

**THIS STAFF REPORT COVERS CALENDAR ITEM NO.: 10  
FOR THE MEETING OF: April 22, 2010**

**TRANSBAY JOINT POWERS AUTHORITY**

**BRIEF DESCRIPTION**

On February 15, 2007, the TJPA Board of Directors approved the appointment of the fifteen inaugural members to the TJPA Citizens Advisory Committee (TJPA CAC). In accordance with Article 2, Section 3, of the TJPA CAC bylaws, the newly appointed CAC members drew lots at the first meeting of the TJPA CAC on April 10, 2007, to determine which would serve initial one year terms and which would serve full two year terms.

With the terms expiring March of this year, seven seats are open to be filled on the committee.

The TJPA CAC bylaws specify that members be selected to represent the following constituent categories:

1. Daily Caltrain Rider into San Francisco
2. Daily AC Transit Transbay Rider into San Francisco
3. Daily MUNI Rider on a line that terminates or passes through the Transbay Terminal
4. Local Resident from District 6 (zip code 94105 or 94107)
5. Local Business from District 6 (zip code 94105 or 94107)
6. Environmentalist
7. Member of a planning or good-government non-profit organization
8. Representative from labor
9. Bicycle advocate
10. Disabled advocate
11. San Francisco based public transit advocate
12. Regional transit advocate
13. Regional transit advocate
14. Member of the citywide (San Francisco) business community
15. Member with expertise in real estate development or real estate finance

The criteria for membership were established to ensure a qualified committee of regional stakeholders with a diverse array of knowledge and interest/advocacy aligned with the principal components that define the Program. Membership requires affiliation with at least one category, and the bylaws further specify that this mix of representation be preserved when replacement members are appointed to the CAC. The positions that are available for appointment at this time represent the following categories:

1. Local Business from District 6 (zip code 94105 or 94107)
2. Environmentalist
3. Member of a planning or good-government non-profit organization
4. Representative from labor
5. San Francisco based public transit advocate
6. Regional transit advocate
7. Member with expertise in real estate development or real estate finance

The TJPA solicited applications for new and returning members between December 2009 and February 2010. After reviewing the applications received, Staff recommends that the Board

of Directors reappoint four members to the CAC and appoint three new members to fill three of the vacant seats:

1. Andrew Brooks Local Business from District 6 (reappointment)
2. Jane Morrison Environmentalist (reappointment)
3. Pascale Soumoy Member of a planning or good-government non-profit
4. Anthony Dimas Representative from labor
5. Ted Olsson San Francisco based public transit advocate
6. David Milton Regional transit advocate (reappointment)
7. Michael Freeman Member with expertise in real estate (reappointment)

### **APPLICATION SOLICITATION**

Prior to forming the CAC, TJPA staff developed, and the TJPA Board of Directors approved, an application for membership that asks for qualifications for membership, a statement of the applicant's objectives and goals, and affiliation(s) and references. This same application was used in soliciting new members.

The call for applications was posted on the TJPA website at [www.transbaycenter.org/cac](http://www.transbaycenter.org/cac), distributed via e-newsletter to the more than 500 people on the TJPA outreach list, and circulated through SFMTA and AC Transit. Finally, applications were available at the TJPA Office. The TJPA received applications at the office in person and via US Postal Service, facsimile, and e-mail.

### **RECOMMENDATIONS FOR APPOINTMENT TO THE TJPA CAC**

The Staff recommends approval of one candidate for each of the seven categories being vacated, pursuant to Article 2, Section 4 of the Bylaws of the Transbay Joint Powers Authority Citizens Advisory Committee. The recommended members include five men and two women. Four of the recommended applicants are San Francisco residents, one is from Alameda County, one is from the Marin County, and one is from San Mateo County.

### **NEXT STEPS**

The attached resolution appoints the seven recommended applicants for membership on the TJPA CAC. Appointed members will be contacted and invited to the next meeting of the TJPA CAC, which will be held in May 2010 at the TJPA offices at 201 Mission Street, Suite 2100.

### **TIMELINE**

April 22, 2010	TJPA Board of Directors Approves CAC membership
May 11, 2010	Next TJPA CAC Meeting including new members

### **ENCLOSURES**

1. Applications of recommended TJPA CAC Members
2. Resolution

### **RECOMMENDATION**

Adopt the resolution approving the appointment of the seven members of the TJPA CAC as recommended.

**TRANSBAY JOINT POWERS AUTHORITY  
BOARD OF DIRECTORS**

**Resolution No. \_\_\_\_\_**

WHEREAS, On October 27, 2006, the Transbay Joint Powers Authority (TJPA) Board approved the creation of the TJPA Citizens Advisory Committee (TJPA CAC) and Bylaws; and

WHEREAS, The approved TJPA CAC Bylaws calls for a CAC comprised of fifteen voting members; and

WHEREAS, The TJPA CAC first met on April 10, 2007; and

WHEREAS, Seven positions on the CAC are either vacant or at the end of their term; and

WHEREAS, The TJPA has solicited applications for membership from the public; and

WHEREAS, The following current members of the TJPA CAC are recommended for reappointment:

- Andrew Brooks            Local Business from District 6 (reappointment)
- Jane Morrison            Environmentalist (reappointment)
- David Milton             Regional transit advocate (reappointment)
- Michael Freeman        Member with expertise in real estate (reappointment); and

WHEREAS, The following individuals are recommended for appointment to vacancies on the TJPA CAC:

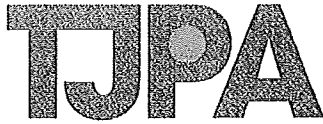
- Pascale Soumoy        Member of a planning or good-government non-profit
- Anthony Dimas         Representative from labor
- Ted Olsson             San Francisco based public transit advocate; and

WHEREAS, The recommended TJPA CAC members include individuals with a diverse range of interests, expertise and backgrounds and represent the regional nature of the Transbay Program; now, therefore, be it

RESOLVED, That the TJPA Board of Directors appoints the recommended applicants to serve as members of the TJPA CAC.

I hereby certify that the foregoing resolution was adopted by the Transbay Joint Powers Authority Board of Directors at its meeting of April 22, 2010.

\_\_\_\_\_  
Secretary, Transbay Joint Powers Authority



TRANSBAY JOINT POWERS AUTHORITY

Maria Ayerdi-Kaplan • Executive Director

## APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Andrew P. Brooks  
(Please type or write legibly)

Home Address: \_\_\_\_\_

City: San Francisco County: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Other Phone (work/cell): \_\_\_\_\_ Occupation: Real Estate Property Mgr.

