

**STAFF REPORT FOR CALENDAR ITEM NO.: 8
FOR THE MEETING OF: September 12, 2013**

TRANSBAY JOINT POWERS AUTHORITY

BRIEF DESCRIPTION

On February 15, 2007, the TJPA Board of Directors approved the appointment of the fifteen inaugural members to the TJPA Citizens Advisory Committee (TJPA CAC). The inaugural CAC meeting was held in April of 2007, and the newly appointed members drew lots to determine which would serve initial one year terms and which would serve full two year terms. The expiration of subsequent terms has been staggered accordingly.

The TJPA CAC bylaws specify that members be selected to represent the following constituent categories:

1. Daily Caltrain Rider into San Francisco
2. Daily AC Transit Transbay Rider into San Francisco
3. Daily MUNI Rider on a line that terminates at or passes through the Transbay Terminal
4. Local Resident from District 6
5. Local Business from District 6
6. Environmentalist
7. Member of a planning or good-government non-profit organization
8. Representative from labor
9. Bicycle advocate
10. Disabled advocate
11. San Francisco based public transit advocate
12. Regional transit advocate
13. Regional transit advocate
14. Member of the citywide (San Francisco) business community
15. Member with expertise in real estate development or real estate finance

The criteria for membership were established to ensure a qualified committee of regional stakeholders with a diverse array of knowledge and interest/advocacy aligned with the principal components that define the Program. Membership requires affiliation with at least one category, and the bylaws further specify that this mix of representation be preserved when replacement members are appointed to the CAC.

At the April 11, 2013 meeting, staff brought to the Board of Directors recommendations for seven appointments to the CAC. The Board approved six of these appointments, but requested that the reappointment of Marla Wilson to the Daily AC Transit Transbay Rider into San Francisco seat be delayed until further consideration could be given. Staff reached out to AC Transit from April to August 2013 for additional candidates; however no further applications for this seat have been received. Staff is recommending that the Board of Directors reappoint Marla Wilson to the Daily AC Transit Transbay Rider into San Francisco seat.

In July 2013, inaugural CAC member Jane Morrison resigned her seat as the San Francisco based public transit advocate. TJPA solicited applications from July 15 to August 13, 2013 to fill this mid-term vacancy to complete the current term through March 2014. The TJPA received six applications including two eligible applications received during the February through March 2013 application solicitation.

After reviewing all applications, staff is recommending that the Board of Directors appoint Patrick Valentino as a new member to fill the San Francisco based public transit advocate seat.

APPLICATION SOLICITATION OUTREACH

Prior to forming the CAC, TJPA staff developed, and the TJPA Board of Directors approved, an application for membership that asks for qualifications for membership, a statement of the applicant's objectives and goals, and affiliation(s) and references. This same application has been used in soliciting new members. Additional outreach for the Daily AC Transit Transbay Rider into San Francisco seat was made to AC Transit and the AC Transit ridership group.

The call for applications for the San Francisco based public transit advocate seat was posted on the TJPA website at www.transbaycenter.org/cac, Facebook, Twitter; at the Transbay Temporary Terminal; distributed via e-mail to the more than 1,750 people on the TJPA outreach and 10 Day Look-Ahead lists; discussed at CAC meetings; shared with TJPA board members; and distributed to various community organizations including:

- San Francisco Chamber of Commerce
- San Francisco African American Chamber of Commerce
- San Francisco Chinese Chamber of Commerce
- San Francisco Hispanic Chamber of Commerce
- Japanese Chamber of Commerce
- San Francisco Korean American Chamber of Commerce
- Consulate General of Mexico
- San Francisco Planning and Urban Research Association (SPUR)
- Building Owners and Managers Association of San Francisco (BOMA)
- Executives Association of San Francisco
- San Francisco Bay Area Society of Hispanic Professional Engineers
- San Francisco State University student organizations
- San Francisco Youth Commission
- San Francisco La Raza Lawyers

Finally, applications were available at the TJPA Office. The TJPA received applications at the office in person and via US Postal Service, facsimile, and e-mail.

