



Community Outreach Update

TJPA Board of Directors

Transbay Transit Center

TJPA





Transbay Transit Center

Community Outreach Update

- Temporary Terminal Phase II scheduled to open in December 2010
 - AC Transit move date: December 11, 2010
 - Muni move date: December 16, 2010
- In order to support the final transition of bus lines to Phase II, Singer Associates has launched a comprehensive outreach program



Transbay Transit Center

Community Outreach Update

- Temporary Terminal Phase II outreach includes:
 - Development of new maps, take-ones, on-site flyers and website content for www.TemporaryTerminal.org
 - Community Meetings (one afternoon and one evening meeting 12/01)
 - On-site information booth during peak commute hours (12/7 and 12/8)
 - Outreach Ambassadors on-site 12/09-12/17
 - E-blasts to neighbors and transit riders
 - Coordination of outreach materials with Lighthouse for the Blind for visually impaired transit riders