Employer: BayCrest Residential Condos. Position: General Manager

Ethnicity: Caucasian  
(Voluntary Information)

Gender: Male  
(Voluntary Information)

**Affiliation(s)** Please check at least one.

**Membership requires that you fit within one of the categories below.**

- Daily Caltrain rider into San Francisco
- Daily AC Transit Transbay Rider into San Francisco
- Daily MUNI Rider on a line that terminates or passes through the Transbay Terminal
- Local Resident from District 6 (zip code 94105 or 94107)
- Local Business from District 6 (zip code 94105 or 94107)
- Environmentalist
- Member of a planning or good-government non-profit organization
- Representative from labor
- Bicycle advocate
- Disabled advocate
- San Francisco based public transit advocate
- Regional Transit advocate
- Member of the citywide (San Francisco) business community
- Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.

Member: South Beach Rincon Point Citizens Advisory Committee.  
GM BayCrest Towers Condos (201 Harrison Street #120 SF, Ca, 94105  
Real Estate Property manager of High Rise Condos Development  
Member of Eastern Neighborhoods Working Group

Applicants who currently sit on another regional CAC that advises on matters relevant to the Transbay Transit Center will have priority for membership on the TJPA CAC.

X Check here if you are a member of another regional Citizens Advisory Committee.

List CAC	South Beach Rincon Point _____	Member since 2002 _____
#2	TJPA CAC	Member since 2007 _____
#3	_____	Member since _____

**Summary of Applicant's Qualifications for Membership** (You may attach a resume. Please limit your attachment to no more than three pages):

Active in the varied aspects of Rincon Hill, South Beach and Transbay redevelopment areas for the past 10 years.

1. Brannan Street Wharf
2. Giants Ball Park Matters
3. 2<sup>nd</sup> Street Bike lane Planning
4. Dog Run/Public Park Beale/Bryant
5. "Pollution Hot Spot Designation" Testing & Mitigation BayBridge
6. 430 Main EIR Appeal to Board of Supervisors
7. Beale Street Alternative, community organizations
8. Eastern Neighborhoods Working Group (Opposition to Development Fee deferrals)

Interests focus on Representing those residents and businesses of Rincon Hill, South Beach, Transbay and South park neighborhoods. These are areas that are seeking many City and State support services that other city residents take for granted but are not available at the present time. Infrastructure build out has been slow and/or non-existent in these areas. Constant pressure needs to be applied to the various civic agencies in the area to improve the quality of life, and make these areas a true transit village.

**Statement of Applicant's Objectives/Goals** if accepted for membership on the TJPA Citizens Advisory Committee:

As the Regional Transit Center moves forward, bumps in the road will occur, i.e. Beale Street Option and/or Delay in Train Box funding due to CHSRA inability to name the Transit Center as Terminus. When this occurred in the fall of 08 CAC members were able to mobilize support from all levels of the community and government agencies to advocate for the train Box and Terminus designation. All of our networking abilities I am sure will be tested again as this process continues .

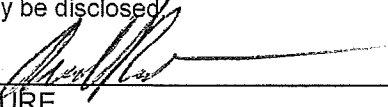
**References**

Name	E-mail	Phone
1. Rick Dickerson	_____	_____
2. Casandra Costello	_____	_____
3. Chris Daly	_____	_____
4. Amit Ghosh	_____	_____
5. Joseph Boss	_____	_____

Applications are considered to be active for one year from the date of signature. Completed applications should be submitted to the Transbay Joint Powers Authority, 201 Mission Street, Suite 2100, San Francisco, CA 94105 or via e-mail to TJPACAC@transbaycenter.org

Please note that the information you include in this application, and resumes and other material provided in connection with it, may be made available to the public. If you do not want a home address, telephone number, email address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be deleted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

SIGNATURE

A handwritten signature in black ink, appearing to be "Michael J. ...", written over a horizontal line.

DATE

A handwritten date "2/11/10" in black ink, written over a horizontal line.

February 2, 2010

Ms. Maria Ayerdi  
Executive Director  
Transbay Joint Powers Authority  
201 Mission Street, Suite 2100  
San Francisco CA 94105

Dear Maria:

I would like very much to continue to serve on the TJPA Citizens Advisory Committee. My application is enclosed.

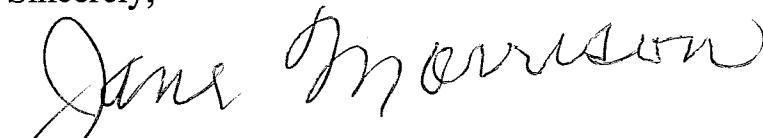
My goal as a member remains to organize community support for your efforts to maintain legislative support and secure more funding for the Transbay Terminal with Caltrain downtown and High Speed Rail at the Terminal providing additional funding.

I've been a regular Muni rider for many years. Long before becoming a transit advocate in environmental organizations in the 1990s, I was interested in the growth and success of public transit.

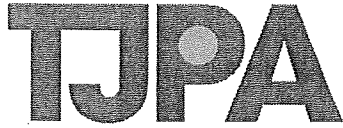
In the 1980s, as Community Affairs Manager for KNBR-NBC Radio, I set up meetings of San Francisco Radio and TV community affairs managers with representatives of Muni, Caltrain, BART, Sam Trans, and Golden Gate Transit to offer free public service announcements and discussion programs for transit on Radio and TV. We suggested they talk about and promote the comfort and convenience of public transit – and how many cars transit takes off the road each day, thus making it easier for those who drive automobiles.

Thanks for considering my re-appointment.

Sincerely,



Jane Morrison



TRANSBAY JOINT POWERS AUTHORITY

Maria Ayerdi-Kaplan • Executive Director

APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Jane Morrison
(Please type or write legibly)

Home Address:

City: County: Zip Code:

Email: Home Phone:

Other Phone (work/cell): Occupation: Retired

Employer: Position:

Ethnicity: Gender:
(Voluntary Information) (Voluntary Information)

Affiliation(s) Please check at least one.
Membership requires that you fit within one of the categories below.

- Checkboxes for various affiliations: Daily Caltrain rider, Daily AC Transit, Daily MUNI, Local Resident, Local Business, Environmentalist, Member of a planning or good-government non-profit organization, Representative from labor, Bicycle advocate, Disabled advocate, San Francisco based public transit advocate, Regional Transit advocate, Member of the citywide (San Francisco) business community, Member with expertise in real estate development or real estate finance.

Please explain your qualifications with respect to the affiliation(s) you checked above.

See attached.



Applicants who currently sit on another regional CAC that advises on matters relevant to the Transbay Transit Center will have priority for membership on the TJPA CAC.

Check here if you are a member of another regional Citizens Advisory Committee.

List CAC \_\_\_\_\_ Member since \_\_\_\_\_  
#2 \_\_\_\_\_ Member since \_\_\_\_\_  
#3 \_\_\_\_\_ Member since \_\_\_\_\_

**Summary of Applicant's Qualifications for Membership** (You may attach a resume. Please limit your attachment to no more than three pages):

\_\_\_\_\_  
See attached.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Statement of Applicant's Objectives/Goals** if accepted for membership on the TJPA Citizens Advisory Committee:

\_\_\_\_\_  
See attached.  
\_\_\_\_\_  
\_\_\_\_\_

**References**

Name	E-mail	Phone
1. See attached.		
2.		