APPLICATIONS RECEIVED

The deadline for applications for the San Francisco based public transit advocate seat was August 12, 2013. As of that date, the TJPA had received six applications of which four are men, two are women, five applicants are San Francisco residents and one is from the East Bay. The applicants included one Korean American, one African American, three Caucasian and one undeclared.

RECOMMENDATION FOR APPOINTMENT TO THE TJPA CAC

The Staff recommends approval of the reappointment of Marla Wilson to the Daily AC Transit Transbay Rider into San Francisco seat and the appointment of Patrick Valentino in the San Francisco based public transit advocate seat, pursuant to Article 2, Section 4 of the Bylaws of the Transbay Joint Powers Authority Citizens Advisory Committee. The recommended candidates are a bi-racial female from the East Bay and a white male from San Francisco.

NEXT STEPS

The attached resolution appoints two recommended applicants for membership on the TJPA CAC. The appointed members will be invited to the next meeting of the TJPA CAC, which will be held on October 8, 2013 at the TJPA offices at 201 Mission Street, Suite 2100.

TIMELINE

September 12, 2013

TJPA Board of Directors Approves CAC membership

October 8, 2013

Next TJPA CAC Meeting

RECOMMENDATION

Adopt the resolution approving these appointments to the TJPA CAC as recommended.

ENCLOSURES

1. Applications of recommended TJPA CAC Members
2. Resolution

**TRANSBAY JOINT POWERS AUTHORITY
BOARD OF DIRECTORS**

Resolution No. _____

WHEREAS, On October 27, 2006, the Transbay Joint Powers Authority (TJPA) Board approved the creation of the TJPA Citizens Advisory Committee (TJPA CAC) and Bylaws; and

WHEREAS, The approved TJPA CAC Bylaws calls for a CAC comprised of fifteen voting members; and

WHEREAS, The TJPA CAC first met on April 10, 2007; and

WHEREAS, Two positions on the CAC are open for appointment or reappointment; and

WHEREAS, The TJPA has solicited applications for membership from the public and received six applications; and

WHEREAS, Marla Wilson is recommended for reappointment to the Daily AC Transit Transbay Rider into San Francisco vacancy on the TJPA CAC; and

WHEREAS, Patrick Valentino is recommended for appointment to the San Francisco based public transit advocate vacancy on the TJPA CAC; and

WHEREAS, The recommended TJPA CAC members include individuals with a diverse range of interests, expertise and backgrounds and represent the regional nature of the Transbay program; now, therefore, be it

RESOLVED, That the TJPA Board of Directors appoints the recommended applicants to serve as members of the TJPA CAC.

I hereby certify that the foregoing resolution was adopted by the Transbay Joint Powers Authority Board of Directors at its meeting of September 12, 2013.

Secretary, Transbay Joint Powers Authority



TRANSBAY JOINT POWERS AUTHORITY

Maria Ayerdi-Kaplan • Executive Director

APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Patrick C. Valentino
(Please type or write legibly)

Home Address:
City: San Francisco County: San Francisco Zip Code: 94107

Email: Home Phone:

Other Phone (work/cell): Occupation: Attorney

Employer: VLP Law Group LLP Position: Partner

Ethnicity: White Gender: Male
(Voluntary Information) (Voluntary Information)

Affiliation(s) Please check at least one.
Membership requires that you fit within one of the categories below.

- Daily Caltrain rider into San Francisco
Daily AC Transit Transbay Rider into San Francisco
Daily MUNI Rider on a line that serves the Transbay Terminal
Local Resident from District 6 (zip code 94105 or 94107)
Local Business from District 6 (zip code 94105 or 94107)
Environmentalism
Member of a planning or good-government non-profit organization
Representative from labor
Bicycle advocate
Disabled advocate
San Francisco based public transit advocate
Regional Transit advocate
Member of the citywide (San Francisco) business community
Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

Please See Attached

Four horizontal lines for providing qualifications.

