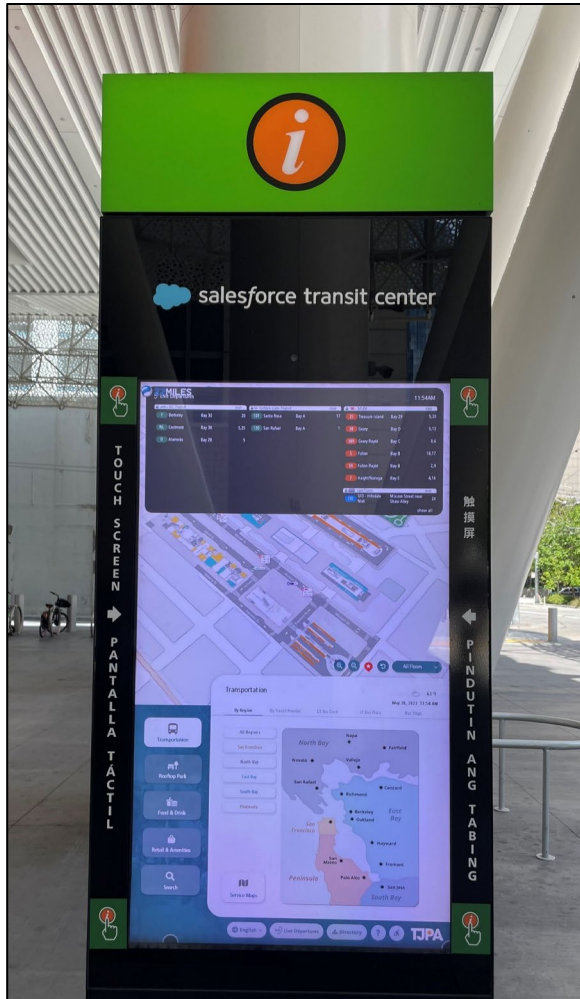
AC Transit Q1 2023 by Line



AC Transit Analysts, May 30, 2023

Wayfinding

New application coming August 2023!



TJPA's Wayfinding Application – User testing mode, 85% complete

Non-Public Rental and Fee Schedule

Proposed Amendment - Key Points

- Lowers costs for operations by generating \$600,000 to \$1,100,000 in additional operating revenue per year.
- Curated calendar balances Free, Programmed, and Private time.
- Simple Online Booking Process.
- \$500 Discount available for *qualified California 501(c)(3).

*must be consistent with TJPA's Mission and meet TJPA's Rules & Regulations, and Code of Conduct.

Retail Leasing Update



Retail Updates

Coming Soon	
Via Vai by Acquolina (Q3)	Dim Bao (Q3/Q4)
Barebottle in Grand Hall (Q3)	Juice Bar (Q3/Q4)
	Poke House (TBD)

OPEN NOW	
Barebottle in Salesforce Park	Per Diem
Care Essentials by Kaiser Permanente	Philz Coffee
Charley's Philly Steaks	Spring Fertility
Fitness SF	Tycoon Kitchen
Happy Lemon	Venga Empanadas
Onsite Dental	Verizon

Via Vai by Acquolina

Opening Q3 2023



Via Vai; Concrete being poured



Thank you

TJPA
TRANSBAY JOINT POWERS AUTHORITY

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