Applications are considered to be active for one year from the date of signature. Completed applications should be submitted to the Transbay Joint Powers Authority, 201 Mission Street, Suite 2100, San Francisco, CA 94105 or via e-mail to [TJPACAC@transbaycenter.org](mailto:TJPACAC@transbaycenter.org)

Please note that the information you include in this application, and resumes and other material provided in connection with it, may be made available to the public. If you do not want a home address, telephone number, email address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be deleted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

\_\_\_\_\_  
SIGNATURE *Jane Morrison* DATE *2-9-10*

# Application for Membership On the TJPA Citizens Advisory Committee

**JANE MORRISON -**

Occupation: Retired

Long-time Community Affairs Manager for KNBR-NBC Radio in San Francisco. Part-time broadcast teacher, San Francisco State University and University of San Francisco. Earlier: Editor of daily newspaper and Editor for the Associated Press.  
Caucasian . Female.

## **Affiliations**

1. Daily Muni rider for 35 years, occasional rider now.
2. Environmentalist. 3. Occasional Cal Train rider for many years.
4. Member of a planning or good-government non-profit organization.
5. San Francisco-based public transit advocate and regional transit advocate.

## **Qualifications**

1. I've been a rider on Muni's 6 Parnassus from Parnassus and Stanyan since moving to Woodland Avenue in 1967. Before that I rode Muni daily from the Marina to downtown. (Never took time to learn to drive, so MUNI)
2. Environmentalist: San Francisco Tomorrow, urban environmental organization: 1997-2002 President. 1991-Present, Board member. Member SFT's Transportation/Public Transit Committee.

Chair of Bay Vote Yes, a victorious 2001 election campaign requiring a public vote if SFO wishes to expand the airport by filling part of the Bay.

Major organizer and campaigner for Caltrain downtown in successful 1999 election to build a new Transbay Terminal to win more riders by connecting Caltrain with buses from all Bay Area counties at the Transbay Terminal.

Organizer of statewide support for High Speed Rail, to reduce use of airlines for short-distance in-state flights and thus end the need for Bay fill for a larger airport here – and provide a faster, more comfortable trip than by air between SF and LA – with much less air pollution than airplanes and automobiles.

Steering committee member in three elections to remove quake-damaged Central Freeway and replace it with tree-lined Octavia Boulevard. Member, Sierra Club, League of Conservation Voters, National Resources Defense Council.

### **1. Member, planning or good-government non-profit organization:**

San Francisco Tomorrow regularly works to advance environmental protection in city planning – and supports better public transit and other good-government issues. (As a political activist and 2002-2004 Chair of the San Francisco Democratic Party and California Democratic Party delegate.)

(certainly non-profit, but not in the usual sense) I have always worked for good, honest government and for candidates who support transit.)

**4. San Francisco Transit Advocate:** As an individual and a member of environmental organizations I have long campaigned for more and better public transit to reduce automobile use and air pollution – by organizing supporters and contacting public officials, here and in Sacramento and Washington.

**5. Regional Transit Advocate:** Always working for regional, state and San Francisco transit. In 1999 I wrote and had printed a flyer seeking voter support for victorious Proposition H to bring Caltrain downtown to Transbay Terminal. My environmental allies and I handed out thousands of the flyers at the Caltrain, BART and Muni stations, and grocery stores. I also wrote an Op-Ed support piece that was printed in the Examiner. The proposition won by a vote of 62.30% YES to 30.60% NO. I continue to work with other advocates to seek more support and funding for Caltrain downtown and High Speed Rail.

I've been privileged to be a member of the TJPA CAC for the past three years, but I am not a member of any other regional Citizens Advisory Committee.

**Summary of Applicant's Qualifications for Membership:**

In addition to "Qualifications" above: Five years member of the San Francisco Port Commissions' Waterfront Plan Advisory Board. Six years president, 13 years member, SF Human Services Commission. Seven years Chair, Friends of the Human Rights Commission. Board and Mayoral Debate Chair, League of Women Voters. Vice-President and Fund-Raising Chair, The Foundation of City College of San Francisco. Fund-raiser and 12 years Board member, Chinese Newcomers Service Center. 2002-2004 Chair, San Francisco Democratic Party. 1960s State Women's Chair, California Democratic Party. Resume is attached.

**Statement of Applicant's Objective if accepted for membership on the TJPA Citizens Advisory Committee:**

My goal is to help TJPA move along to completion of the Transbay Transit Terminal with Caltrain downtown and High Speed Rail at the Transbay Terminal from central and southern California. I will continue to work to organize transit advocates, environmental, union labor, and neighborhood groups to support TJPA's need for funding from local, state and federal sources.

**References:**

Assemblyman Tom Ammiano

Assemblywoman Fiona Ma

Speaker Nancy Pelosi, U. S. Congress  
Attn: Dan Bernal, District Director

U. S. Senator Dianne Feinstein  
Attn: Jim Molinari

# JANE MORRISON

## Professional Experience

1952-1987 - KNBR-NBC Radio, San Francisco: 1970-87 - Community Affairs Manager, Editorial Director, Director of Intern Program. 1955-1970 - Public Relations/Promotion/Merchandising Manager  
1982-1991 - Broadcasting instructor, University of San Francisco and San Francisco State University  
1988-1996 - FCC Consultant, Spanish Language KLOK-AM San Jose, KSMS-TV Monterey, KZSF SF  
1944-1949 - Editor/Feature Writer, Associated Press, Oklahoma City and Kansas City, Missouri  
1941-1944 - Reporter, Columnist, Editor, Perry (Oklahoma) Daily Journal  
Education: B. S. Journalism and English, Oklahoma State University

## Community Activities

2007 - Now Member, Citizens Advisory Committee, Transbay Joint Powers Authority  
2002 - 2004 Chair, San Francisco Democratic Party (County Central Committee) Member 1998-Present  
1991- 2005 Member, San Francisco Human Services Commission. President 1996-2001  
1991 - Now Board, San Francisco Tomorrow, urban environmental organization. President 1997-2000  
1993 - 1998 Member, San Francisco Port Commission's Waterfront Plan Advisory Board  
1995 -1997 Member, In-Home Supportive Services Public Authority, for the disabled  
1992 - 2003 Board, Democratic Women's Forum of San Francisco President 1995-98  
1992 - 2000 Organizer/Coordinator, Woodland Avenue Feed the Hungry Project, preparing and delivering meals each week to shelters for homeless men, women and children  
1985 - 1992 Chair, Friends of the Human Rights Commission and Eugene Block Journalism Awards  
1982 - Now Chinese Newcomers Service Center - Fund-Raising Cmte, 2005 Ruby Empress, 12 years Board  
1991 - 1993 Board, League of Women Voters. Organizer 1991 mayoral debates on 8 Radio/TV stations  
1987 - 1991 Vice President, Fund-Raising Co-Chair, The Foundation of City College of San Francisco  
1983 - 1984 President, Golden Gate Chapter, American Women in Radio and Television  
1970 - 1987 Founder and three years President, Bay Area Radio-TV Public Affairs Directors  
1970s Two years Lay Member, Public Affairs Committee, State Bar of California  
1970s Representative of California Broadcast Editorial Directors on SF Ballot Simplification Committee  
1958 - 1964 State Women's Chair, California Democratic Party  
Delegate, 1960 and 1964 Democratic National Conventions