Applicants who currently sit on another regional CAC that advises on matters relevant to the Transbay Transit Center will have priority for membership on the TJPA CAC.

Check here if you are a member of another regional Citizens Advisory Committee.

List CAC _____ Member since _____
#2 _____ Member since _____
#3 _____ Member since _____

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

Please See Attached

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

Goal: Ensure that public transit is a continuing priority; participate and provide thoughtful input

References

	Name	E-mail	Phone
1.	<u>Bruce Agid</u>		
2.	<u>Dan Nguyen-Tan</u>		

Applications are considered to be active for one year from the date of signature. Completed applications should be submitted to the Transbay Joint Powers Authority, 201 Mission Street, Suite 2100, San Francisco, CA 94105 or via e-mail to TJPACAC@transbaycenter.org

Please note that the information you include in this application, and resumes and other material provided in connection with it, may be made available to the public. If you do not want a home address, telephone number, email address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be deleted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

SIGNATURE

July 22 2013

DATE

How did you hear about us?

- TJPA Website\Search Engine (Google, Yahoo, etc.)
- Email\Newsletter
- Newspaper
- Word of Mouth
- Twitter\Facebook
- Other And CAC member Bruce Agid

Attachment to Application for Membership to the TJPA Citizens Advisory Committee

Patrick C. Valentino

Qualifications relative to certain affiliations.

San Francisco Based Public Transit Advocate:

- I am a strong advocate of public transit and next to the housing issue, transit is one of the most important issues in San Francisco because it affects all classes of people and our economy. We cannot say we are a world class city until we have a world class transit system. The investment now in public transit will have a forever impact on what kind of city San Francisco is well into the future. The Transbay project is a major piece of that picture and I would like to be a part of it. We see how important transit is when we look at large project issues like the Warriors Arena. I find that both sides, supporters and opponents are mostly all in favor of better, and more prolific transit for our City.
- I am on the SPUR Central Subway Task Force – which is about to form Next Stop, an advocacy group for extending and finishing the Central Subway. We are supporting the development of North Beach and Fisherman's Warf stations (and planning beyond to the Presidio). There are many economic benefits of adding these two stations, just a few including the workforce transit issue for workers at Fisherman's Warf and including the Fisherman's Warf hotels as part of the hotel supply for conventions. My role, among others, includes assistance in developing a support base among community groups to achieve our goals
- I fully support the 2nd Street Improvement plan and the Polk Street Improvement Plan. It is imperative that we get people (who can do so) out of cars and using public transit, walking and biking.

Other affiliations referenced on the Application

- A Resident of District Six living in South Beach with a view of the Transbay site
- I ride MUNI weekly and almost daily (or walk) foregoing auto transit about 5 days a week
- I am a member of SPUR and participate in the Central Subway activities and advocacy
- I am a member of the citywide San Francisco business community. I am a partner in a national distributed law firm, VLP Law Group LLP. We have about 10 attorneys here in SF with over 30 staff and attorneys in the Bay Area (out of 52 overall).

- I am an environmentalist. I have worked on gray wolf & wildlife conservation for almost 18 years, and while that topic doesn't directly relate to San Francisco itself, I have a strong environmental ethic and understand that getting people out of cars is key.
- I am the Co-Chair of the Real Estate Finance Committee of the California State Bar and have practiced commercial real estate law for almost 20 years. Prior to being a lawyer I was an municipal finance investment banker. I have a solid understanding of finance issues affecting major projects.

Summary of Qualifications for Membership

Summary Resume (note some duplicative work experiences deleted)

LEGAL

**VLP Law Group, LLP, San Francisco, Partner,
Corporate Counsel Group LLP, San Francisco, Partner,
Procopio Cory Hargreaves & Savitch, San Diego, CA, Associate Attorney**

- Provide real estate counsel for a variety of clients, including, real estate investment groups, lenders and owner/borrowers. Asset classes include, hotels, shopping centers, office, industrial and multi-family. Documentation, negotiation and closing of joint venture and equity investment transactions.
- Draft and negotiate office, retail and industrial leases.