## Awards

2007 "Woman of the Year Award" from California State Legislature and Assemblywoman Fiona Ma  
2001 "Local Hero" Award - San Francisco Bay Guardian  
2000 "Woman of the Year Award" from California State Legislature and Assemblywoman Carole Migden  
1999 "Women Making History Award" for Contributing to the Quality of Life of the People of San Francisco From San Francisco Mayor Willie L. Brown Jr. and the Board of Supervisors  
1992 Eleanor Roosevelt Award for lifetime achievement from Democratic Women's Forum of San Francisco  
1988 "Women on the Move" Award from Anti-Defamation League of B'nai B'rith  
1988 Lifetime Achievement Award, Golden Gate Chapter, American Women in Radio and Television  
1987 American Scene Award, American Federation of Television and Radio Artists and Screen Actors Guild for Outstanding Community Service and contributions to equal employment opportunity in broadcasting  
1986 St. Francis Media Award for Individual Achievement, from Catholic Archdiocese  
1984 League of Women Voters Award for Outstanding Community Service as one of "Ten San Francisco Women Who Make a Difference."  
1983 Preceptor's Award, Broadcast Industry Conference, San Francisco State University  
1983 Eugene Block Journalism Award for Excellence in Editorials on Human Rights  
1972 California State Assembly Commendation for creating annual "KNBR Directory of Job Placement Services for Minorities, Women and the Handicapped"

Married 43 years to the late Jack Morrison, 1960s elected-member of San Francisco Board of Supervisors



TRANSBAY JOINT POWERS AUTHORITY

Maria Ayerdi-Kaplan • Executive Director

APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Pascale Soumoy
(Please type or write legibly)

Home Address:

City: County: Zip Code:

Email: Home Phone:

Other Phone (work/cell): Occupation: land use planner

Employer: Position:

Ethnicity: Gender: female
(Voluntary Information) (Voluntary Information)

Affiliation(s) Please check at least one.
Membership requires that you fit within one of the categories below.

- Checkboxes for various affiliations: Daily Caltrain rider, Daily AC Transit, Daily MUNI, Local Resident, Local Business, Environmentalist, Member of a planning or good-government non-profit organization, Representative from labor, Bicycle advocate, Disabled advocate, San Francisco based public transit advocate, Regional Transit advocate, Member of the citywide (San Francisco) business community, Member with expertise in real estate development or real estate finance.

Please explain your qualifications with respect to the affiliation(s) you checked above.

I am a planner with experience in regional transportation planning and emergency preparedness; a member of US Green Building Council and LEED Green Associate with strong interest in land use and neighborhood development, committed to continuing my education and work with sustainable community issues; and a north Bay Area native and long time Golden Gate Transit bus and ferry commuter, MUNI rider.

Applicants who currently sit on another regional CAC that advises on matters relevant to the Transbay Transit Center will have priority for membership on the TJPA CAC.

Check here if you are a member of another regional Citizens Advisory Committee.

List CAC	_____	Member since	_____
#2	_____	Member since	_____
#3	_____	Member since	_____

**Summary of Applicant's Qualifications for Membership** (You may attach a resume. Please limit your attachment to no more than three pages):

Please see attached page plus resume

**Statement of Applicant's Objectives/Goals** if accepted for membership on the TJPA Citizens Advisory Committee:

Please see attached page

**References**

Name	E-mail	Phone
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1. Maurice Palumbo

2. Janell Myhre

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Pascale Soumoy

SIGNATURE

2/6/2010

DATE

Please do not disclose my home address, telephone number or email, thank you

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**PASCALE SOUMOY**

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**PROFESSIONAL ACCOMPLISHMENTS**

**Planner/Coordinator**

- Initiated communication between decision makers, stakeholders and partners, enhancing customer relations and creating professional networks
- Collaborated with engineers and designers on facility improvements, land use and environmental projects
- Researched, prepared and obtained development and use permits from regulatory agencies
- Led public presentations regarding transit service and facility changes and obtained user feedback
- Worked with marketing teams to develop public outreach events and publications

**Environmental Planning**

- Responded to environmental proposals impacting subject properties and business operations
- Prepared recommendations for land use policy enforcement and long range planning
- Interpreted aerial photos, historical maps, legal and regulatory documents for environmental site analysis
- Coordinated with local jurisdictions and consultants on land development, conservation plans, rights-of-way and mitigation land banks

**Analysis**

- Conducted regional needs analysis, market demand studies and user surveys for land use and transit agencies
- Assessed physical and economic feasibility of community development, environmental and land use projects for various Oregon municipalities
- Evaluated public involvement methods, conducted information interviews, prepared reports and regularly presented recommendations to an interdisciplinary research team

**PROFESSIONAL HISTORY**

**Regional Planner**

*Bay Area Super Urban Area Security Initiative Program (SUASI)  
Oakland, California*

*2007 – 2008  
(limited term contract)*

- Collaborated with Bay Area SUASI Management Team and Marin County Office of Emergency Services to initiate Homeland Security regional disaster response projects and develop a ten county regional network
- Identified and contacted Marin County emergency response public safety and private sector agencies ensuring their capabilities and needs were included in comprehensive regional assessments
- Researched and collected information, data used in regional Bay Area and Marin County emergency plans
- Informed county agency leads, committees and stakeholder groups about SUASI programs, directing them to funding sources, training opportunities

**Associate Planner**

*Golden Gate Bridge, Highway and Transportation District  
San Rafael, California*

*1998 – 2006*

- Managed Ferry and Bus Passenger Advisory Committees, liaised between members and management, fostered strong provider-client relationship resulting in improved external and internal communications
- Presented complex policies and technical information to passengers, developed recommendations for multi-county transit services
- Reviewed transit facility development plans to ensure uninterrupted, consistent operations and passenger mobility
- Assisted Bus, Ferry Divisions with transit programs, conducted surveys, enhanced access to transit services
- Implemented a year-long federally mandated system-wide transit ridership survey, completed final analysis

**Mapping Department**  
*California Coastal Commission*  
*San Francisco, California*

*1994 and 1998*

- Determined coastal jurisdictional boundaries using topographic data and sensitive resources information
- Developed initial recommendations for coastal properties permit requests, responded to public inquiries
- Prepared detailed and scaled land use maps and related graphics using AutoCad and ArcView graphic systems

**Planning and Research Associate**  
*University of Oregon, Community Planning Workshop*  
*Eugene, Oregon*

*1995 - 1997*

- Performed socio-economic, environmental analysis and community development studies for Oregon municipalities
- Collaborated on Department of Energy funded *Net Energy Communities* study to develop a computer-based design and planning program to model neighborhood energy efficiency
- Researched, assessed and prioritized transportation and land use energy components for a multi-disciplinary energy study
- Developed and presented professional reports to clients, elected officials and stakeholders

**PREVIOUS EXPERIENCE**

**Environmental Assessor**

- Conducted Phase I Environmental Site Assessments, including regulatory records research, operator interviews, site reconnaissance, site history review, aerial photograph interpretation and report development
- Generated computer graphics depicting lithologic characteristics, monitoring well construction and site plans pertaining to geologic reports including Phase II and III Environmental Site Assessments

**Bilingual Administrative Assistant/Translator, France**

- Contracted with multi-national companies: Sanofi Laboratories, Warner Bros., Herbert-Smith Solicitors, Quaker Oats, Depolabo; translated official documents, letters, employee manuals and carried out administrative duties
- Communicated regularly with company affiliates, branch offices and subcontractors located in other countries

**EDUCATION & ADDITIONAL SKILLS**

US Green Building Council's Leadership in Energy and Environmental Design (LEED) Green Associate

Masters Degree, Community and Regional Planning, University of Oregon, Eugene  
Graduate coursework in Landscape Architecture

Bachelor of Arts, International Commerce, California State University, Chico  
Minor: French

International Business Studies, Université d'Aix-Marseille III, Aix-en-Provence, France

Languages: Fluent in French; Coursework in Spanish Grammar, Conversation

Proficient in Windows and Macintosh platforms, MS Word, MS Excel, GIS, AutoCad, ArcView



My Qualifications for Transbay Joint Powers Authority Citizen Advisory Committee

My name is Pascale Soumoy; I am a Bay Area native, a regional planner and a bus and ferry commuter – making me an ideal member of the Transbay Joint Powers Authority (TJPA) Citizen Advisory Committee. I hold a Master's degree in Community and Regional Planning and am deeply committed to collaborative community involvement with regards to development, land use and environmental issues. As someone interested in and impacted by the regional influence of the Transbay Transit Center (TTC), I would like very much to participate in this important civic endeavor.

My 12 years of professional planning experience have provided me unique insight into public transportation's role within communities, and the challenges in creating and operating a public transit system. From 1998-2006, I developed and managed both the Golden Gate Bus Passengers and Ferry Passengers advisory committees. As the liaison between the committees and the District Board of Directors, division managers and operators, I guided members through major system changes, the design of new ferries, buses and facilities, regular operational issues and new technological advances in regional transit. I fostered clear communication between passengers and decision makers, and understand the value of education and information sharing in the planning process. Please find attached my resume further detailing my professional work history and expertise.

I have followed San Francisco's redevelopment over the years and have noticed that economic and social change in a community often extends beyond the project neighborhood. Through my professional experience and my personal interest in seeing the Bay Area as a model for regional transportation systems, I'm inherently aware of the opportunity the TTC offers San Francisco and the entire Bay Area. It will impact the region both as a transportation hub and a commercial center; its redevelopment must address emerging residential, commercial and transit issues such as Treasure Island, new Water Emergency Transit Authority terminals, ferry services and future rail projects.

Climate change is causing a paradigm shift in building, transportation choices and lifestyles. As a member of the U.S. Green Building Council and a LEED Green Associate, I am committed to increasing my technical skills and knowledge related to sustainable communities, smart land use and green design. My interests include social equality and working toward a balance of economics and environmentally sound building and operational practices. A well designed public transportation hub is a way to ensure mobility for all residents, provide affordable and efficient access to jobs, housing and education, and is a critical element in a thriving community. I want to contribute to the TTC's success by offering my time, energy and experience to support the regional transit and/or planning categories of the TJPA Citizens Advisory Committee.

Thank you for considering my application.

My Goals as a Transbay Joint Powers Authority Citizen Advisory Committee Member

The Transbay Transit Center (TTC) is certain to have a ripple effect on regional transit, transportation and economy. In turn, the TTC will be impacted by demands for increased mobility, changes in housing and employment needs, economic fluctuations and environmental issues, as well as emerging technologies. I feel the Transbay Joint Powers Authority (TJPA) should be proactive and visionary in response to such shifts, collaborating with experts and stakeholders to creatively stay ahead of the curve. It will be especially important to consider the effects of anticipated transportation links such as the Caltrain extension, SMART, high-speed rail and the Water Emergency Transit Authority ferry services, which will increase transbay travelers' access to the TTC and offer additional economic opportunity.

The next Citizens Advisory Committee (CAC) term coincides with the completion and inaugural use of the Temporary Terminal. As a member of the CAC, I am eager to share information with other transit users and residents, encouraging their understanding of plans, budget and timelines. I would like to bring a private citizen's regional viewpoint to the planning phase of the TTC's development. Engaging the public and receiving input during the planning and design phases of civil projects can make a real difference and increase public awareness of project goals. I would also encourage the use of sustainability best practices and green building materials in order to incorporate "human scale" in the terminal's design, and create spaces that attract not only transit patrons but also visitors, residents and the neighborhood workforce.

The renewal of the San Francisco Ferry Building, for example, transformed it once again into an iconic, vibrant gateway for residents and visitors alike. Public use, public art, public transportation and economic development have put life back into the Embarcadero. The TTC will be the gateway for land-based travelers; I want to help the TJPA implement a beautiful complex that addresses the needs and diversity of San Francisco and the Bay Area. It would be an honor to assist in the development of a transit center and residential and commercial space that is a reflection of west coast attitudes and cultures: an innovative blend of utility, art and technology.



Maria Ayora-Raplan • Executive Director

APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE

Name: Anthony W. Dimas
(Please type or write legibly)

Home Address:

City: County: Zip Code:

Email: Home Phone:

Other Phone (work/cell): Occupation: Agent

Employer: NCDCL Position: Business Representative

Ethnicity: Spanish American Gender: Male
(Voluntary Information) (Voluntary Information)

Affiliation(s) Please check at least one.
Membership requires that you fit within one of the categories below.

- Checkboxes for various affiliations: Daily Caltrain rider, Daily AC Transit Transbay Rider, Daily MUNI Rider, Local Resident from District 6, Local Business from District 6, Environmentalist, Member of a planning or good-government non-profit organization, Representative from labor (checked), Bicycle advocate, Disabled advocate, San Francisco based public transit advocate, Regional Transit advocate, Member of the citywide (San Francisco) business community, Member with expertise in real estate development or real estate finance.