First Commercial Corporation, San Diego, CA, Vice President/General Counsel

- Real estate investment firm focusing on secondary market for commercial assets.
- Negotiated, documented and managed closings for all secondary real estate market trades and real estate acquisitions, workouts and dispositions. Managed all inside and outside legal needs relating to execution of secondary market real estate secured debt acquisition transactions. Assessed legal needs and directed outside counsel from major law firms.

INVESTMENT BANKING

Viant Group LLC, San Francisco & San Diego, CA, Managing Director

- Investment banking firm focusing on emerging growth companies in healthcare, media, communications, and information technology. Developed and implemented successful M&A, strategic partnering and capital formation strategies for emerging growth and middle-stage healthcare and technology companies. Managed and executed all phases of M&A and strategic partner assignments. Client and partner presentations including transaction status, compelling case for acquisition and new client marketing

Merrill Lynch Capital Markets, New York, NY, Public Finance

- Municipal Markets and tax-exempt securities.
- Managed more than \$1 Billion senior managed transactions including refunding and new money bond financings for water, sports authority, infrastructure and transportation. Coordinated investment banking advisory services with underwriters, sales and trading staff. Negotiated and drafted bond disclosure documentation consistent with municipal securities compliance.

EDUCATION

- **Northwestern University School of Law, Chicago, Ill, J.D.**
Moot Court Board, 1992; President, Student Bar Association
- **State University of New York at Albany, Albany, NY**
B.A. Economics, *magna cum laude*; Omicron Delta Epsilon (Economics Honorary)

PROFESSIONAL & CHARITABLE AFFILIATIONS

- Co-Chair Real Estate Finance Subsection, CA State Bar 2013 - present
- Leadership San Francisco, Class of 2011
- SPUR – Central Subway Task Force, 2011-present
- NAIOP San Francisco, Sponsorship Committee
- Belden Club of San Francisco
- Urban Land Institute, San Francisco
- David Chiu for Mayor, 2011, Policy Team (Housing and Land Use), Assisted with development of Policy Paper on Land Use and Housing; assisted in management of policy team; Public presentations and lead for public policy forums.
- Rotary International, Rotary Club of San Diego (Downtown Club 33)
- Corporate Directors Forum, San Diego, 2005 through April 2008

California Wolf Center (California 501(c)3)

- Board of Directors; volunteer Executive Director, 1997-2008.
- Internationally recognized wildlife education and endangered species breeding center for gray wolves. Board member responsible for increasing revenues 18x and increasing organization assets and raising over \$1.5 million; lead strategic alliances for program and facility development; developed education programming; advise board on strategy, corporate and legal matters. Principal liaison to U Mexican Wolf Recovery Program

- California Fish and Wildlife Wolf Management Plan Stakeholders Committee 2013. Work with diverse stakeholders to develop a balanced wolf management plan for California
- Presented more than 500 programs on the recovery of gray wolves in the lower 48 states
- Oversee development of Northern California conservation activities
- Developed policies and practices for state and federal (USDA and CF&W) compliance programs and best practices generally; Developed participation in American Zoo and Aquarium's Mexican Wolf Species Survival Plan (SSP), growing Center's participation to third largest in the SSP's captive breeding program (out of 45 participating facilities).

Mexican Wolf Fund.

- Volunteer Director, Raised more than \$375,000 to invest in programs for solving conflicts between gray wolves and livestock operations. Recipient: 2010 Recovery Champion Award from the US Fish & Wildlife Service relating to our conservation activities.

University of San Diego, Institutional Animal Care & Use Committee

- IACUC established under USDA Animal Care Regulations oversees all use of animals for scientific laboratory experiments. 2004-2007. Ensure regulatory compliance and Animal Welfare.