Please explain your qualifications with respect to the affiliation(s) you checked above.

See attached resume.

Four horizontal lines for providing additional information or qualifications.

Applicants who currently sit on another regional CAC that advises on matters relevant to the Transbay Transit Center will have priority for membership on the TJPA CAC.

Check here if you are a member of another regional Citizens Advisory Committee.

List CAC \_\_\_\_\_ Member since \_\_\_\_\_  
#2 \_\_\_\_\_ Member since \_\_\_\_\_  
#3 \_\_\_\_\_ Member since \_\_\_\_\_

**Summary of Applicant's Qualifications for Membership** (You may attach a resume. Please limit your attachment to no more than three pages):

See attached resume.

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**Statement of Applicant's Objectives/Goals** if accepted for membership on the TJPA Citizens Advisory Committee:

See attached resume.

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**References**

Name	E-mail	Phone
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1. Oscar De La Torre

2. Vince Courtney

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Applications are considered to be active for one year from the date of signature. Completed applications should be submitted to the Transbay Joint Powers Authority, 201 Mission Street, Suite 2100, San Francisco, CA 94105 or via e-mail to [TJPACAC@transbaycenter.org](mailto:TJPACAC@transbaycenter.org)

Please note that the information you include in this application, and resumes and other material provided in connection with it, may be made available to the public. If you do not want a home address, telephone number, email address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be deleted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

  
SIGNATURE

2/12/10  
DATE

**Anthony Dimas**

**APPLICATION FOR MEMBERSHIP ON THE TJPA  
CITIZENS ADVISORY COMMITTEE**

With respect to my "representative from labor" affiliation, I can state that my qualifications related to organized labor are significant. Over the course of my career, I have had the opportunity to represent workers in many capacities. As a Field Representative, I worked closely with contractors and their employees to resolve differences informally, while I routinely processed grievances in the event understandings could not be reached. As the Local Union Business Manager at the Laborers' International Union, Local 389, I supervised staff, oversaw and prepared budgets, represented members directly and indirectly through contract negotiations and participated in National, Statewide, and District functions as the sole representative of the San Mateo Local.

In an effort to provide a brief summary of my qualifications for membership, I submit the following: I have an understanding of the objectives and goals of the "Authority," and I am aware of how "Labor" can be an asset and a partner throughout this process. I have had extensive experience in the political and non-profit arena and have been required on numerous occasions to make and or participate in presentations in situations which were not ideal. I have a good rapport with both sides of the aisle (Labor and Management), and I have always been referred to as a Labor leader that sees "the big picture." I have been held accountable at every level within the organization I work for to follow through and to deliver when the occasion presents itself. In short, I am recognized by my colleagues as a team player, but when necessary I am willing and able to take a leadership role for any duration in order to meet agreed upon objectives.

My objectives and goals with the Authority would be to assist in the seamless exchange of information in order to assist the Board and its Director at delivering the Project on time, on budget and with great public reception!

As always, if there is anything else that I can provide, please do not hesitate to call.

Regards,

Anthony Dimas, Business Representative  
LiUNA!, Northern California District Council of Laborers

Ted Olsson

Mr. Nathaniel P. Ford, Sr., Chair, Board of Directors  
Ms. Maria Ayerdi-Kaplan, Executive Director  
Transbay Joint Powers Authority  
201 Mission St., Ste.2100  
San Francisco, CA 94105

Subject: Application for CAC membership

Dear Mr. Ford and Ms. Ayerdi-Kaplan

I am applying to become a member of the Citizens Advisory Committee for the Transbay Transit Center project. As Secretary of the CAC for San Francisco's Market/Octavia Plan for redevelopment of our central corridor, I am very familiar with the issues of public transit, housing, public safety, public art, and revitalizing neighborhoods. The MOP is one of the primary feeders for the Transit Center.

I believe that several of my other qualifications provide special insight into creating the destination we all want. As a senior and lifelong resident of the City, the history and renewal are important aspects which can provide perspective for others. Because many active seniors are expected to use this facility, my perspective would be useful, as it would because of my work with the disabled, particularly the blind. My service on the board of SFFD's NERT makes me particularly aware of preparing public structures for emergencies. But I'm also attuned to the roles by which public art and civic architecture enhance the life of citizens and visitors alike. My interest in sustainable spaces through my work at the California Academy of Sciences helps me continue to keep San Francisco a leader in green technology and practices, which I intend to promote on this CAC.

As a businessman board member of a historical building which provides public entertainment and meeting space in the upper market, and as a former member of a major chamber of commerce and having partnered with the Bay Area Council, I recognize the important role that this transit hub will play for businesses, commuters, and visitors from surrounding areas to quickly and efficiently reach near and far by public transit.

I know that I can contribute much to this dramatic project as a member of the CAC. I look forward to discuss with you several ideas about how to keep the public continually involved and supporting this transformative project.

Sincerely,  
~TED OLSSON



**TJPA-CAC**  
**Application for Membership**

**Name:** Ted Olsson  
**Home Address, CSZ:**  
**Email:**  
**Home Phone:**  
**Other Phone:**  
**Occupation** Retired (fmr: government affairs; community relations)  
**Employer:** IBM  
**Positon:** Mgr., western U.S.: Govt.Affs.; Cmty.Rels.  
**Ethnicity (voluntary):**  
**Gender (voluntary):**

**AFFILIATION(S)**

Please check at least one.

Membership requires that you fit within at least one of the categories below.

- Daily Caltrain rider into San Francisco
- Daily AC Transit Transbay Rider into San Francisco
- Daily MUNI Rider on a line that terminates or passes through the Transbay Terminal
- Local Resident from District 6 (zipcode 94105 or 94107)
- Environmentalist**
- Representative from labor
- Bicycle Advocate**
- Disabled Advocate**
- San Francisco-based public transit advocate**
- Regional Transit Advocate
- Member of the citywide (San Francisco) business community**
- Member with expertise in real estate development or real estate finance

**PLEASE EXPLAIN YOUR QUALIFICATIONS WITH RESPECT TO THE AFFILIATION(S) YOU CHECKED ABOVE.**

As a native resident and Secretary of the CAC for San Francisco's Market/Octavia Plan, I am very concerned about the access of the Transbay Transit Center to the City's MUNI. As a senior, I am interested in how easy it is for seniors to navigate the system. As a broadcast reader for the blind (Lighthouse), I am particularly interested in how we orient and aid the entire disabled community. As an environmentalist, green advocate and docent leader at the California Academy of Sciences (the largest LEEDs-Platinum building in San Francisco), I am very interested in conservation and sustainable practices. On the MOP-CAC I advocate for mass transit and urban modalities (walking/bikes/electric bikes/car sharing); parking and traffic flow considerations; construction and operation with renewable resources; public art; accommodating communities with special needs (e.g., disabled, seniors); safety and security. Having participated in the past with our local chamber of commerce and the Bay Area Council, I am cognizant of how our city fits with the other Bay counties. As a City Guide for Murals of the Mission District, I am very aware of the distinctive cultural role that public art plays for our city. As a former member of the board of NERT (SFFD's Neighborhood Emergency Response Team), I pay particular attention to emergency response and seismic protection. As a lifelong San Franciscan who loves the history of my city and as the Secretary of the historic Mission Dolores Neighborhood Association, I appreciate the ties between heritage and contemporary development.

**Ted Olsson, Ph.D.**HIGH TECH

IBM: Mgr., Government Affairs & Community Relations for western U.S., IBM  
 Apple: Mgr., Apple Distinguished Educators, U.S.  
 Mgr., Apple Classrooms of Tomorrow, domestic sites, Apple Labs  
 Systems Engineer  
 Marketing Representative  
 Bechtel: Strategic Systems Analyst  
 Institute for Advanced Computation, NASA/DOD: Technical Editor

TEACHING

- Adjunct Faculty, Office Technologies and Society, Golden Gate University
- Assistant Professor, English as a Second Language, Covell College, U.O.P.
- English Composition and Literature, various community colleges
- Teaching Assistant/Acting Assistant Professor, English Language & Literature, UCSB

EDUCATION

Ph.D. University of California, Santa Barbara  
 M.A. San Francisco State University  
 B.A. San Francisco State University  
 Certif. U.C. Berkeley Extension (Data processing for business)  
 Certif. Golden Gate University (Telecommunications management)

HONORS

- Docent leader (Advisory Council), California Academy of Science
- Fellow, Judge, CAC member Coro Center for Civic Leadership, Community Leadership Program
- Recognized with IBM by United Way & San Jose Junior League as Corp. Community Leader
- Recognized by City of San Jose for directing corporate citizenship as top corporate citizen
- Fellow, Community Leadership of San Jose
- Fellow, Bay Area Writing Project, U.C. Berkeley
- Fulbright Professor, National University of Guatemala
- Peace Corps professor, University of Zulia, Medical School, Pathology Dept. (Venezuela)
- Teaching Assistant & Acting Assistant Professor, UCSB (while pursuing Ph.D.)
- Knighted by Sweden for promoting bilateral trade during NewSweden '88

COMMUNITY SERVICE

- Market/Octavia Plan—Citizen Advisory Committee (2009-present), Secretary
- Mission Dolores Neighborhood Association (2006-present), Secretary, Board of Directors
- California Academy of Science (2006-present) Docent leader, member of Advisory Council
- San Francisco City Guides (2006-present) Guide: Mission murals
- Lighthouse for the Blind [San Francisco] (2004-present) Broadcast reader; podcasting
- IISME (2000-present) Sr. Advisory Committee; ret. Board member
- Swedish American Chamber of Commerce (1988-present) Secretary, Board of Directors
- SFFD's NERT (Neighborhood Emergency Response Team) (2008-present) Advisory Board
- RAFT (2000-2007): Chairman of the Board; board member
- EdSource (2000-2007): Board member
- Volunteer Centers of California (2003-2006) Board member
- Center for Baldrige in Education (2000-2005): Executive Committee member
- Bay Area Council's Education Workforce Preparation Committee. (2002-2005) Member
- MESA [U.C.'s Math, Engineering, Science Achievement] (2000-2004): Board member
- Silicon Valley Leadership Group (2000-2004): working council; various committees
- San Jose Silicon Valley Chamber of Commerce (2000-2004): Board member; Co-Chr., Educ. Cmte.
- California Businesses for Education (2000-2003): Board Member
- California Master Plan for Education [P-20] (2000-2002): Committee Member





TRANSBAY JOINT POWERS AUTHORITY  
Marta Ayerdl • Executive Director

02-23-08701-42 RCVD

01-29-10A09:55 RCVD

**APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE**

Name: DAVID MILTON  
(Please type or write legibly)

Home Address: \_\_\_\_\_  
City: \_\_\_\_\_ County: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Email: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Other Phone (work/cell): \_\_\_\_\_  
Occupation: INDEPENDENT CONSULTANT Employer: SELF Position: CONSULTANT

Ethnicity: \_\_\_\_\_ Gender: \_\_\_\_\_  
(Voluntary Information) (Voluntary Information)

Affiliation(s) Please check at least one.  
Membership requires that you fit within one of the categories below.

- Daily Caltrain rider into San Francisco
- Daily AC Transit Transbay Rider into San Francisco
- Daily MUNI Rider on a line that terminates or passes through the Transbay Terminal
- Local Resident from District 6 (zip code 94105 or 94107)
- Local Business from District 6 (zip code 94105 or 94107)
- Environmentalist
- Member of a planning or good-government non-profit organization
- Representative from labor
- Bicycle advocate
- Disabled advocate
- San Francisco based public transit advocate
- Regional Transit advocate
- Member of the citywide (San Francisco) business community
- Member with expertise in real estate development or real estate finance

Please explain your qualifications with respect to the affiliation(s) you checked above.  
MY SUPPORT FOR PUBLIC TRANSPORTATION IN THE BAY AREA  
LED TO MY APPOINTMENT TO THE SAMTRANS CAC IN  
MAY OF 2006 AS A MEMBER DESIGNATED TO REPRESENT  
MULTI-MODAL RIDERS. FROM JANUARY 2008 I HAVE  
SERVED AS VICE-CHAIR OF THE SAMTRANS CAC.

Applicants who currently sit on another regional CAC that advises on matters relevant to the Transbay Transit Center will have priority for membership on the TJPA CAC.

Check here if you are a member of another regional Citizens Advisory Committee.

List CAC SAM TRANS Member since 2006  
#2 \_\_\_\_\_ Member since \_\_\_\_\_  
#3 \_\_\_\_\_ Member since \_\_\_\_\_

Summary of Applicant's Qualifications for Membership (You may attach a resume. Please limit your attachment to no more than three pages):

PLEASE SEE ATTACHED RESUME.

Statement of Applicant's Objectives/Goals if accepted for membership on the TJPA Citizens Advisory Committee:

OFFERING HELPFUL ADVICE TO THE TJPA BOARD OF DIRECTORS  
PARTICULARLY IN THE AREAS OF FINANCE, CAPITAL ALLOCATION  
AND QUALITY CONTROL BASED UPON MY CAREER EXPERIENCE

References

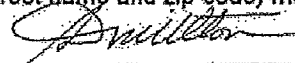
Name E-mail Phone

1. ARTHUR LLOYD 1

2. KEN FELDBSTEIN

Applications are considered to be active for one year from the date of signature. Completed applications should be submitted to the Transbay Joint Powers Authority, 201 Mission Street, Suite 1960, San Francisco, CA 94105 or via e-mail to TJPACAC@transbaycenter.org

Please note that the information you include in this application, and resumes and other material provided in connection with it, may be made available to the public. If you do not want a home address, telephone number, email address, or fax number disclosed, please indicate that fact in the space below the signature line. The information will be deleted from the publicly available copies. Where residence is relevant, a portion of the address (such as street name and zip code) may be disclosed.