TRANSBAY JOINT POWERS AUTHORITY

Maria Ayerdi-Kaplan • Executive Director

APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Marla Wilson
(Please type or write legibly)

Home Address: _____

City: Oakland County: Alameda Zip Code: 94609

Email: _____ Home Phone: _____

Other Phone (work/cell): _____ Occupation: Environment ^{philanthropy} Fellow

Employer: The San Francisco Foundation Position: Environment Fellow

Ethnicity: Black/white Gender: Female
(Voluntary Information) (Voluntary Information)

Affiliation(s) Please check at least one.
Membership requires that you fit within one of the categories below.

- Daily Caltrain rider into San Francisco
- Daily AC Transit Transbay Rider into San Francisco
- Daily MUNI Rider on a line that serves the Transbay Terminal
- Local Resident from District 6 (zip code 94105 or 94107)
- Local Business from District 6 (zip code 94105 or 94107)
- Environmentalist
- Member of a planning or good-government non-profit organization
- Representative from labor
- Bicycle advocate
- Disabled advocate
- San Francisco based public transit advocate
- Regional Transit advocate
- Member of the citywide (San Francisco) business community
- Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

I ride the F transbay into SF and have ³ environmental, bike, and transit advocacy experience. I work in the Environment Program at TFFF and have worked at Greenbelt Alliance and served on the Board of Walk Oakland Bike Oakland.

Applicants who currently sit on another regional CAC that advises on matters relevant to the Transbay Transit Center will have priority for membership on the TJPA CAC.

Check here if you are a member of another regional Citizens Advisory Committee.

List CAC #2 _____ Member since _____
#3 _____ Member since _____
N/A

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

See the attached documents, pulled from my LinkedIn profile.

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

If accepted, I will continue to focus on transit, bike, and pedestrian access on the CAC, and will also bring an equity focus.

- | Name | E-mail | Phone |
|---|--------|-------|
| 1. Francesca Victor, Environment Program Officer, The SF foundation | | |
| 2. Joel Kamos, Senior Community Planner, Transform | | |

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Please note that the information you include in this application, and resumes and other material provided in connection with it, may be made available to the public. If you do not want a home address, telephone number, email address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be deleted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

SIGNATURE [Signature] DATE 3/5/13

How did you hear about us?

- TJPA Website\Search Engine (Google, Yahoo, etc.)
- Email\Newsletter
- Newspaper
- Word of Mouth
- Twitter\Facebook
- Other _____

Marla Wilson, MPA

Public Policy, Community Engagement, and Philanthropic Professional

Specialties

Making connections between diverse stakeholders, "strange bedfellows" advocacy, event planning, relationship-building, social equity outcomes, strategic media/messaging and communications, volunteer recruitment/retention, public outreach and community engagement, sustainable transportation and land use planning in an urban context, infill development in the Bay Area, affordable housing policy, public management

Experience

Environment Program Fellow at The San Francisco Foundation

July 2012 - Present (9 months)

Coordinating annual responsive grantmaking process, including: presenting at How to Apply Workshop, conducting due diligence to evaluate and make recommendations on grant proposals, conduct site visits, making funding recommendations, and presenting to Board of Trustees. Review and report analysis of grantees' final reviews to assess philanthropic impact. \$1.3 million in grantmaking from the Environment Program in FY2012.

Preparing educational and informational materials around TSFF's opposition to San Francisco's Proposition F, on the Nov. 2012 ballot, to save Hetch Hetchy as a source of greenhouse-gas-free, publicly owned, hydroelectric power, and high-quality water for 2.6 million Bay Area residents.

Pursuing new body of grantmaking around access to healthy, sustainable, local food and clean, high-quality water.

Updating TSFF Environment Program guidelines and objectives to reflect ongoing evolution of the program.

Helping draft proposal for Healthy Food for All Initiative, to pursue equitable implementation of cutting-edge urban agriculture programs in San Francisco and the Bay Area.