  
SIGNATURE

1/29/10  
DATE

PLEASE DO NOT DISCLOSE HOME, MAILING OR EMAIL ADDRESS  
AND TELEPHONE NUMBERS

**DAVID MILTON**

1997-Present: INDEPENDENT CONSULTANT/PRIVATE INVESTOR

& 1977-1991 International Strategy. Affiliations included:

Alberto-Culver Company

Comcraft Group

Bechtel Group, Inc.

Dillingham Corp.

British Petroleum

East Asian Marine Farms Sdn. Bhd.

Charter Medical Corp.

Poleko Group - Indonesia

China Worldbest Group Co., Ltd.

U.S. Department of State

EXPERT WITNESS - Howrey & Simon on behalf of Hershey Foods Corp.

ADJUNCT PROFESSOR - College of Management, Georgia Institute of Technology

1992 - 1996 INTERFACE ASIA-PACIFIC, INC.

ATLANTA, GA./HONG KONG

President and Chief Executive Officer. Member of the Board of Directors of the parent - Interface, Inc., a global manufacturer and marketer of commercial and institutional interior products. Responsible for the company's operations in Australasia, China, Japan and Southeast Asia. Initiated and managed to fruition manufacturing joint ventures in China and Thailand.

1974 - 1976 PRIVATE INVESTMENT COMPANY FOR ASIA (PICA) S.A.

SINGAPORE

Senior Vice President of this international financial institution specializing in investment banking within the developing nations of East Asia. Responsibilities included development of new ventures, management of about half of the investment portfolio, institutional marketing and direct supervision of problem accounts. PICA's shareholders included Citicorp, Fuji Bank, Lazard Freres and Shell.

1967 - 1973 RALSTON PURINA INTERNATIONAL

BRUSSELS

1969-1973 Vice President. Line executive responsible to top management in the USA for successfully establishing, developing and operating the international consumer products division of this major multinational food processor which operated in Europe, Japan and Australia.

1967-1969 Regional General Manager, Middle East and Eastern Europe. Operational responsibility for agri-products production and marketing in the Middle East as well as development of trade with Hungary and Romania.

1963 - 1967 WESTERN INTERNATIONAL INVESTMENT CO. LTD.

HONG KONG

Managing Director of this holding company concentrating upon selection and development of operating investments in East Asia. Primary activity was acquisition of a previously unsuccessful electronic component producer which was brought to sustained profitable operation and favorably sold to an American manufacturer.

1962 - 1963 U.S. DEPARTMENT OF STATE

WASHINGTON, D.C.

Private Investment Officer. Responsible for the development of joint ventures between American private companies and partners in key countries (Thailand and Pakistan) using U.S. AID resources.

1960 - 1962 MERCK SHARP & DOHME INTERNATIONAL

NEW YORK, N.Y.

Sales coordinator providing head office marketing and operational support to Asian subsidiaries of this major chemical and pharmaceutical company.

1958 - 1960 HARVARD UNIVERSITY

BOSTON, MASS.

Received Master of Business Administration degree 1960.

1953 - 1958 GEORGIA INSTITUTE OF TECHNOLOGY

ATLANTA, GA.

Received Bachelor of Industrial Engineering degree 1958.



TRANSBAY JOINT POWERS AUTHORITY  
Marla Ayerdi • Executive Director

**APPLICATION FOR MEMBERSHIP ON THE TJPA CITIZENS ADVISORY COMMITTEE**

Name: Michael D. Freeman  
(Please type or write legibly)

Home Address: Zip Code:

City: County: Email:

Home Phone: Other Phone (work/cell): (

Occupation: Real Estate Executive Employer: McCarthy Cook Position: EVP Development

Ethnicity: Caucasian Gender: Male  
(Voluntary Information) (Voluntary Information)

**Affiliation(s) Please check at least one.  
Membership requires that you fit within one of the categories below.**

- Daily Caltrain rider into San Francisco
- Daily AC Transit Transbay Rider into San Francisco
- Daily MUNI Rider on a line that terminates or passes through the Transbay Terminal
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- Local Business from District 6 (zip code 94105 or 94107)
- Environmentalist
- Member of a planning or good-government non-profit organization
- Representative from labor
- Bicycle advocate
- Disabled advocate
- San Francisco based public transit advocate
- Regional Transit advocate
- Member of the citywide (San Francisco) business community
- Member with expertise in real estate development or real estate finance

**Please explain your qualifications with respect to the affiliation(s) you checked above.**

I was raised and educated in San Francisco, and I have spent the past 25 years in the local commercial real estate business. As a major stakeholder and business operator in the area,

I have a vested interest in the successful redevelopment of the Transbay Terminal redevelopment.

Our firm owns and manages China Basin Landing, next to Mission Bay, and I am also a bicycle advocate.

Applicants who currently sit on another regional CAC that advises on matters relevant to the Transbay Transit Center will have priority for membership on the TJPA CAC.

X Check here if you are a member of another regional Citizens Advisory Committee.

List CAC      Mission Bay CAC      Member since July 2005  
#2      \_\_\_\_\_      Member since \_\_\_\_\_  
#3      \_\_\_\_\_      Member since \_\_\_\_\_

**Summary of Applicant's Qualifications for Membership** (You may attach a resume. Please limit your attachment to no more than three pages):

*Please see attached resume*

- 25 Years of commercial real estate experience.
- A good understanding of the major transit elements and patterns.

**Statement of Applicant's Objectives/Goals** if accepted for membership on the TJPA Citizens Advisory Committee:

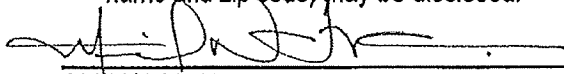

I am very enthusiastic about the benefits the new Transbay Terminal will offer as the hub for the Bay Area Regional Transit System. I would be honored to serve on the TJPA CAC Board and with over 25 years of local experience in real estate and development in the Mission Bay and South of Market area. I feel I can make an important contribution.

**References**

<u>Name</u>	<u>E-mail</u>	<u>Phone</u>
1. <u>Corinne Woods</u>		
2. <u>Alfie Felder</u>		
3. <u>Esther Morales</u>		

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\_\_\_\_\_  
SIGNATURE      2-13-08  
DATE  
  
\_\_\_\_\_  
1-11-10

**TJPA CAC MEMBERSHIP TERM EXTENSION REQUEST**