Monitoring environmental community response to Chevron refinery disaster in Richmond, and respond as needed.

Contributing to TSFF's communications and social media presence.

Participating in extensive training and leadership/professional development through the fellowship program, including engaging with a cohort of more than 60 former fellows.

Representing TSFF at conferences nationwide and at special events across the region.

Field Representative at Greenbelt Alliance

June 2006 - June 2012 (6 years 1 month)

Was responsible for managing the Compact Development Endorsement Program and the Livable Communities Outreach Program, two all-volunteer teams. These programs advocated for individual developments and plans that created equitable, livable communities, and educated residents and decision-makers about the benefits of creating pedestrian-friendly development. Worked with local residents, elected officials, and diverse groups through grassroots-organizing, outreach and advocacy. Managed a Greenbelt Alliance priority campaign around the Broadway-Valdez Specific Plan, an urban planning effort underway in the City of Oakland.

Previously served as Livable Communities Outreach Coordinator, June 2006 to March 2008, and Sustainable Development Associate, March 2008 to March 2012.

9 recommendations available upon request

Grassroots Program Associate at Alliance for Justice

August 2003 - June 2006 (2 years 11 months)

Engaged a broad range of advocates in target states concerning two Supreme Court nomination campaigns. Recruited law students for First Monday Campaign lobby visits, letter-writing, U.S. Senate call-in days, and press conferences. Wrote and reworked sections of Student Action Campaign 2005 Organizer's Manual, and wrote text/basic HTML for 3 websites. Organized an educational luncheon for over 200 interns on the future of the Supreme Court. Worked with a team to launch the "Save Phil" Campaign, which helped curb efforts to eliminate the Senate filibuster.

Contractor at Rehabilitation Services Administration, U.S. Department of Education

January 2003 - August 2003 (8 months)

Edited disability rights policy documents for blind and low-vision staff members. Tracked disability rights legislation and attended and reported on hearings of the U.S. House of Representatives' HELP Committee. Evaluated, selected, and edited submissions for American Rehabilitation magazine.

Volunteer Experience

Member, Board of Directors at Walk Oakland Bike Oakland

October 2011 - Present (1 year 6 months)

WOBO is a membership-based, volunteer-driven organization whose mission is to improve neighborhood quality of life by making walking and biking in Oakland safe, easy, accessible and fun.

Member, Transbay Terminal Citizens Advisory Committee at Transbay Joint Powers Authority

May 2011 - Present (1 year 11 months)

Social Media/Communications Coordinator, Precinct Captain at Richard Raya for Oakland City Council District 1

May 2012 - November 2012 (7 months)

Managing Facebook and Twitter presence for campaign, organizing and attending special events, engaging new volunteers, canvassing, phonebanking, serving as precinct captain for my precinct, and other communications and outreach assignments as needed.

Courses

M.P.A., Public Administration

San Francisco State University

Environmental & Land Use Planning
Community & Economic Development
Managing Human Resources
Environmental Policy
Policymaking & Implementation
Managing Budgets in the Public Sector

Languages

Spanish (basic conversational, novice)

Skills & Expertise

Social Media
Land Use Planning
Non-profits
Sustainable Development
Community Engagement
Public Policy
Writing
Volunteer Management
Public Relations
Government Relations
Event Planning
Editing
Program Management
Media Relations
Transit-oriented Development
Relationship Cultivation
Building Coalitions
Facilitation
Environmental Advocacy
Campaign Strategy Development

Education

San Francisco State University

M.P.A., Public Administration, 2008 - 2010

Activities and Societies: Pi Alpha Alpha, The National Honor Society
for Public Affairs and Administration

I recommendation available upon request

James Madison University

B.A., Sociology, Political Communication, Women's Studies, 1999 - 2002

Interests

organizational development, grantmaking, urban transportation issues, city and regional planning, civic engagement, community revitalization, social equity, cooking, music, politics, world travel, biking, running, current events
